

INVESTOR BENEFIT MATRIX

INVESTOR BENEFITS	Pinnacle \$200,000	Presidential \$75,000	Champion \$45,000	Leadership \$25,000	Partner \$10,000	Stakeholder \$5,000
RESEARCH, DATA, & INFORMATION						
Full access to LVGEA Data Portal	✓	✓	✓	✓	✓	✓
See also newsletters and publications	✓	✓	✓	✓	✓	✓
Early review of research reports	✓	✓	✓	✓		
Access to customized market research Exclusive Business	✓	✓	✓	✓		
Pipeline Information	✓	✓	✓	✓		
Exclusive Lists of Companies relocating or expanding in Southern Nevada					✓	✓
ENGAGEMENT						
One ticket to State of Economic Development Event	✓	✓	✓	✓	✓	✓
Annual Update Meeting with Director of Investor Services & Engagement	✓	✓	✓	✓	✓	✓
Invitations to Signature Events	✓	✓	✓	✓	✓	✓
Invitation to Participate in Familiarization Tours	✓	✓	✓	✓	✓	
Invitation for Annual Update Meeting with COO & Business Development Team	✓	✓	✓	✓	✓	
Annual Invitation to meet with LVGEA CEO	✓	✓	✓	✓		
Invitation to join industry recruitment & advocacy meetings	✓	✓	✓	✓		
Eligible to serve on Board of Directors (LVGEA50)	✓	✓	✓	✓		
Exclusive Customized Benefits	✓	✓	✓			
Customized Sponsorship and Program Support Packages	✓	✓	✓			
PUBLICATIONS AND NEWSLETTERS						
LVGEA Annual Report	✓	✓	✓	✓	✓	✓
Annual Major Development Map	✓	✓	✓	✓	✓	✓
Digital Las Vegas Perspective Publication (annual)	✓	✓	✓	✓	✓	✓
Connection Points Newsletter (quarterly)	✓	✓	✓	✓	✓	✓
Las Vegas Perspective Newsletter (quarterly)	✓	✓	✓	✓	✓	✓
Investor Update Newsletter	✓	✓	✓	✓	✓	✓
RECOGNITION						
LVGEA Website	✓	✓	✓	✓	✓	✓
LVGEA Annual Report	✓	✓	✓	✓	✓	✓
Business Resource Guide	✓	✓	✓	✓	✓	✓
Digital Recognition	✓	✓	✓	✓	✓	✓
Referral Opportunities from BizCONNECT program	✓	✓	✓	✓	✓	✓
Hyperlink on LVGEA website	✓	✓	✓	✓	✓	
Logo on LVGEA website	✓	✓	✓	✓		
Donor Wall	✓	✓	✓	✓		
Listed as Major Investor on website	✓	✓	✓	✓		
LVGEA Publications	✓	✓	✓			
LVGEA Marketing Materials	✓	✓				
Customized Marketing & Sponsorship Packages	✓					