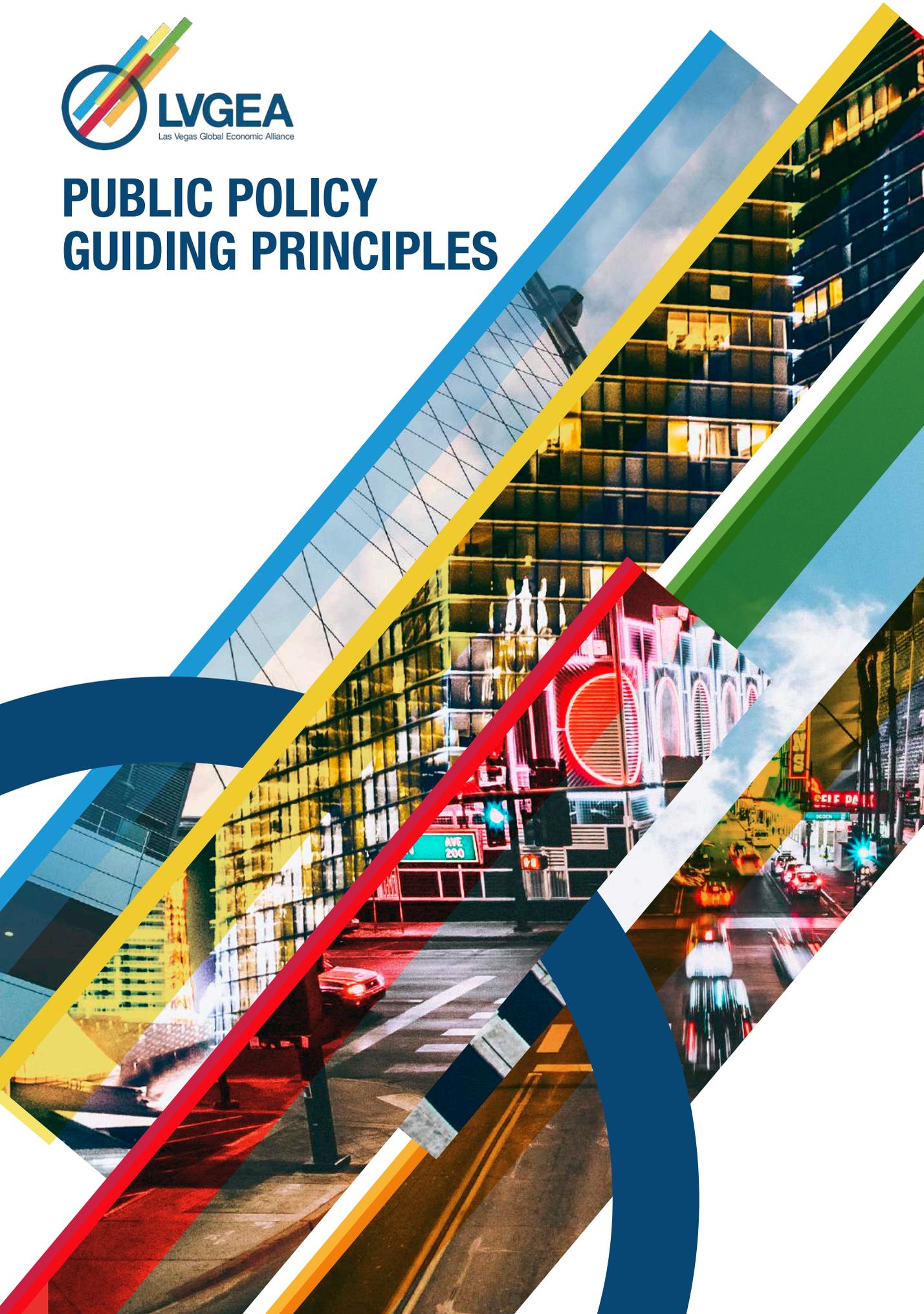




PUBLIC POLICY GUIDING PRINCIPLES





THE LAS VEGAS GLOBAL ECONOMIC ALLIANCE (LVGEA)

serves as the regional development authority for Southern Nevada. With broad support from leading private, public and educational institutions, LVGEA works to grow the economy in Southern Nevada through connectivity, research, and aggressive business recruitment, retention and expansion. We are the thought leader for economic and community development in Southern Nevada.

SOMETHING WE CAN ALL AGREE ON

The LVGEA Public Policy Guiding Principles are a reference for policy makers on what matters most to economic development in Southern Nevada. By working together on these core issues, we can create more high-value jobs and stronger communities.



TOP 5

GUIDING PRINCIPLES

1

ROBUST ECONOMIC DEVELOPMENT PROGRAMS + SERVICES

Building Southern Nevada's globally competitive economy requires a collaborative business community with effective partnerships, job creation tools and an attractive tax and regulatory environment. We support:

- Increased, long-term funding for Regional Development Authorities
- Funding for regional strategic planning initiatives, including an updated Comprehensive Economic Development Strategy (CEDS)
- Maintaining performance-based incentives for high-value businesses expanding or relocating to Southern Nevada such as:
 - Sales & use tax abatement
 - Modified business tax abatement
 - Personal property tax abatement
 - Data center abatement
 - Aviation parts abatement
- Funding for a Nevada deal closing program
- Expanding Nevada's Film Tax Credit program to capitalize on Southern Nevada's competitive advantages in digital media, gaming and entertainment
- Enhancing support at the federal level for programs and agencies that aid small businesses and entrepreneurs, including Small Business Administration (SBA) and Economic Development Administration (EDA)
- Advancing federal legislation that provides greater access to capital, as well as continuing support for existing access to capital programs like SBA's 504 and 7(a) programs
- Continuing support for the Community Development Block Grant Program (CDBG), administered by HUD, which funds local community development activities such as affordable housing, anti-poverty programs, and infrastructure development

2

ENHANCED + ALIGNED EDUCATION SYSTEM

Systematic improvements to Southern Nevada's Pre-K-12 and higher education institutions will improve the quality of education, which is an important factor in determining the location of high-value companies. We support:

- Targeting support for college and career readiness pathways that result in the output of high-demand skills for Southern Nevada as identified in the LVGEA Workforce Blueprint
- Modernizing the Nevada Plan funding formula to address educational needs
- Modifying the governance structure of CCSD with elected and appointed trustees
- Supporting higher education capital improvement projects, including the NSC Education Building, the CSN Health and Sciences Building and the UNLV Engineering Academic and Research Building
- Increasing autonomy and accountability for NSHE college and university presidents to achieve objectives outlined in the LVGEA Workforce Blueprint

A nighttime photograph of a cityscape, likely Las Vegas, featuring a prominent castle-like building with illuminated spires and a large parking lot. In the foreground, a multi-lane highway shows long-exposure light trails from cars, with red and white streaks indicating traffic flow. The background shows several tall, modern skyscrapers with lit windows.

3

EFFECTIVE + RESPONSIVE WORKFORCE DEVELOPMENT

Programs that train and develop skills for the workforce of the future will attract high-value companies to create jobs in Southern Nevada. We support:

- Establishing workforce development roles for Regional Development Authorities
- Funding for LVGEA and other Regional Development Authorities to deliver internship and apprenticeship programs and services
- Initiatives aimed at boosting Southern Nevada's Science, Technology, Engineering, Arts and Math (STEAM) workforce
- Immigration reform that leads to expanding access to student, worker and investor visas
- Funding for Apprenticeship USA grants through the United States Department of Labor (DOL) to promote and expand both internships and apprenticeships



4

COMPETITIVE + INNOVATIVE BUSINESS CLIMATE

Building a globally competitive economy requires a physical and technical infrastructure that catalyzes new and existing businesses to create jobs in Southern Nevada. We support:

- Connecting employment centers and regional destinations with new transit options
- Supporting growth and optimization of transportation infrastructure
- Completing I-11 construction connecting Las Vegas to Phoenix
- Expanding transportation capacity with Southern California
- Expanding Nevada's Knowledge Fund to spur research, innovation and commercialization
- Creating an adaptive regulatory environment to increase development of autonomous systems and other emerging technologies
- Leveraging technology resources to reinforce Southern Nevada's position as a Smart Community
- Promoting transparency and access to affordable utilities
- Expedited and low cost permitting processes across all municipalities of Southern Nevada
- Optimizing the use of Federal Opportunity Zones
- Protecting Nevada's natural resources and opposing new programs with a negative impact on Nevada's environmental climate, such as using Yucca Mountain as a high-level radioactive waste location

5

CONNECTED LOCALLY, REGIONALLY + GLOBALLY

Southern Nevada is one of the fastest growing, most diverse states in the country and will thrive with increased, worldwide opportunities. We support:

- Full and permanent funding of the SelectUSA program to support foreign direct investment in local economies across the U.S.
- Seeking trade agreements and other means to expand the export of American-made goods and services
- Passing long-term reauthorization for the Export-Import Bank of the United States, providing regulated but automatic increases to the Bank's lending ceiling





HOW WE DO IT

LVGEA engages in a number of programs, services and initiatives that position us as the thought leader in economic and community development in Southern Nevada. By providing services to growing businesses and through research, signature events, marketing and policy advancement, LVGEA is uniquely positioned to support local, state and federal policy makers in pursuit of our common objectives.

For more information on LVGEA and the work our team is doing, visit us at

www.lvgea.org



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