

Business



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June 15, 2023

We know at a national level that companies are prioritizing a region's environmental sustainability in their decision to expand or relocate. So, I asked ChatGPT: Is Las Vegas a leader in conservation and sustainability?

Its answer: While Las Vegas has made some efforts towards conservation and sustainability in recent years, it is not generally known for these initiatives. The city's focus on entertainment has traditionally taken priority over sustainability concerns.

Disappointing, but not surprising, since AI's data is a few years old. If the data source was current, the chatbot would list numerous initiatives and innovations that Greater Vegas is leading. Not only have we become one of the most water-efficient cities in the world, but we've also become a model for water conservation and innovation across the globe.

Earlier this year, the Los Angeles Times examined the growing water crisis in the Southwest U.S., noting, "Las Vegas has emerged as a leader, declaring war on thirsty lawns and patrolling the streets for water wasters. The region's drive to get rid of grass will reshape the look of landscapes throughout the Southwest."

While the rest of the world may be surprised by our leadership, creating sustainable business models has become routine for Greater Vegas' business leaders.

Take, for example, Novva Holdings and its newly announced regional data center. While traditionally known to be high water users, Novva has innovated a facility design that invests in closed-loop cooling equipment that effectively eliminates water replacement in the cooling process.

For the 2023 Las Vegas Perspective event, we thought it fitting to focus on our region's innovations in sustainability. We are proud of the region's leadership in this arena, and our speakers, commentary and data will focus on strides we're making toward a more sustainable future.

This year's event and publication also provide a comprehensive overview of where our region's economy stands today, as well as where it's headed. In the pages that follow, you'll find valuable data about our workforce, education, healthcare, real estate, tourism, and more.

And a huge thank you to the companies participating on LVGEA's Perspective Council, whose generous contributions make the Perspective event and publication possible. You can learn more about this year's Perspective Council on the following pages.

We hope you utilize the thoughtful information and analysis within these pages as we work together as a community to lead in the area of sustainability innovation.

Sincerely,

A handwritten signature in black ink that reads 'Tina Quigley'.

Tina Quigley
President and CEO, LVGEA

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About LVGEA

Las Vegas Global Economic Alliance (LVGEA) is a public-private partnership dedicated to growing the economy of the Greater Vegas region through intentional business attraction, expansion, and connectivity. LVGEA has been designated as one of eight Regional Development Authorities (RDA) in Nevada by the Governor's Office of Economic Development (GOED) for 2022-2023.

Values:

- Focused on jobs
- Driven by leadership
- Enhanced through partnerships
- Fueled by information
- Accelerated through innovation

Organizational Goals:

- Champion the Greater Vegas business brand
- Lead regional business attraction
- Deliver value to our investors and community



LVGEA Perspective Council Members

Applied Analysis

The Applied Analysis group of companies is based in Nevada and provides a wide range of research and analysis services. Applied Analysis performs a number of consultation services, including economic analysis, financial analysis services, market analysis, public policy analysis, hospitality and gaming consulting, litigation support and expert analysis, and information technology and web-based solutions. MyResearcher is our comprehensive data tracking and information reporting web application that provides users access to information that matters most. SalesTraq, our residential listing and research firm, maintains a catalogue of over 28,000 floor plans and provides web-based research capability for the residential sector. Discovery Nevada, an Applied Analysis company, conducts opinion polling and consumer sentiment analysis. To put it simply, we are a solutions resource. Our future is branded by the success of our clients and the quality of our professionals. Our commitment lies therein.

Channel 13 Las Vegas (ABC)

Your business is what makes our community better. At Channel 13 Las Vegas, we're dedicated to helping your organization grow and reach its revenue goals. As a strong ABC affiliate with exceptional programming, and powerful digital and social platforms, KTNV-TV is your one-stop shop for all your advertising needs. From scripting, to shooting, to state-of-the-art digital and commercial production, our experienced award-winning team can help you position your brand as a real-time solution for your customers. We will craft the right message to get you the results you desire. Please contact us today to see how we can boost your business. For more information, please visit [KTNV.com/ABOUTUS](https://www.ktnv.com/ABOUTUS)

KTNV-TV, Las Vegas' ABC affiliate, is home to Channel 13, The Morning Blend and KTNV.com. Part of the E.W. Scripps Company (NYSE: SSP), we have served southern Nevada for over 60 years. KTNV is committed to the best journalism to help make Las Vegas better and is committed to exceptional solutions for station clients and partners.

Cox Communications

Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox. Drawing from our family beginnings, meaningful moments of human connection are the driving force underlying every aspect of our business, from internet connectivity to applications and services, to our customer service philosophies. Cox is dedicated to empowering others to build a better future and embrace inclusion, diversity, and equity in products, people, suppliers, and communities, celebrating the qualities that make each unique.

As the largest private telecom company in America, Cox proudly serves more than 6.5 million homes and businesses across 18 states. The commercial division of Cox Communications, Cox Business, provides connectivity, cloud, and data security services for more than 355,000 small and regional businesses nationwide, including health care providers; K-12 and higher education; financial institutions; and federal, state and local government organizations. Through its wholesale division, Cox serves top-tier wireless and wireline telecommunications carriers throughout the U.S.

Nevada State Bank

Nevada State Bank is a full service bank offering a complete range of consumer, private and business banking services, as well as wealth management services, with a robust statewide branch network.

Founded in 1959, Nevada State Bank has been the bank of choice for many Nevadans for more than 60 years. Our personalized attention means we work hard to understand your financial needs so we can offer a complete suite of products and services customized to fit your household and business. We offer complimentary resources tailored to Nevada businesses—visit www.NevadaSmallBusiness.com to access the annual Small Business Survey, monthly economic briefings, expert articles and more. Nevada State Bank is a division of Zions Bancorporation, N.A.

Learn how we can open the door to your future at www.nsbank.com.

Switch Inc.

Switch is the independent leader in exascale data center ecosystems, edge data center designs, industry-leading telecommunications solutions, and next-generation technology innovation. Switch Founder and CEO Rob Roy has developed more than 700 issued and pending patent claims covering data center designs that have manifested into the company's world-renowned data centers and technology solutions.

We innovate to sustainably progress the digital foundation of the connected world with a focus on enterprise-class and emerging hybrid cloud solutions. The Switch PRIMES, located in Las Vegas and Tahoe Reno, Nevada; Grand Rapids, Michigan; Atlanta, Georgia; and Austin, Houston and Round Rock, Texas, are the world's most powerful exascale data center campus ecosystems with low latency to major U.S. markets.

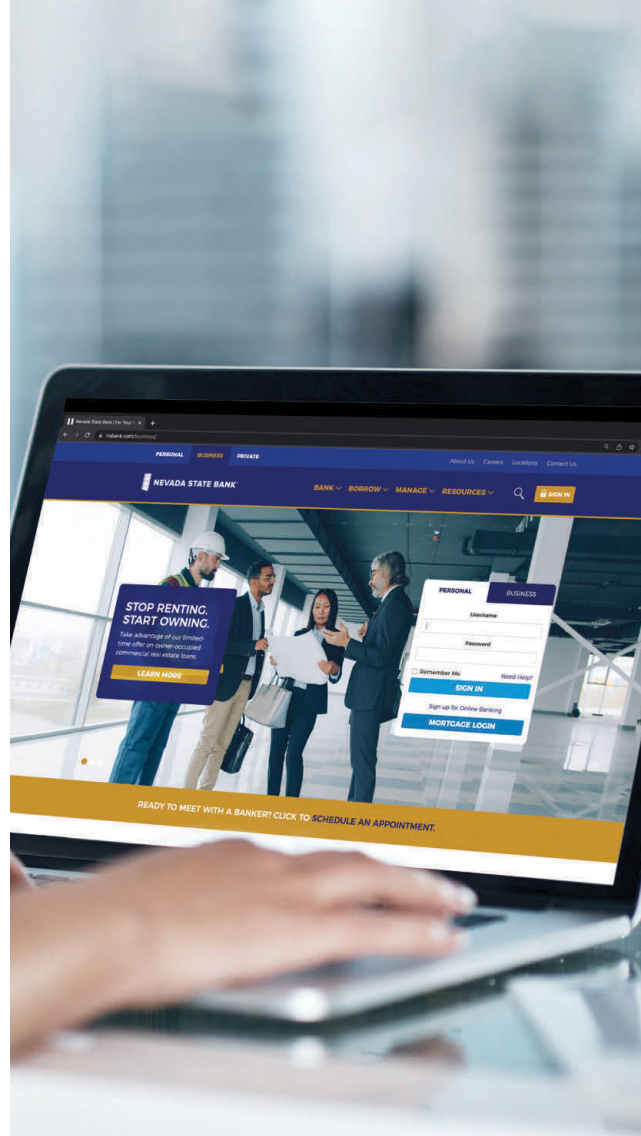
UNLV | Nevada State College | College of Southern Nevada | DRI

Higher education creates a higher level of human capital in Southern Nevada. With three student-focused institutions—UNLV, Nevada State College, and College of Southern Nevada—and the state's research institute, DRI, we're creating workforce-ready professionals and providing access to internationally-recognized scientists. That knowledge and talent help drive economic development and add value to our pro-business environment. Together, we ensure Southern Nevada is the right choice for any firm's next move.

Wells Fargo & Company

Wells Fargo & Company (NYSE: WFC) is a leading financial services company that has approximately \$1.9 trillion in assets, proudly serves one in three U.S. households and more than 10% of small businesses in the U.S., and is a leading middle market banking provider in the U.S. We provide a diversified set of banking, investment and mortgage products and services, as well as consumer and commercial finance, through our four reportable operating segments: Consumer Banking and Lending, Commercial Banking, Corporate and Investment Banking, and Wealth & Investment Management. Wells Fargo ranked No. 41 on Fortune's 2022 rankings of America's largest corporations. In the communities we serve, the company focuses its social impact on building a sustainable, inclusive future for all by supporting housing affordability, small business growth, financial health, and a low-carbon economy.

News, insights, and perspectives from Wells Fargo are also available at stories.wf.com.



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Key Southern Nevada Indicator Highlights

	2021	2022	CHANGE
DEMOGRAPHICS			
Population ¹	2,333,100	2,331,900	-0.0% ▼
Driver's License Surrenders <i>(newcomers)</i>	68,700	65,700	-4.4% ▼
Share of Newcomers from California	39.5%	38.3%	-1.2% ▼
COMMUNITY			
Average Temperature <i>(degrees)</i>	71.5°	70.5°	-1.4% ▼
Cost of Living <i>(100 equals national average)</i>	104.3	101.0	-3.2% ▼
Cost of Housing <i>(100 equals national average)</i>	109.4	110.3	0.8% ▲
EDUCATION			
University of Nevada, Las Vegas Enrollment	30,680	30,660	-0.1% ▼
College of Southern Nevada Enrollment	31,100	30,180	-3.0% ▼
Nevada State College Enrollment	7,230	7,160	-1.0% ▼
BUSINESS			
Employment <i>(establishment-based)</i>	980,550	1,057,608	7.9% ▲
Unemployment Rate <i>(annual average)</i>	8.3%	5.4%	-2.9% ▼
Nevada General Fund Revenues <i>(in thousands)</i>	\$4,474,300	\$5,439,300	21.6% ▲
Taxable Retail Sales <i>(in thousands)</i>	\$55,075,900	\$62,497,400	13.5% ▲
Air Cargo Activity <i>(in thousand lbs.)</i>	240,300	260,900	8.6% ▲
REAL ESTATE			
Annual New Home Sales <i>(units)</i>	11,370	11,110	-2.3% ▼
Annual Resale Home Sales <i>(units)</i>	58,240	42,410	-27.2% ▼
Annual Total Home Sales <i>(units)</i>	69,610	53,520	-23.1% ▼
Median New Home Price <i>(per unit)</i>	\$417,000	\$485,000	16.3% ▲
Median Resale Home Price <i>(per unit)</i>	\$354,800	\$406,000	14.4% ▲
Housing Building Permits <i>(units)</i>	20,370	19,150	-6.0% ▼
Industrial Market Demand <i>(absorption in sf)</i>	10,622,900	7,135,700	-32.8% ▼
Office Market Demand <i>(absorption in sf)</i>	183,500	838,900	N/M ▲
Retail Market Demand <i>(absorption in sf)</i>	476,300	533,800	12.1% ▲
Industrial Market Vacancy	4.6%	3.9%	-0.7% ▼
Office Market Vacancy	15.9%	15.5%	-0.4% ▼
Retail Market Vacancy	6.8%	6.2%	-0.6% ▼
Commercial Building Permit Value <i>(in thousands)</i>	\$1,110,700	\$1,393,300	25.4% ▲
TOURISM			
Visitor Volume	32,230,600	38,829,300	20.5% ▲
Convention Attendance	2,206,400	4,991,500	N/M ▲
Number of Hotel Rooms	150,490	151,770	0.9% ▲
Harry Reid International Airport Passenger Volume	39,710,500	52,667,700	32.6% ▲
Clark County Gross Gaming Revenues <i>(in thousands)</i>	\$11,440,400	\$12,786,600	11.8% ▲

Note: See detailed reporting in the sections that follow for individual sources and assumptions. N/M denotes change not meaningful. The reported decrease in population from 2021 to 2022 is a function of methodological adjustments from local demographers sourced to the 2020 Decennial Census and does not necessarily suggest population declined during the period. For reference, the United States Census Bureau suggests that population expanded.



Business

2023 LAS VEGAS PERSPECTIVE

Economic Overview	90	Operating Costs	109
2022 Annual Average Labor Statistics.....	90	Annual Software Development Office Cost Rankings	109
Gross Regional Product	90	Global Corporate Headquarters Cost Rankings.....	109
2023 Boyd Corporate Site Selection Leading Indicator Poll™.....	90	Annual Financial Services Back Office Cost Rankings	109
Diversity Index: Las Vegas MSA Employment.....	91	Comparative Annual Corporate Travel Costs.....	109
Employment	92	Transportation	110
Las Vegas MSA Labor Force Summary.....	92	Western Market Outbound Shipping Costs	110
Las Vegas MSA Establishment-Based Employment by Industry.....	92	Rail Delivery Times From Southern Nevada.....	110
Comparative Annual High-Technology Labor Costs.....	95	Air Cargo Activity Trend.....	110
Manufacturing Employment in Clark County.....	96	Harry Reid International Airport.....	111
Economic Development	97	Taxicab Operations at Harry Reid International Airport.....	113
Las Vegas Global Economic Alliance	97	Transportation Network Company Operations at Harry Reid International Airport.....	113
Target Industries	99	Communications	113
New & Expanded Companies.....	101	Comparative Annual Telecommunications Costs.....	113
Nevada Taxes	102	Utilities	115
Nevada Tax Climate	102	Electric Power	115
Comparative Real Estate Taxes.....	105	Water	115
Nevada General Fund Revenues by Fiscal Year.....	105	Gas	117
Taxable Retail Sales	106	Banking	119
Clark County Taxable Retail Sales Trend.....	106	Banks in Clark County	119
Clark County Combined Taxable Sales/Use Statistical Report.....	106	Credit Unions in Clark County.....	120
Shopping Destinations	108		



Economic Overview

2022 Annual Average Labor Statistics

METROPOLITAN AREA	TOTAL EMPLOYMENT (IN THOUSANDS)	JOB GROWTH ¹ (IN THOUSANDS)	AVG. WEEKLY EARNINGS ²	UNEMPLOYMENT RATE
Salt Lake City, UT	789	21.3	\$1,163.61	2.1%
LAS VEGAS, NV	1,058	77.1	\$983.22	5.4%
Denver, CO	1,578	65.6	\$1,258.00	3.4%
Phoenix, AZ	2,297	85.9	\$1,132.64	3.1%
San Francisco, CA	2,454	127.3	\$1,556.50	2.8%
Houston, TX	3,250	181.5	\$1,135.46	4.5%
Los Angeles, CA	6,184	309.8	\$1,285.43	4.4%

Source: United States Bureau of Labor Statistics. Note: ¹Change from 2021 to 2022. ²Private employment only.

Gross Regional Product

(in Millions)

METROPOLITAN AREA	2017	2018	2019	2020	2021
Los Angeles, CA	\$955,492	\$1,007,836	\$1,051,367	\$1,012,545	\$1,124,682
San Francisco, CA	\$518,411	\$561,356	\$593,766	\$588,397	\$668,678
Houston, TX	\$472,739	\$505,146	\$505,258	\$489,035	\$537,066
Phoenix, AZ	\$244,310	\$260,831	\$278,657	\$286,399	\$316,091
Denver, CO	\$200,181	\$213,486	\$228,256	\$228,146	\$253,399
LAS VEGAS, NV	\$113,497	\$122,689	\$131,693	\$120,733	\$136,199
Salt Lake City, UT	\$89,645	\$98,524	\$104,486	\$106,668	\$118,495

Source: United States Bureau of Economic Analysis (latest available).

2023 Boyd Corporate Site Selection Leading Indicator Poll™

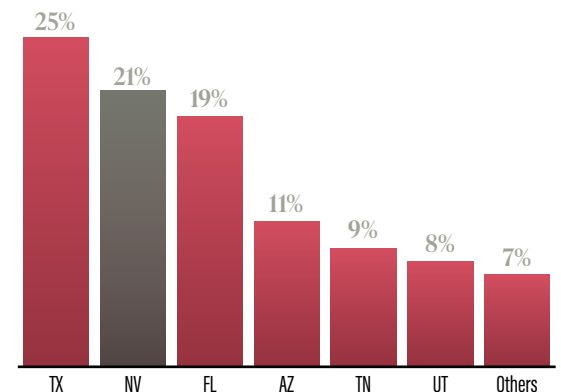
Which of the following 11 Western States has the most favorable tax and business climate for new corporate investment?

NEVADA	24%
Arizona	18%
Utah	12%
Idaho	9%
Wyoming	9%
Montana	8%
Colorado	6%
Washington	5%
Oregon	4%
New Mexico	3%
California	2%

Source: The Boyd Co., Inc., Location Consultants, of Princeton, NJ.

Note: Results are based on responses from C-level and other senior executives in public and privately-held Western U.S. Fortune 1000 companies. Online poll conducted January 23, 2023 – February 7, 2023.

Over the past year, the California business press as well as the national media has written extensively about the migration of people and companies leaving the state of California. Which U.S. states do you consider having the most favorable business climate and could be on your company's list of top relocation options?



Source: The Boyd Co., Inc., Location Consultants, of Princeton, NJ.

Note: Results are based on responses from C-level and other senior executives in public and privately-held California-based companies. Online poll conducted January 23, 2023 – February 7, 2023.



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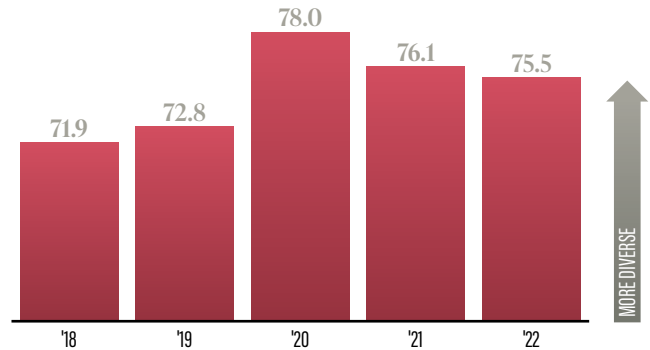


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Diversity Index: Las Vegas MSA Employment

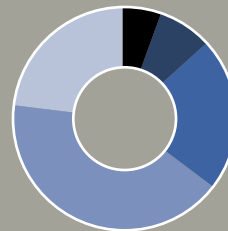


Source: Nevada Department of Employment, Training and Rehabilitation; United States Bureau of Labor Statistics and Applied Analysis. Note: Higher numbers indicate greater diversity; a score of 100 equals the national employment diversity.

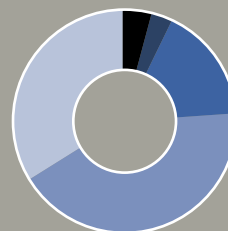
COMMUNITY SURVEY

Please indicate your level of agreement with the following statements:

I am hopeful about the future of the Greater Vegas economy.



It is important for our community to invest in economic diversity.





Employment

Las Vegas MSA Labor Force Summary

(in Thousands)

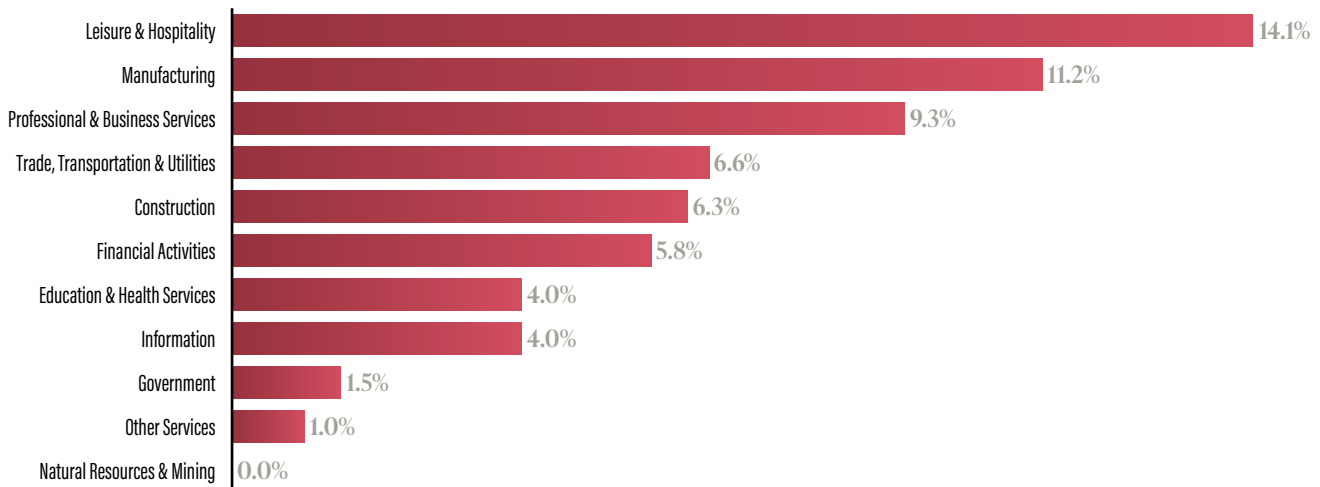
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	% CHANGE
Labor Force	998.1	1,010.1	1,027.3	1,040.3	1,060.6	1,094.0	1,131.6	1,104.4	1,100.3	1,130.2	2.7%
Employment	898.0	926.9	956.2	978.8	1,005.4	1,043.6	1,084.2	932.9	1,009.0	1,068.6	5.9%
Unemployment	100.1	83.1	71.1	61.5	55.2	50.4	47.3	171.5	91.2	61.6	-32.5%
Unemployment Rate	10.0%	8.2%	6.9%	5.9%	5.2%	4.6%	4.2%	15.8%	8.3%	5.4%	

Source: United States Bureau of Labor Statistics; Nevada Department of Employment, Training & Rehabilitation. Note: Annual averages. Percent change reflects changes from 2021 to 2022.

Las Vegas MSA Establishment-Based Employment by Industry

(in Thousands)

Percent Change



INDUSTRY	2021	2022	CHANGE	% CHANGE
Natural Resources & Mining	0.4	0.4	0.0	0.0%
Construction	69.3	73.7	4.4	6.3%
Manufacturing	25.5	28.3	2.9	11.2%
GOODS PRODUCING TOTAL¹	95.2	102.4	7.2	7.6%
Trade, Transportation & Utilities	195.3	208.2	12.9	6.6%
Information	10.9	11.4	0.4	4.0%
Financial Activities	54.1	57.2	3.1	5.8%
Professional & Business Services	143.7	157.0	13.3	9.3%
Education & Health Services	109.1	113.4	4.3	4.0%
Leisure & Hospitality	240.8	274.7	33.9	14.1%
Other Services	28.5	28.7	0.3	1.0%
Government	103.1	104.6	1.5	1.5%
SERVICES PROVIDING TOTAL¹	885.4	955.2	69.8	7.9%
TOTAL ALL INDUSTRIES¹	980.6	1,057.6	77.1	7.9%

Source: United States Bureau of Labor Statistics. Note: Annual Averages. ¹Detail may not sum due to rounding. Numbers reflect non-agricultural employment by place of work and do not necessarily coincide with labor force concept. Includes multiple jobholders.



COMMUNITY SURVEY

Please rank the industries you believe to have the highest demand for future workforce needs.

1	Healthcare Services	1.60	5	Creative Industries	2.15
2	Clean Technologies	1.93	6	Business & Financial Services	2.17
3	Information & Communication Technologies	2.11	7	General & Advanced Manufacturing	2.24
4	Transportation & Logistics Technologies	2.13			

Note: 1 is highest demand, 7 is lowest demand.

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 SECURITY SITE

The Nevada National Security Site

We are the largest high-tech employer in Southern Nevada and are proud to be a member of the Las Vegas Global Economic Alliance.

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Switch's partnership with Las Vegas Grand Prix, Inc. will facilitate positive environmental impact in Southern Nevada and accelerate the race towards FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX becoming net zero carbon by 2030. Together, we are committed to finding solutions to ultimately achieve our sustainability ambitions.

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Comparative Annual High-Technology Labor Costs

	NO. OF WORKERS	SAN JOSE, CA	SAN FRANCISCO, CA	SEATTLE, WA	LOS ANGELES, CA	SAN DIEGO, CA	LAS VEGAS, NV
I.T. GROUP							
Data Security Analyst	16	\$150,984	\$148,745	\$140,467	\$132,494	\$128,156	\$113,966
Data Security Analyst, Sr.	8	\$192,828	\$189,968	\$179,391	\$169,213	\$163,669	\$145,552
Data Security Analyst Manager	2	\$233,058	\$229,598	\$216,820	\$204,517	\$197,814	\$175,914
EDP Auditor	6	\$149,316	\$147,103	\$138,919	\$131,036	\$126,741	\$112,704
EDP Auditor, Sr.	2	\$183,705	\$180,982	\$170,911	\$161,207	\$155,924	\$138,665
I.S. Security Manager	2	\$247,487	\$243,817	\$230,248	\$217,184	\$210,061	\$186,804
Information Technology Auditor I	6	\$120,082	\$118,301	\$111,717	\$105,379	\$101,925	\$90,642
Information Technology Auditor II	2	\$147,757	\$145,560	\$137,469	\$129,660	\$125,413	\$111,531
Information Technology Auditor III	2	\$185,408	\$182,659	\$172,492	\$162,702	\$157,371	\$139,945
SOFTWARE/WEB GROUP							
Software Engineer I	14	\$121,262	\$119,519	\$113,099	\$106,677	\$103,181	\$91,412
Software Engineer II	8	\$147,939	\$145,812	\$137,980	\$130,145	\$125,882	\$106,216
Software Engineer III	4	\$177,042	\$174,496	\$165,124	\$155,749	\$150,642	\$127,106
Programmer I	12	\$116,412	\$114,737	\$108,575	\$102,413	\$99,054	\$83,575
Programmer II	6	\$134,601	\$132,666	\$125,540	\$118,414	\$114,533	\$96,639
Programmer III	2	\$169,767	\$167,326	\$158,336	\$149,350	\$144,454	\$121,882
Web Designer I	10	\$140,662	\$138,641	\$131,193	\$123,746	\$119,692	\$100,994
Web Designer II	4	\$170,982	\$168,521	\$159,469	\$150,417	\$145,484	\$122,756
Web Designer III	2	\$202,502	\$199,598	\$188,875	\$178,151	\$172,311	\$145,391
SUPPORT GROUP							
Administrative Assistant	12	\$82,963	\$81,730	\$77,180	\$72,803	\$70,416	\$62,620
Secretary I	8	\$62,078	\$61,157	\$57,750	\$54,479	\$52,693	\$46,854
Secretary II	8	\$68,142	\$67,133	\$63,394	\$59,794	\$57,836	\$51,430
Executive Secretary	4	\$92,743	\$91,367	\$86,284	\$81,388	\$78,718	\$70,005
TOTAL WORKERS	140						
Weighted Average Annual Earnings ¹		\$132,908	\$130,963	\$123,790	\$116,766	\$112,940	\$98,483
Total Annual Base Payroll Costs		\$18,607,120	\$18,334,820	\$17,330,600	\$16,347,240	\$15,811,600	\$13,787,620
Fringe Benefits ²		\$6,698,563	\$6,600,535	\$6,239,016	\$5,885,006	\$5,692,176	\$4,963,543
TOTAL ANNUAL LABOR COSTS		\$25,305,683	\$24,935,355	\$23,569,616	\$22,232,246	\$21,503,776	\$18,751,163

Source: The Boyd Co., Inc., of Princeton, NJ. **Note:**¹For mature information technology center in third year of operation based on current wage rates and benefits. Wage rates reflect Boyd location experience, field research, and Boyd BizCosts® data bank. Job descriptions reflect a representative mix of key positions for a 140-worker center. ²Based on an estimated 36 percent of total annual base payroll costs. Costs include all statutory benefits, pay for time not worked and company-sponsored benefits.



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WORLDWIDE LOCATIONS

United States, Europe
and the Middle East, Asia,
Latin America

Manufacturing Employment in Clark County

INDUSTRY	NAICS ¹	NUMBER OF ESTABLISHMENTS	AVERAGE EMPLOYMENT	TOTAL WAGES
Food Manufacturing	311	176	4,456	\$54,263,233
Beverage & Tobacco Product Manufacturing	312	28	1,132	\$17,802,273
Textile Product Mills	314	31	326	\$3,663,761
Apparel Manufacturing	315	12	123	\$984,560
Wood Product Manufacturing	321	20	828	\$12,466,730
Paper Manufacturing	322	8	547	\$10,821,636
Printing and Related Support Activities	323	162	2,833	\$37,626,933
Petroleum & Coal Products Manufacturing	324	4	43	\$920,623
Chemical Manufacturing	325	64	1,521	\$22,381,619
Plastics & Rubber Products Manufacturing	326	48	2,321	\$32,942,238
Nonmetallic Mineral Product Manufacturing	327	91	2,772	\$50,653,745
Fabricated Metal Product Manufacturing	332	159	3,082	\$47,755,427
Machinery Manufacturing	333	37	814	\$10,391,071
Computer and Electronic Product Manufacturing	334	39	850	\$13,531,120
Electrical Equipment and Appliances	335	24	691	\$18,456,821
Transportation Equipment Manufacturing	336	39	446	\$6,391,086
Furniture and Related Product Manufacturing	337	91	1,320	\$17,768,339
Miscellaneous Manufacturing	339	179	4,559	\$100,108,844
TOTAL		1,212	28,664	\$458,930,059

Source: State of Nevada Department of Employment, Training & Rehabilitation, Q3 2022. Note: ¹North American Industry Classification System.



Economic Development



LAS VEGAS
GLOBAL ECONOMIC ALLIANCE

Las Vegas Global Economic Alliance

LVGEA.org

2012

Founded

President and
Chief Executive Officer

Tina Quigley

Note: Formerly known as the Nevada Development Authority.

LVGEA's Complimentary Services



Tax Abatements

LVGEA offers advocacy and expertise with preparing applications for state-based incentives to assist regional, national, and global companies relocating into or expanding within Greater Vegas. State incentives include abatements toward reducing a business's sales and use tax, modified business tax, and personal property tax for a predetermined period.



Workforce Development

LVGEA offers access to the EmployNV Business Hub network, employer-focused centers concentrating on the employment and training needs for Greater Vegas businesses. Each hub is staffed with workforce development personnel trained to provide employers access to talent recruitment, financial incentives, and training resources.



Foreign Trade Zone

LVGEA offers businesses the opportunity to establish and operate a foreign trade zone. This program provides duty and tariff deferrals to businesses until imported goods exit the zone and are distributed domestically for consumption. Reexported goods receive additional benefits in the form of duty and tariff exemptions.



Industry, Occupation, and Operational Cost Data Comparisons

LVGEA provides custom research to help new and expanding businesses with understanding Greater Vegas' operational landscape. Reporting examples include regional industry and occupation comparisons, as well as skills transferability intelligence.



Public/Private Sector Connectivity

While Southern Nevada is known for having a melting-pot community, boasting a population of more than 2 million residents, the community remains tightly knit and accessible through a few degrees of separation. As the regional development authority for Southern Nevada since 1956, our team and membership provide new and expanding businesses with one to two degrees of separation within Nevada's public and private sectors.



Get to Know
Greater Vegas

Discover the TOP 10
things you need to know

[LVGEA DATA PORTAL](#)



SCAN ME

BUSINESS SOLUTIONS FOR YOU



BUSINESS HUB 
An American **JobCenter** of Nevada

Let us add tens of thousands of dollars to your bottom line. We can help you with:

- Recruitment
- Job Postings
- Customized Hiring Events
- Hiring Incentives
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- And more

Enjoy the benefits of joining one of our region's seven Industry Sector Partnerships:

- Healthcare Services
- General & Advanced Manufacturing
- Information & Communications Technologies
- Transportation & Logistics Technologies
- Clean Technologies
- Business & Financial Services
- Creative Industries

Visit: EmployNVBusinessHub.org

Beginning early in the K-12 system, all the way to post-secondary skill-acquisition partners, our region is aligning the talent pipeline to meet the needs of employers.



Hire the right worker the first time



Largest certified county in the nation



Target Industries

The Las Vegas Global Economic Alliance focuses on targeting industries that provide the most growth potential and help diversify the economy of Greater Vegas. LVGEA has identified the following target industry verticals as best fits for our region:

Lithium-Ion Battery Manufacturing

Greater Vegas is an ideal location for the nation's growing lithium-ion battery manufacturing industry. Nevada is the only U.S. state that is host to every part of the lithium-ion battery economy and life cycle, including mining, battery cell manufacturing, battery pack assembly, electronic vehicle application, and battery recycling. The Global Battery Alliance and the McKinsey Battery Insights team forecast this industry will grow 30% annually to a \$400 billion market globally by 2030. Greater Vegas is well positioned to capture some of this growing market.

FinTech

FinTech is an ever-evolving industry but generally encompasses companies using or creating new technologies to compete with traditional financial methods. While some FinTech companies are startups, established financial institutions are also dipping their toes into the FinTech waters. There are a growing number of FinTech companies in Greater Vegas, including Sightline Payments, Everi, and Shift4, and we're working to support and expand the FinTech ecosystem in the region.

Regional & National Headquarters

Companies continue to move their regional and national headquarters to Greater Vegas from other markets. Consulting firm The Boyd Company recently released a list of the top locations for U.S. companies wanting to establish national or regional headquarters, and both Las Vegas (Summerlin) and Henderson were listed in the top 30.

Sports & Entertainment Production & Digital Media

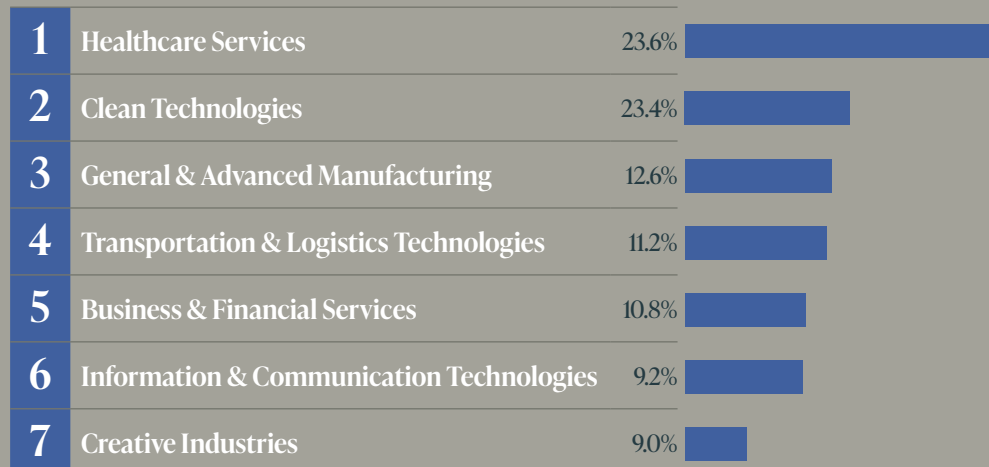
In the past six years, Greater Vegas has seen exponential growth in sports entertainment, with the addition of the Vegas Golden Knights, Las Vegas Raiders, Aces, and Las Vegas Desert Dogs, along with other minor league teams. With those sports teams, comes a need for production and digital media companies to assist with event execution and media production.

Life Sciences, R&D, and Pharma

Healthcare companies continue to lease office space in the region, making the medical office sector one of the healthiest commercial sectors in Greater Vegas. With the continued growth and expansions of the Kirk Kerkorian School of Medicine at UNLV, Touro University, and Roseman University, plus the creation of the Las Vegas Medical District, research and development into life sciences, biotechnology, and pharmaceuticals will continue to be a growth opportunity for the region.

COMMUNITY SURVEY

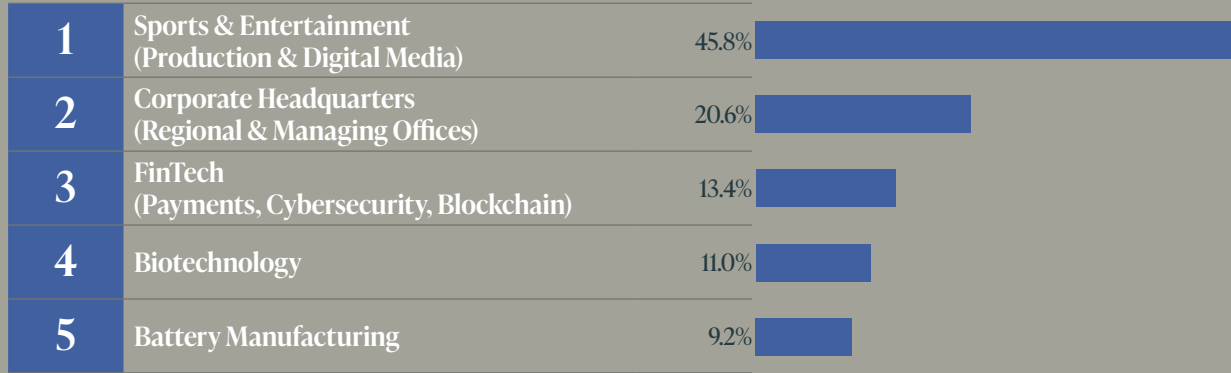
As the regional development authority, the Las Vegas Global Economic Alliance (LVGEA) attracts companies to Southern Nevada to grow and diversify the local economy. Of the following target industries, where do you think the LVGEA should focus its efforts?





COMMUNITY SURVEY

Of the following industries, which do you think represents the best opportunity for economic growth in the region?



Better Benefits For Your Business.

The Henderson Chamber of Commerce's Association Health Plans equip Southern Nevada small businesses with the same high-level coverage of large corporations, including a robust Employee Assistance Program.

Attract and retain top talent by joining the largest chamber affiliated AHP program in the country.

- Premium rate lock through June 2024
- Access to 1.2 million physicians nationwide
- 15 comprehensive coverage plans including PPO, POS, and HMO
- Fully insured and ACA compliant
- Wellness and rewards programs
- Legal and financial support



FOR MORE INFORMATION,
VISIT [HENDERSONCHAMBER.COM/AHP](https://hendersonchamber.com/AHP)
400 N Green Valley Parkway | 2nd Floor | Henderson, NV 89074
702.565.8951 | hendersonchamber.com





New & Expanded Companies

LVGEA's mission is to strengthen the Greater Vegas economy through intentional business attraction, expansion, and connectivity. LVGEA focuses on identifying good-fit companies that will bring high-quality jobs to the region. In 2022, LVGEA assisted 11 companies with relocating to or expanding in the Greater Vegas region:



2022 By The Numbers



11

Attracted and expanded companies



\$32.13

Average wage



\$369 M

One-year economic impact



2,136

Jobs created



\$514 M

New capital investment



\$12.2 M

Local and state tax revenue

Connect your business with the LVGEA Team



Bill Arent

Chief Business Development Officer

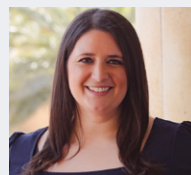
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Nevada Taxes

Nevada Tax Climate

Offering one of the lowest tax burdens in the nation, Nevada is consistently cited by the likes of *Forbes*, *Inc* and *Money* magazines as having one of the best overall business climates in the nation. Nevada's tax structure is designed to be less burdensome to both businesses and their employees. The Tax Foundation rated Nevada as the No. 7 best state for business in 2023.

In Nevada there is NO...

- Personal Income Tax
- Inventory Tax
- Franchise Tax
- Inheritance Tax
- Unitary Tax
- Estate Tax

Alcoholic Beverages

Excise tax on importation, processing, storing or selling of all liquor (including beer). Malt beverages are taxed at 16 cents per gallon and liquor is taxed from 70 cents to \$3.60 per gallon depending on the alcohol content. Sales tax is collected on the retail price. Annual state license fees range from \$75 to \$500 according to the type of business.

Business License

A state license fee is paid annually. The fee is \$500 for domestic and foreign for-profit corporations, except Domestic Professional Corporations formed under NRS 89. The fee is \$200 for all other businesses. Counties and cities can also impose a business license fee on businesses in their jurisdiction. The fee is generally based on the type of business (i.e., retail, professional, hotel, etc.).

Business Registration Fees

Fees for filing articles of incorporation or agreements of consolidation are based on the value of the shares with a minimum fee of \$75 and a maximum fee of \$35,000 (example: if the total value of shares is \$75,000 or less

the fee is \$75; \$200,000 or less the fee is \$175; over \$1 million is \$375 plus \$275 for each additional \$500,000 or fraction thereof, not to exceed \$35,000). Except in the case of shares valued at \$75,000 or less, fees for the Annual Filing are the same as for filing the articles of incorporation; however, the maximum fee is \$11,125. Non-par value stock is assigned a value of \$1 per share for the purpose of computing the fee. Fees are the same for domestic and foreign corporations. Fees are also imposed upon Limited-Liability Companies, Limited Partnerships, Limited-Liability Partnerships and Business Trusts. Contact the Nevada Secretary of State office for additional information.

Car Rental

The state fee is imposed at 10 percent on the short-term rental of a passenger car. Both Clark and Washoe counties levy an additional 2 percent for authorized projects. Ten percent is remitted to the state general fund. Additional airport fees apply.

Cigarette/Tobacco Products

The excise tax on cigarettes is 9 cents per cigarette, which equates to \$1.80 per package

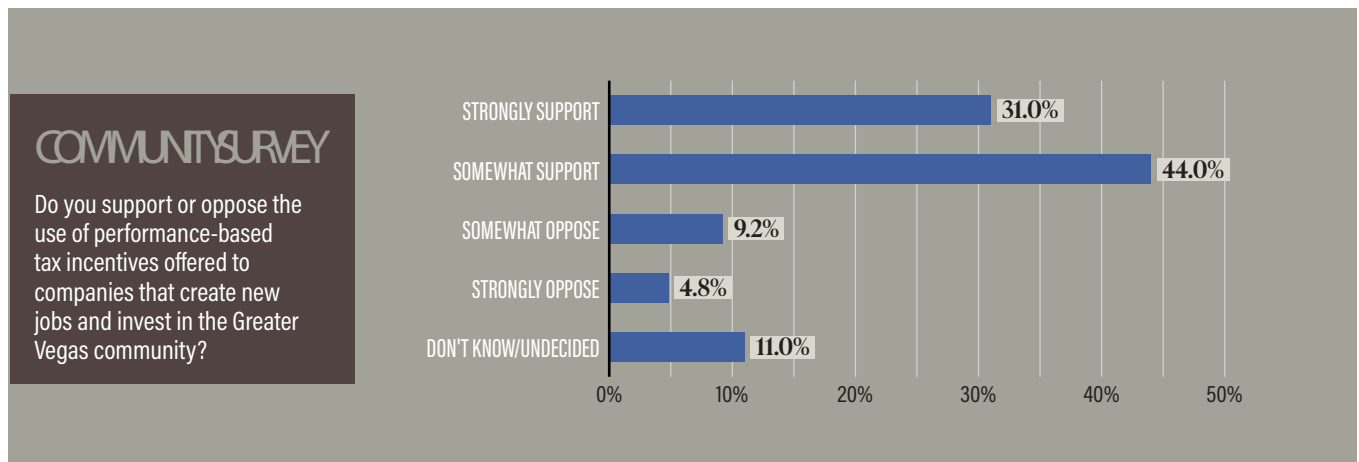
of 20. Other tobacco products are taxed at 30 percent of the wholesaler's cost. Sales tax is also collected on the retail price.

Commerce Tax

Effective July 1, 2015, the tax is imposed on business entities doing business in Nevada. It is based on the Nevada gross revenue received by a business in a taxable year (July 1 through June 30). The rates of the commerce tax range from 0.051 percent to 0.331 percent. The first \$4 million is subtracted from Nevada gross revenue. A 50 percent credit for the commerce tax paid is allowed against the modified business tax. As of June 13, 2019, businesses whose Nevada gross revenue for the 2018-2019 taxable year is \$4,000,000 or less, are no longer required to file a commerce tax return.

Gaming

There are five principal types of gaming taxes. Gross gaming revenue tax, table tax and slot taxes are levied by the state. In addition, gaming fees are levied by the county and local governments. For more information, contact the Nevada Gaming Control Board.





Lodging

A statewide tax of 1 percent of gross receipts is imposed on the rental of hotel and motel rooms. This is in addition to any locally imposed room taxes which range from 5 to 16 percent. In Clark County, the total combined rate ranges from 11 to 13.88 percent. An additional 1%, apportioned to the LVCVA Expansion (1/2%) and the Stadium Construction Fund (1/2%) are effective March 1, 2017.

Live Entertainment Tax

Imposed at locations where live entertainment is provided for which there is an admission, cover or table charge. The rate is 9 percent. For non-gaming establishments there is no tax imposed if the maximum occupancy is less than 200.

Modified Business Tax

The tax is based on gross payroll paid in the calendar quarter and is imposed on businesses in Nevada that are required to make unemployment insurance contributions to the Nevada Department of Employment Security. General Business employers pay a tax rate of 1.378 percent on gross wages reported over \$50,000 in a quarter. Financial institutions and mining companies pay a rate of 1.853 percent. A modified business tax rate reduction will take place July 1, 2023, the MBT tax rate after adjustment will be 1.17 percent for general business and 1.554 percent for financial institutions and mining. The employer can deduct any costs for providing a qualified employer-paid health care plan. A 50 percent credit for the commerce tax paid is allowed against the modified business tax.

Motor Vehicle Fuel

Gasoline and gasohol are taxed at 23 cents per gallon. Additional county taxes range from 5 cents to 10 cents per gallon. Diesel, kerosene, biodiesel and biodiesel blends are 27 cents per gallon, liquid petroleum and butane are 22 cents per gallon, compressed natural gas is 21 cents per gallon and water-phased hydrocarbon fuel is 19 cents per gallon. Clark and Washoe counties index the tax for inflation based on the Producer Price Index.

Motor Vehicles

Fees are annual and must be paid, at the time of registration, on all vehicles operated on any highway. For mopeds, the fee is paid one-time per owner.

Governmental Service Tax

This tax is in lieu of personal property tax. The valuation of the vehicle is determined at 35 percent of the manufacturer's suggested retail price, without accessories. Passenger vehicle value is depreciated to 95 percent after the first year and graduated down to 15 percent after nine years. Buses, trucks and truck trailers depreciate down to 85 percent after the first year and down to 23 percent after 10 years. The rate imposed by the state is 4 cents on each \$1 valuation. Counties may levy up to one cent on each dollar of valuation, but the total tax imposed cannot exceed 5 cents on each dollar of valuation.

Registration

Passenger cars, motorcycles, travel trailers, low speed and electric vehicles and trucks with a gross vehicle weight less than 6,000 pounds pay \$33 per year. Rates on trucks vary from a low of \$38 for a truck with a gross weight of 6,000 pounds to a maximum of \$2,340 for a truck with a gross weight exceeding 80,000 pounds. Moped registration is a one-time fee of \$33 per owner.

Property

State statutes limit the property tax rate to a total of \$3.64 per \$100 of assessed valuation. Assessment is at 35 percent of taxable value. The tax is applied to the assessed value. Property tax rates may vary within the city and county, due to special districts or general improvement districts such as fire control districts, library districts and television districts. The tax bill is capped at a maximum increase of 3 percent over the prior year for an owner-occupied residence or a rental property with rent charged below the HUD Fair Market Rents, and a maximum increase of 8 percent for all other real and personal property.

Real Property

Includes land, buildings and improvements not normally removable. The value for land is full cash value. The value for improvements is replacement costs less depreciation at 1.5 percent per year up to 50 years. The combination of these values is known as taxable value.

Personal Property

Includes property not permanently affixed to land, such as business equipment and mobile/manufactured homes not converted to real property. Assessment is 35 percent of replacement cost new less depreciation.

Industrial Insurance

Industrial insurance is obtained through private insurance carriers, self-insurance or group self-insurance. For more information about self-insurance or group self-insurance contact the Nevada Division of Insurance.

Insurance Premium

Insurers pay 3.5 percent of the net direct premiums written for the preceding calendar year covering property and other risks in the state. The tax is passed onto the consumer in the cost of the premium. Risk retention groups registered in Nevada but chartered in another state pay a rate of 2 percent. The tax is due on actual premiums received in the quarter with payment due 30 days following the end of the quarter.

Sales and Use

Sales tax is charged at the retail level on the sale of tangible personal property unless exempt by statute. A companion "use" tax is charged on property purchased outside of Nevada and brought into the state for use. The authorized maximum combined State rate is 6.85 percent. Counties are allowed various options to pay for items such as transportation, roads, flood control and water. In Clark County, the total combined rate is 8.375 percent effective January 1, 2020. In Washoe County, the total combined rate is 8.265 percent effective April 1, 2017.

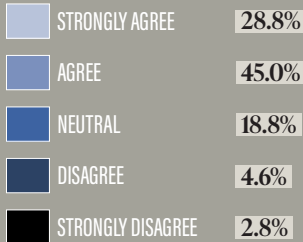
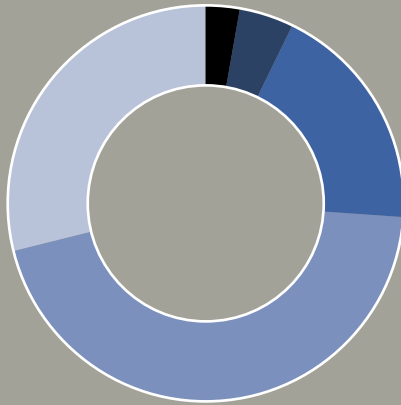
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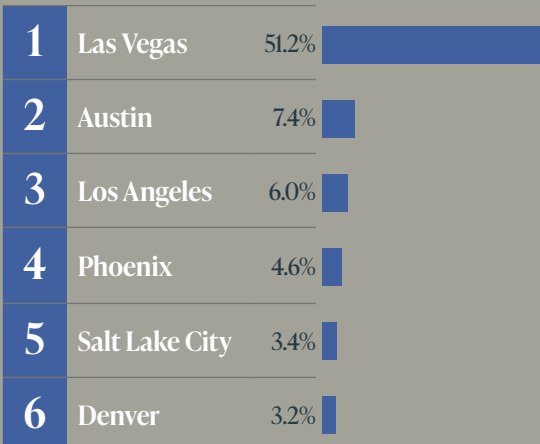
COMMUNITY SURVEY

Please indicate your level of agreement with the following statement:

“ Nevada is a business friendly state. ”



Which of the following cities do you feel is the friendliest towards businesses?



Note: Don't know/No opinion 24.2%.

Unemployment Insurance

Paid by employers of one or more persons with total wages paid of \$225 or more during a calendar quarter. For the first 14-17 calendar quarters as an employer in Nevada, the total rate is 2.95 percent. Thereafter, it may vary from 0.3 percent to 5.4 percent depending on the number of employees and the firm's unemployment record. The maximum wage base upon which the rate is applied changes annually. For 2023, the maximum wage base is \$40,100.

Universal Energy Charge

The tax is assessed on each therm of natural gas or kilowatt hour of electricity consumed in Nevada. The rate is 3.30 mills per therm of natural gas and .39 mills per kilowatt-hour of electricity. If tax collected exceeds \$25,000 in any calendar quarter, a refund for the amount over \$25,000 may be requested. The tax is distributed to the Welfare Division and is further distributed 25 percent to the Nevada Housing Division for weatherization. The Welfare Division uses the remaining 75 percent for energy assistance to low-income households. The tax is remitted within 30 days after the end of each calendar quarter. As a pass-through, the tax is itemized on each customer's billing statement as a separate line item.

Source: Nevada Taxpayers Association. Note: All rates effective as of January 1, 2023 except as noted.

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COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION SOUTHERN NEVADA CHAPTER



Comparative Real Estate Taxes¹

(Metro Areas)

LOCATION	LAND COST	BUILDING COST	TOTAL	EFFECTIVE TAX RATE	TOTAL ANNUAL REAL PROPERTY TAX COST
LAS VEGAS, NV	\$7,159,043	\$64,928,514	\$72,087,558	\$10.49	\$7,561,985
San Diego, CA	\$26,162,617	\$78,262,761	\$104,425,378	\$11.93	\$12,455,859
LA/Long Beach, CA	\$25,477,633	\$77,920,890	\$103,398,522	\$12.34	\$12,756,793
Miami, FL	\$8,534,544	\$60,130,236	\$68,664,780	\$19.76	\$13,568,847
Nashville, TN	\$6,565,641	\$57,508,275	\$64,073,916	\$23.46	\$15,029,818
San Francisco, CA	\$24,871,467	\$90,689,170	\$115,560,638	\$13.78	\$15,919,633
Dallas, TX	\$6,445,966	\$52,181,065	\$58,627,031	\$28.04	\$16,436,088
Denver, CO	\$7,418,650	66707590.11	74126240.37	\$28.13	\$20,851,341
Detroit, MI	\$4,644,111	\$66,532,402	\$71,176,513	\$34.63	\$24,647,715
Boston, MA	\$11,641,692	\$84,085,876	\$95,727,568	\$35.01	\$33,511,350
New York, NY	\$26,848,005	\$91,605,223	\$118,453,228	\$29.93	\$35,447,128

Source: The Boyd Co., Inc., of Princeton, NJ. **Note:** ¹Based on representative land and building costs scaled to a 350,000-square-foot light industrial building on a 20-acre, fully serviced site. Annual costs reflect representative nominal real property tax rate and assessment practices at each location. Petitions for tax abatements and special assessments are not considered.

Nevada General Fund Revenues by Fiscal Year

(in Thousands)

TAX/REVENUE SOURCE	2020	2021	2022	2023 ¹	2024 ¹
Branch Bank Excise Tax	\$2,609	\$2,595	\$2,337	\$2,316	\$2,157
Business License Fee	\$103,063	\$113,217	\$119,544	\$120,278	\$120,370
Modified Business Tax	\$704,744	\$641,455	\$815,406	\$866,522	\$771,098
Casino/Live Entertainment Tax	\$91,336	\$11,080	\$139,156	\$187,634	\$196,048
Cigarette & Tobacco Tax	\$179,895	\$185,039	\$179,824	\$176,212	\$174,282
Commerce Tax	\$204,984	\$221,958	\$281,882	\$301,800	\$321,558
Gaming Tax	\$645,453	\$713,927	\$1,005,931	\$963,215	\$941,857
Insurance Premium Tax	\$460,137	\$492,970	\$542,756	\$571,941	\$605,198
Liquor Tax	\$42,313	\$43,549	\$50,393	\$50,378	\$50,247
Mining Tax	\$57,159	\$177,619	\$108,189	\$148,794	\$0
Other Taxes	\$26,308	\$106,417	\$31,431	\$31,907	\$32,548
Transportation Connection Excise Tax	\$19,869	\$17,141	\$28,464	\$37,529	\$34,193
Real Property Transfer Tax	\$100,267	\$133,908	\$177,691	\$122,572	\$120,000
Sales and Use Tax	\$1,263,939	\$1,380,573	\$1,679,872	\$1,801,805	\$1,919,869
TOTAL TAXES	\$3,902,074	\$4,241,448	\$5,162,875	\$5,382,903	\$5,289,425
Licenses	\$136,927	\$151,733	\$166,666	\$165,311	\$166,715
Fees and Fines	\$54,013	\$56,180	\$84,245	\$90,643	\$93,850
Interest Income	\$20,205	\$8,809	\$24,204	\$60,060	\$109,332
Other Revenue	\$56,494	\$71,153	\$86,482	\$78,066	\$75,490
Subtotal (non-taxes)	\$267,639	\$287,875	\$361,596	\$394,081	\$445,387
TOTAL (BEFORE CREDITS)²	\$4,169,713	\$4,529,323	\$5,524,471	\$5,776,983	\$5,734,812
Commerce Tax Credits-MBT	(\$50,841)	(\$43,107)	(\$47,847)	(\$50,645)	(\$54,542)
All Other Tax Credit Programs	(\$41,625)	(\$11,892)	(\$37,289)	(\$57,783)	(\$51,911)
TOTAL (AFTER CREDITS)²	\$4,077,247	\$4,474,325	\$5,439,335	\$5,668,556	\$5,628,360

Source: State of Nevada - Fiscal Analysis Division, Legislative Counsel Bureau. **Note:** ¹Economic Forum December 5, 2022, forecast. ²Numbers may not add due to rounding. Other taxes include governmental services taxes, higher education capital fund and 2021 includes the tax amnesty program.



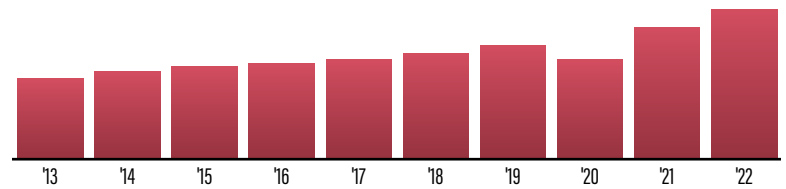
Taxable Retail Sales

Clark County Taxable Retail Sales Trend

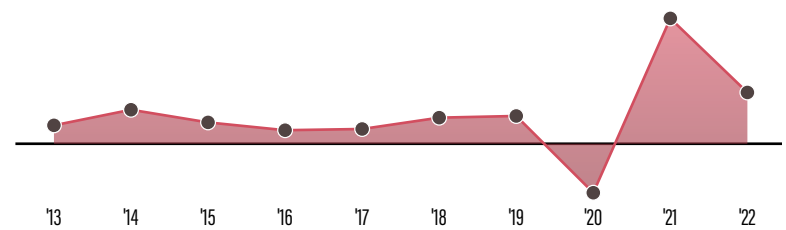
CALENDAR YEAR	TAXABLE SALES (IN THOUSANDS)	PERCENT CHANGE
2013	\$33,515,335	4.8%
2014	\$36,508,527	8.9%
2015	\$38,556,976	5.6%
2016	\$39,928,527	3.6%
2017	\$41,476,399	3.9%
2018	\$44,318,918	6.9%
2019	\$47,551,975	7.3%
2020	\$41,430,843	-12.9%
2021	\$55,075,948	32.9%
2022	\$62,497,439	13.5%

Source: Nevada Department of Taxation.

Sales



Percent Change



Clark County Combined Taxable Sales/Use Statistical Report

BUSINESS CODE/TYPE	2022
111 Crop Production	\$52,617,010
112 Animal Production	\$973,510
113 Forestry and Logging	\$0
115 Support Activities for Agriculture and Forestry	\$20,531,819
211 Oil and Gas Extraction	\$261,067
212 Mining (except oil and gas)	\$28,493,379
213 Support Activities for Mining	\$834,860
221 Utilities	\$152,522,019
236 Construction of Buildings	\$124,839,313
237 Heavy and Civil Engineering Construction	\$154,084,630
238 Specialty Trade Contractors	\$990,632,237
311 Food Manufacturing	\$118,380,168
312 Beverage and Tobacco Product Manufacturing	\$56,147,030
313 Textile Mills	\$20,875,537
314 Textile Product Mills	\$9,505,520
315 Apparel Manufacturing	\$21,650,221
316 Leather and Allied Product Manufacturing	\$6,525,229



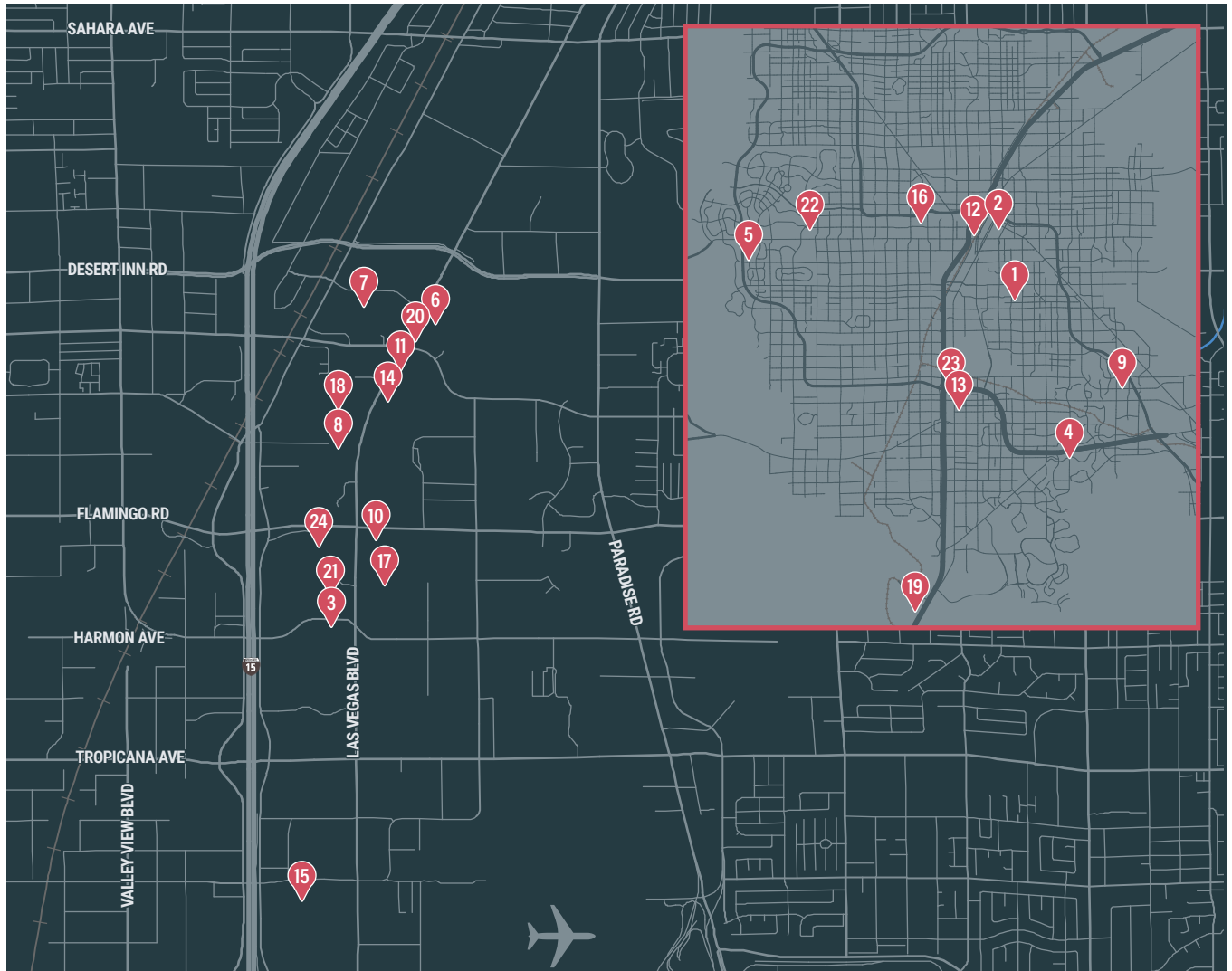
BUSINESS CODE/TYPE	2022	
321	Wood Product Manufacturing	\$90,565,730
322	Paper Manufacturing	\$19,756,655
323	Printing and Related Support Activities	\$181,821,483
324	Petroleum and Coal Products Manufacturing	\$43,053,015
325	Chemical Manufacturing	\$78,170,816
326	Plastics and Rubber Products Manufacturing	\$69,044,556
327	Nonmetallic Mineral Product Manufacturing	\$535,901,360
331	Primary Metal Manufacturing	\$57,864,677
332	Fabricated Metal Product Manufacturing	\$319,605,689
333	Machinery Manufacturing	\$444,937,080
334	Computer and Electronic Product Manufacturing	\$202,288,681
335	Electrical Equipment, Appliance & Component Manufacturing	\$81,482,472
336	Transportation Equipment Manufacturing	\$64,631,449
337	Furniture and Related Product Manufacturing	\$107,125,085
339	Miscellaneous Manufacturing	\$436,197,757
423	Merchant Wholesalers, Durable Goods	\$4,433,009,603
424	Merchant Wholesalers, Nondurable Goods	\$808,774,716
425	Wholesale Electronic Markets and Agents & Broker	\$246,517,771
441	Motor Vehicle and Parts Dealers	\$6,802,575,879
442	Furniture and Home Furnishings Stores	\$1,002,697,044
443	Electronics and Appliance Stores	\$1,182,438,687
444	Building Material and Garden Equipment & Supplies	\$2,946,640,660
445	Food and Beverage Stores	\$1,716,465,833
446	Health and Personal Care Stores	\$1,102,405,429
447	Gasoline Stations	\$477,638,995
448	Clothing and Clothing Accessories Stores	\$4,424,382,601
449	Furniture, Home Furnishings, Electronics and Appliance Ret.	\$908,389
451	Sporting Goods, Hobby, Book, and Music Stores	\$741,175,141
452	General Merchandise Stores	\$4,460,179,389
453	Miscellaneous Store Retailers	\$1,885,486,737
454	Nonstore Retailers	\$4,298,800,203
455	General Merchandise Retailers	\$94,536
456	Health and Personal Care Retailers	\$249,966
458	Clothing, Clothing Accessories, Shoe and Jewelry Retailers	\$180,098
459	Sporting Goods, Hobby, Musical Instrument, Book and Misc.	\$406,812
481	Air Transportation	\$26,200,712
482	Rail Transportation	\$3,726,244
483	Water Transportation	-\$66,847
484	Truck Transportation	\$18,072,847
485	Transit and Ground Passenger Transportation	\$4,292,535
486	Pipeline Transportation	\$1,167,366
487	Scenic and Sightseeing Transportation	\$10,663,317
488	Support Activities for Transportation	\$77,557,390
491	Postal Service	\$276,547
492	Couriers and Messengers	\$373,404,220
493	Warehousing and Storage	\$62,409,524

BUSINESS CODE/TYPE	2022	
511	Publishing Industries <i>(except internet)</i>	\$26,282,925
512	Motion Picture and Sound Recording Industries	\$76,563,739
513	Publishing Industries	\$753
515	Broadcasting <i>(except internet)</i>	\$38,390,498
517	Telecommunications	\$788,443,067
518	Data Processing, Hosting, and Related Services	\$466,622,680
519	Other Information Services	\$14,339,185
521	Monetary Authorities - Central Bank Sales	\$304,269
522	Credit Intermediation and Related Activities	\$230,786,193
523	Securities, Commodity Contracts, and Other Financial	\$2,549,353
524	Insurance Carriers and Related Activities	\$3,327,300
525	Funds, Trusts, and Other Financial Vehicles	\$25,098,168
531	Real Estate	\$68,963,305
532	Rental and Leasing Services	\$1,831,330,988
533	Lessors of Nonfinancial Intangible Assets	\$1,367,570
541	Professional, Scientific, and Technical Services	\$1,109,897,244
551	Management of Companies and Enterprises	\$137,345,890
561	Administrative and Support Services	\$796,569,351
562	Waste Management and Remediation Services	\$18,697,518
611	Educational Services	\$86,947,456
621	Ambulatory Health Care Services	\$86,567,891
622	Hospitals	\$31,538,407
623	Nursing and Residential Care Facilities	\$2,080,535
624	Social Assistance	\$3,772,248
711	Performing Arts, Spectator Sports, and Related Industry	\$113,455,904
712	Museums, Historical Sites, and Similar Institution	\$24,371,730
713	Amusement, Gambling, and Recreation Industries	\$282,295,248
721	Accommodation	\$1,748,924,033
722	Food Services and Drinking Places	\$12,162,585,126
811	Repair and Maintenance	\$568,215,833
812	Personal and Laundry Services	\$130,277,669
813	Religious, Grantmaking, Civic, and Professional	\$12,247,506
814	Private Households	\$17,204
921	Executive, Legislative, and Other General Government	\$260,897
922	Justice, Public Order, and Safety Activities	\$6,466,655
923	Administration of Human Resource Programs	\$232,646
924	Administration of Environmental Quality Programs	\$123,172
926	Administration of Economic Programs	\$126,800
COUNTY TOTAL		\$62,497,439,354

Source: Nevada Department of Taxation. Note: Calendar Year.



Shopping Destinations



#	SHOPPING DESTINATION	SQ. FT.
1	Boulevard Mall	1,180,000
2	Container Park	14,500
3	The Shops at Crystals	500,000
4	The District at Green Valley Ranch	572,000
5	Downtown Summerlin	1,400,000
6	The Esplanades at Wynn & Encore	76,000/27,000
7	Fashion Show	1,922,000
8	Forum Shops at Caesars	677,100
9	Galleria at Sunset	1,081,000
10	Grand Bazaar Shops	26,500
11	Grand Canal Shoppes at the Venetian	510,000
12	Las Vegas North Premium Outlets	685,000
13	Las Vegas South Premium Outlets	535,000

#	SHOPPING DESTINATION	SQ. FT.
14	The Linq	30,000
15	Mandalay Place	100,000
16	Meadows Mall	960,000
17	Miracle Mile Shops at Planet Hollywood Resort	475,000
18	Mirage Street of Shops	31,786
19	Primm Mall <i>(Primm, NV)</i>	359,000
20	The Shoppes at The Palazzo	300,000
21	The Shops at The Cosmopolitan	36,000
22	Tivoli Village	440,000
23	Town Square	1,200,000
24	Via Bellagio	100,000

Source: Individual entities.



Operating Costs

Annual Software Development Office Cost Rankings¹



Source: The Boyd Co., Inc., of Princeton, NJ. Note: ¹Total operating costs in the table are based on a representative software development office employing 150 workers and occupying 50,000 square feet.

Global Corporate Headquarters Cost Rankings¹

LOCATION	TOTAL ANNUAL OPERATING COSTS
Hong Kong, HK	\$40,482,328
Stockholm, SE	\$32,279,709
San Francisco, CA	\$31,925,482
New York, NY	\$31,641,771
Zurich, CH	\$31,259,062
Tokyo, JP	\$29,755,472
Brussels, BE	\$29,553,321
Milan, IT	\$28,057,071
London, GB	\$27,842,627
Paris, FR	\$27,628,943
Sydney, AU	\$27,601,801
Los Angeles, CA	\$26,804,913
Chicago, IL	\$26,757,026
Frankfurt, DE	\$25,923,928
Osaka, JP	\$25,799,066
LAS VEGAS, NV	\$21,882,331
Shanghai, CN	\$21,243,786
Singapore, SG	\$18,810,732

Source: The Boyd Co., Inc., of Princeton, NJ.

Note: ¹Total operating costs in the table are based on a representative global corporate headquarters office employing 250 workers and occupying 75,000 square feet of Class-A office space. All costs are in U.S. dollars.

Annual Financial Services Back Office Cost Rankings¹

LOCATION	TOTAL ANNUAL OPERATING COST
San Francisco, CA	\$31,599,779
New York, NY	\$30,907,052
Philadelphia, PA	\$26,708,473
Boston, MA	\$26,071,623
Chicago, IL	\$25,982,209
Raleigh-Durham, NC	\$24,774,883
Houston, TX	\$24,628,562
Minneapolis, MN	\$24,403,785
Austin, TX	\$24,319,586
Atlanta, GA	\$24,175,887
LAS VEGAS, NV	\$23,573,969
Tampa, FL	\$22,645,487
Jacksonville, FL	\$21,778,872

Source: The Boyd Co., Inc., of Princeton, NJ.

Note: ¹Total operating costs in the table are based on a representative financial services back office employing 125 workers and occupying 30,000 square feet.

Comparative Annual Corporate Travel Costs

LOCATION	TRAVEL COST INDEX ¹	TOTAL ANNUAL COST ²
New York, NY	\$540.74	\$281,185
San Francisco, CA	\$430.36	\$223,787
Phoenix, AZ	\$406.58	\$211,422
Los Angeles, CA	\$400.04	\$208,021
San Jose, CA	\$386.39	\$200,923
Miami, FL	\$382.73	\$199,020
LAS VEGAS, NV	\$359.80	\$187,096
Houston, TX	\$337.20	\$175,344
Nashville, TN	\$331.78	\$172,526
Denver, CO	\$304.77	\$158,480
Charlotte, NC	\$301.92	\$156,998

Source: The Boyd Co., Inc., of Princeton, NJ.

Note: ¹Reflects on-site cost structures typically incurred by corporate travelers, such as business traveler lodging, meals, rental car, local transit and other incidental costs. ²Total annual costs are based on an average of 10 billable per diem travel days per week in each of the surveyed cities.



Transportation

Western Market Outbound Shipping Costs

DESTINATION CITY	ANNUAL SHIPMENTS (1,000 LBS.)	ORIGINATING CITY OF SHIPMENT						
		DALLAS/FT. WORTH, TX	DENVER/BOULDER, CO	ALBUQUERQUE/RIO RANCHO, NM	SALT LAKE CITY, UT	TUCSON, AZ	PHOENIX/MESA, AZ	LAS VEGAS, NV
Seattle, WA	5,200	\$998,418	\$621,150	\$685,621	\$397,899	\$737,583	\$681,771	\$533,098
San Francisco, CA	7,800	\$1,249,098	\$872,838	\$786,060	\$532,238	\$624,074	\$540,914	\$412,917
Denver, CO	5,200	\$377,309	\$4,810	\$200,154	\$234,796	\$407,524	\$377,694	\$358,931
Albuquerque, NM	5,200	\$310,071	\$200,154	\$4,810	\$287,720	\$234,796	\$218,917	\$287,238
San Diego, CA	7,800	\$967,185	\$778,829	\$582,856	\$541,638	\$294,320	\$254,546	\$239,362
Salt Lake City, UT	5,200	\$598,375	\$234,796	\$287,720	\$4,810	\$365,185	\$309,856	\$201,116
Los Angeles, CA	7,800	\$1,002,604	\$733,994	\$569,116	\$496,801	\$350,726	\$266,841	\$194,527
Riverside, CA	7,800	\$963,569	\$708,680	\$543,805	\$471,492	\$311,677	\$227,792	\$169,215
Phoenix, AZ	5,200	\$492,437	\$377,694	\$218,917	\$309,856	\$55,812	\$4,810	\$147,709
LAS VEGAS, NV	5,200	\$597,890	\$358,931	\$286,275	\$201,116	\$203,522	\$147,709	\$4,810

Source: The Boyd Co., Inc., of Princeton, NJ. Note: Annual charges reflect truckload lots of 30,000 lbs. using private over-the-road carrier to each city location. Projected charges are based on an estimated \$2.86 per mile which includes cost factors such as labor, fuel surcharges, maintenance, insurance certificates, operating rights and empty backhaul considerations. Destinations reflect regional population centers of the 11 Western States Market. Shipments to market-leader California account for approximately 50 percent of total shipments.

Rail Delivery Times From Southern Nevada

MARKET CITY	TRAILER ON FLAT CAR	BOXCAR
Chicago, IL	3 days	5 days
Denver, CO	2 days	3 days
Kansas City, MO	2 days	5 days
Portland, OR	2 days	4 days
Seattle, WA	2 days	4 days
St. Louis, MO	2 days	5 days
Los Angeles, CA	1 day	2 days
Salt Lake City, UT	1 day	2 days

Source: The Boyd Co., Inc., Princeton, NJ.

Air Cargo Activity Trend

Harry Reid International Airport

YEAR	CARGO (1,000 LBS.)	GROWTH
2013	205,095	1.8%
2014	217,504	6.1%
2015	218,209	0.3%
2016	223,038	2.2%
2017	244,878	9.8%
2018	260,748	6.5%
2019	264,260	1.3%
2020	240,416	-9.0%
2021	240,317	0.0%
2022	260,914	8.6%

Source: Clark County Department of Aviation.

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HARRY REID
INTERNATIONAL
LAS VEGAS

Harry Reid International Airport

HarryReidAirport.com

1948

Founded

Director of Aviation, Clark County	Rosemary Vassiliadis
Employees	17,000
Department of Aviation	1,300
Tenants	15,700

\$35 B

Economic Impact

52.7 M

Annual Passengers

144.3 K

Average Daily Passengers

Top 15 Nonstop Domestic Routes

1	Los Angeles (LAX)	6	Oakland (OAK)	11	Phoenix (PHX)
2	Denver (DEN)	7	San Francisco (SFO)	12	Minneapolis/St. Paul (MSP)
3	Seattle (SEA)	8	Atlanta (ATL)	13	Newark (EWR)
4	Chicago (ORD)	9	San Diego (SAN)	14	New York City (JFK)
5	Dallas/Ft. Worth (DFW)	10	Sacramento (SMF)	15	Portland (PDX)

Source: Harry Reid International Airport. Note: Data as of 2022.



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- Desktop as a Service (DaaS)
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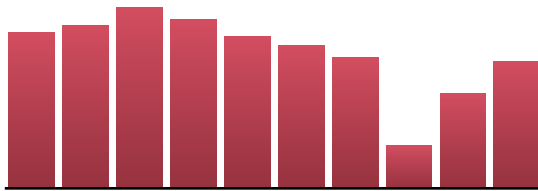
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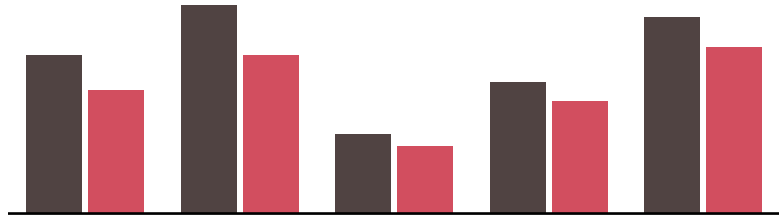
Taxicab Operations at Harry Reid International Airport



YEAR	TAXI COUNTS
2013	3,543,141
2014	3,699,599
2015	4,100,198
2016	3,822,497
2017	3,450,822
2018	3,230,304
2019	2,963,747
2020	974,161
2021	2,153,013
2022	2,873,747

Source: Clark County Department of Aviation.

Transportation Network Company Operations at Harry Reid International Airport



YEAR	DROP-OFF	PICK-UP
2018	3,595,670	2,797,138
2019	4,724,099	3,601,946
2020	1,808,099	1,544,825
2021	2,981,535	2,541,060
2022	4,453,830	3,770,303

Source: Clark County Department of Aviation.

Communications

Comparative Annual Telecommunications Costs

LOCATION	USAGE COSTS ¹	OTHER COSTS ²	TOTAL COST
Philadelphia, PA	\$1,000,000	\$257,864	\$1,257,864
Atlanta, GA	\$1,000,000	\$235,189	\$1,235,189
Salt Lake City, UT	\$1,000,000	\$206,412	\$1,206,412
San Jose, CA	\$1,000,000	\$201,610	\$1,201,610
San Antonio, TX	\$1,000,000	\$175,667	\$1,175,667
Tempe, AZ	\$1,000,000	\$169,430	\$1,169,430
Reno, NV	\$1,000,000	\$134,768	\$1,134,768
Boise, ID	\$1,000,000	\$87,128	\$1,087,128
HENDERSON, NV	\$1,000,000	\$72,633	\$1,072,633

Source: The Boyd Co., Inc., of Princeton, NJ.

Note: Data not available for Las Vegas area as a whole. ¹Based on utilization of a representative enterprise VOIP telecommunications system scaled to a 1,000-worker call center. ²Includes current federal, state and local taxes and surcharges. These include the federal universal service fee and other carrier cost recovery charges, property tax expenses and numerous other local and state taxes, surcharges and regulatory add-ons that vary from city to city.

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Utilities

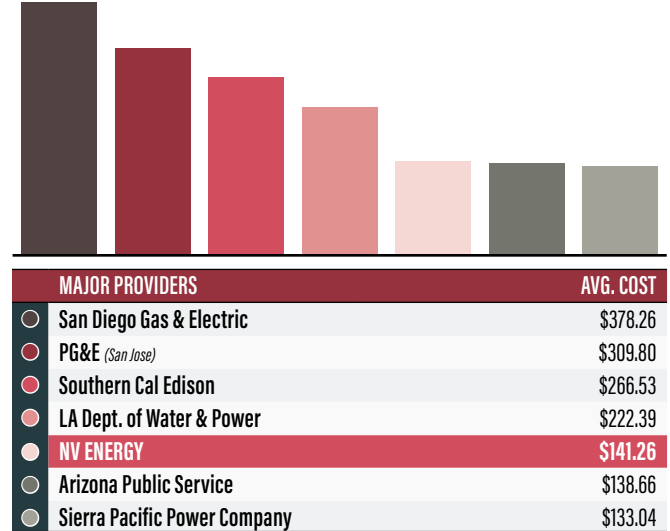
Electric Power

Cost Comparisons Among Major Western Cities

PROVIDER	RESIDENTIAL ¹	COMMERCIAL ¹	INDUSTRIAL ¹
San Diego Gas & Electric	37.83	30.11	20.74
PG&E (San Jose)	30.98	31.28	23.87
Southern California Edison	26.65	19.64	17.25
LA Dept. of Water & Power	22.24	20.37	18.82
NV ENERGY	14.13	10.75	9.50
Arizona Public Service	13.87	11.52	9.22
Sierra Pacific Power Company	13.30	10.80	8.03

Source: NV Energy, Form EIA-861M (formerly EIA-826) detailed data - Sales and revenue at www.eia.gov/electricity/DATA/EIA861M. Note: 12-months ended December 2022. ¹Expressed in \$0.01.

Average Monthly Residential Costs



Source: NV Energy, Form EIA-861M (formerly EIA-826) detailed data - Sales and revenue at www.eia.gov/electricity/DATA/EIA861M. Note: 12-months ended December 2022. Average cost based on 1,000 kWh.

Water

Average Monthly Residential Costs

CITY	AVG. COST
San Francisco, CA	\$156.38
Los Angeles, CA	\$114.70
Houston, TX	\$85.44
LAS VEGAS, NV	\$53.36
Denver, CO	\$52.11
Phoenix, AZ	\$49.74
Salt Lake City, UT	\$39.41



Source: Las Vegas Valley Water District (LVVWD). Note: Based on LVVWD average monthly single-family consumption of 10,200 gallons and a 5/8 or 3/4 inch service charge for comparison.

Southern Nevada Water Authority Infrastructure Charge

METER SIZE	RESIDENTIAL	NON-RESIDENTIAL	FIRE METER
5/8" & 3/4"	\$15.25	\$31.83	\$3.34
1"	\$40.38	\$60.29	\$6.32
1.5"	\$80.74	\$120.58	\$12.63
2"	\$129.20	\$192.92	\$20.21
3"	\$258.37	\$385.84	\$40.41
4"	\$403.70	\$602.88	\$63.14
6"	\$807.38	\$1,205.76	\$126.28
8"	\$1,291.80	\$1,929.20	\$202.04
10" & Larger	\$1,442.33	\$2,773.22	\$290.43

Source: Las Vegas Valley Water District. Note: SNWA infrastructure rates based on a 30-day billing period.

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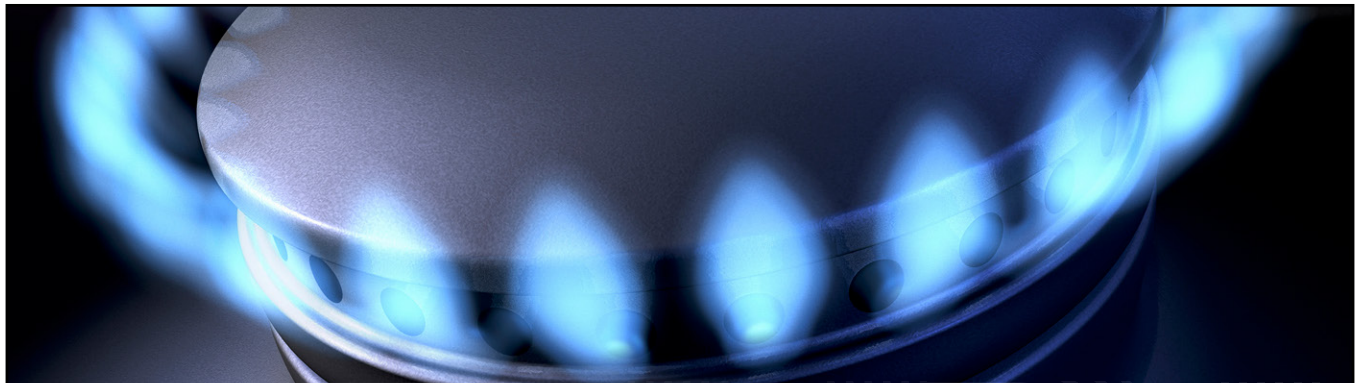


Gas

Cost Comparisons Among Major Western Territories

SERVICE TERRITORY COMPARISON	MAJOR PROVIDER	AVERAGE MONTHLY RESIDENTIAL BILL ¹	AVERAGE MONTHLY COMMERCIAL BILL ¹
NEVADA			
SOUTHERN NEVADA	SOUTHWEST GAS CORP.	\$63.99	\$179.22
Northern Nevada	Sierra Pacific Power Company	\$70.62	\$137.22
	Southwest Gas Corp.	\$103.69	\$195.81
ARIZONA			
	Unisource Energy Service	\$18.59	\$90.07
	Mesa Natural Gas	\$35.30	\$182.88
	Southwest Gas Corp.	\$49.29	\$314.34
CALIFORNIA			
Southern California	SoCal Gas	\$77.34	\$587.25
	Southwest Gas Corp.	\$106.96	\$711.48
	San Diego Gas & Electric	\$180.67	\$1,096.85
Northern California	Southwest Gas Corp.	\$170.44	\$798.37
	PG&E	\$192.14	\$935.19
South Lake Tahoe (CA/NV)	Southwest Gas Corp.	\$156.85	\$846.17

Source: Southwest Gas Corporation (SWG). Note: Average terms for SWG jurisdictions were applied to comparison utilities in similar SWG territories to calculate average bill. For utilities with summer/winter rates, the applicable weighted average terms during the covered periods were used.



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Banking

Banks in Clark County

NAME	BRANCHES	TOTAL ASSETS (IN THOUSANDS)
American First National Bank	2	\$2,489,041 ¹
Armed Forces Bank, National Association	1	\$1,208,483 ¹
Axos Bank	1	\$17,893,084 ¹
Bank of America, National Association	43	\$2,418,508,000 ¹
Beal Bank USA	1	\$25,971,989 ¹
BMO Harris Bank National Association	4	\$176,980,258 ¹
BNY Mellon, National Association	1	\$31,424,000 ¹
Cathay Bank	1	\$21,974,243 ¹
Citibank, National Association	8	\$1,766,752,000 ¹
City National Bank	4	\$96,504,709 ¹
Credit One Bank, National Association	1	\$1,251,146
East West Bank	1	\$64,087,895 ¹
Enterprise Bank & Trust	1	\$13,020,948 ¹
First American Trust, FSB	1	\$6,685,012 ¹
First Foundation Bank	1	\$12,980,327 ¹
First Savings Bank	1	\$1,371,445 ¹
First Security Bank of Nevada	1	\$281,839
First-Citizens Bank & Trust Company	3	\$109,180,139 ¹
Gbank	2	\$678,002
GenuBank	2	\$152,045
JPMorgan Chase Bank, National Association	46	\$3,201,942,000 ¹
Lexicon Bank	1	\$247,437
Meadows Bank	2	\$1,240,546 ¹
Nevada Bank and Trust Company	1	\$245,413
Pacific Premier Bank	1	\$21,691,786 ¹
Royal Business Bank	1	\$3,915,530 ¹
The Northern Trust Company	1	\$154,522,864 ¹
Town & Country Bank	4	\$233,517
Toyota Financial Savings Bank	1	\$6,590,970
U.S. Bank National Association	30	\$585,135,605 ¹
Umpqua Bank	1	\$31,844,724 ¹
USAA Savings Bank	1	\$2,287,497
Valley Bank of Nevada	2	\$215,750
Washington Federal Bank	5	\$21,645,013 ¹
Wells Fargo Bank, National Association	66	\$1,717,531,000 ¹
Wells Fargo National Bank West	1	\$17,664,869
West Valley National Bank	1	\$94,895 ¹
Western Alliance Bank	10	\$67,683,841 ¹
Wilmington Savings Fund Society, FSB	1	\$19,808,858 ¹
Wilmington Trust, National Association	1	\$691,947 ¹
Zions Bancorporation, N.A.	25	\$89,544,919 ¹

Source: Federal Deposit Insurance Corporation (FDIC), December 2022. Note: Total assets in Nevada only unless otherwise specified. ¹Total assets (assets unavailable by state).



Credit Unions in Clark County

NAME	BRANCHES	TOTAL ASSETS
Aloha Pacific Federal Credit Union	1	\$1,230,058,574 ¹
America First Federal Credit Union	10	\$17,379,009,883 ¹
Boulder Dam Credit Union	1	\$835,534,138
Clark County Credit Union	6	\$1,144,599,774
Credit Union 1	1	\$1,585,978,392 ¹
InTouch Credit Union	5	\$1,046,983,946 ¹
Mountain America Credit Union	3	\$15,840,363,210 ¹
Navy Federal Credit Union	3	\$156,807,126,000 ¹
One Nevada Credit Union	12	\$1,341,211,090
Plus Credit Union	1	\$114,236,704
SCE Federal Credit Union	3	\$1,006,508,104 ¹
Sierra Pacific Federal Credit Union	1	\$180,123,780 ¹
Silver State Schools Credit Union	10	\$1,151,766,976
UNIFY Financial Credit Union	1	\$4,087,104,311 ¹
WestStar Credit Union	5	\$255,839,937

Source: Individual Entities and iBanknet, December 2022. Note: Total assets in Nevada only unless otherwise specified. ¹Total assets (assets unavailable by state).



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Boulder City *bcnv.org*

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City Hall (702) 293-9202
Parks & Recreation (702) 293-9256
Police (702) 293-9224

Chambers of Commerce

Asian Chamber

lvacc.org (702) 737-4300

Boulder City

bouldercitychamber.com (702) 293-2034

Henderson

hendersonchamber.com (702) 565-8951

Latin Chamber

lvcc.com (702) 385-7367

Laughlin Chamber

laughlinchamber.com (702) 298-2214

Mesquite

mesquitechamber.org (702) 346-2902

Urban Chamber

urbanchamber.org (702) 648-6222

Vegas Chamber

vegaschamber.com (702) 641-5822

City of Henderson *cityofhenderson.com*

Business Licenses (702) 267-1730

City Hall (702) 267-2323

Development Services (702) 267-3610

Economic Development (702) 267-1650

Parks & Recreation (702) 267-4000

Police (702) 267-5000

City of Las Vegas *lasvegasnevada.gov*

Building & Safety (702) 229-6251

City Hall (702) 229-6011

Economic &

Urban Development (702) 229-6551

Parks & Recreation (702) 229-7529

Police (702) 828-3111

City of North Las Vegas *cityofnorthlasvegas.com*

Building Permits (702) 633-1536

Business Licenses (702) 633-1520

City Hall (702) 633-1000

Economic Development (702) 633-1523

Parks & Recreation (702) 633-2418

Police (702) 633-9111

Clark County *clarkcountynv.gov*

Building Department (702) 455-3000

Business Licenses (702) 455-4252

Family Services (702) 455-5444

Government Center (702) 455-0000

Marriage License Bureau (702) 671-0600

Planning/Zoning Commission (702) 455-3113

Clark County School District *ccsd.net*

Administrative Offices (702) 799-2273

Colleges and Universities

College of Southern Nevada (CSN)

csn.edu (702) 651-5555

Desert Research Institute

dri.edu (702) 862-5400

Nevada State College

nsc.edu (702) 992-2000

Roseman University of Health Sciences

roseman.edu (702) 990-4433

Touro University Nevada

tun.touro.edu (702) 777-8687

University of Nevada, Las Vegas (UNLV)

unlv.edu (702) 895-3011

UNLV School of Medicine

unlvmedicine.org (702) 660-8658

University of Phoenix

phoenix.edu (844) 937-8679

Western Governors University

wgu.edu/nevada (877) 214-7005

Local Media

Las Vegas Review-Journal

reviewjournal.com (702) 383-0211

Las Vegas Sun

lasvegassun.com (702) 385-3111

KSNV Channel 3 NBC

news3lv.com (702) 642-3333

KVVU Channel 5 FOX

fox5vegas.com (702) 435-5555

KLAS Channel 8 CBS

8newsnow.com (702) 792-8888

KLVX Channel 10 PBS

vegaspbs.org (702) 799-1010

KTNV Channel 13 ABC

ktnv.com (702) 876-1313

KINC Channel 15 Univision

noticiasya.com/nevada/ (702) 507-1030

KVMY Channel 21 MyNetworkTV

mylvttv.com (702) 642-3333

KVCW Channel 33 CW

cwlasvegas.com (702) 642-3333

KBLR Channel 39 Telemundo

telemundolasvegas.com (702) 258-0039

Harry Reid International Airport

harryreidairport.com

General Information (702) 261-5211

City of Mesquite *mesquitenv.gov*

Athletics & Leisure Services (702) 346-8732

Business Licenses (702) 346-2835

City Hall (702) 346-5295

City Manager (702) 346-5295

Economic Development (702) 346-5295

Police (702) 346-6911

State of Nevada *nv.gov*

Dept. of Employment, Southern Nevada

detr.nv.gov (702) 486-0350

Gaming Control Board

gaming.nv.gov (702) 486-2000

Highway Patrol

nhp.nv.gov (702) 486-4100

Motor Vehicle Dept.

dmv.nv.gov (702) 486-4368

Southern Nevada Health District

southernnevadahealthdistrict.org

General Information (702) 759-1000

U.S. Government

Dept. of Air Force, Nellis Air Force Base

nellis.af.mil (702) 652-1110

Housing & Urban Development

hud.gov/states/nevada (702) 366-2100

Social Security Administration

ssa.gov (800) 772-1213

Data Collection and Limitations

Population and housing unit data were obtained from Southern Nevada Consensus Population Estimate. With regard to specific demographic characteristics reported, Applied Analysis generated estimates that are derived from various sources, including census-based estimates and other third party providers, which were benchmarked as necessary. Year-to-year comparisons are subject to sampling variability and the influences of the survey and research methods used. Data presented in this publication were obtained from various third parties, including public and private community sources. While we have no reason to doubt the accuracy of the data reported herein, the information collected was not subjected to any auditing or review procedures by *Las Vegas Perspective*; therefore, we make no representations or assurances as to its completeness.

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Community Survey Methodology

Web-based surveys were commissioned by the Las Vegas Global Economic Alliance and conducted between March 13 and March 29, 2023. Respondents were selected from the current Clark County workforce and do not include retirees, students and other unemployed workers. The sample size of the survey was 500 with a margin of error of +/- 4.4 percent at the 95 percent confidence interval.

A Special Thanks to Supporters and Selected Data Providers

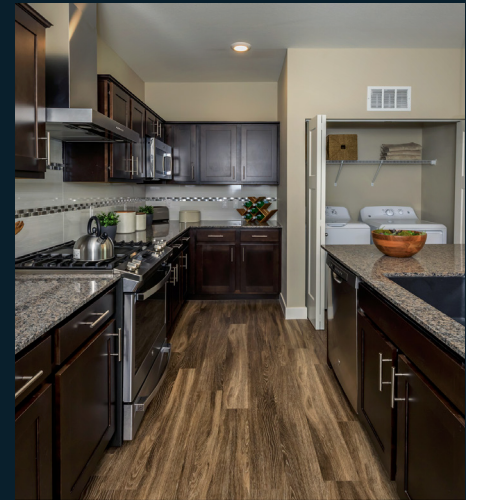
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- Desert Research Institute
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- Grow LV
- Harry Reid International Airport
- Henderson Silver Knights
- Kirk Kerkorian School of Medicine at UNLV
- Las Vegas Aces
- Las Vegas Aviators
- Las Vegas Desert Dogs
- Las Vegas Bowl
- Las Vegas Convention and Visitors Authority
- Las Vegas Lights FC
- Las Vegas Motor Speedway
- Las Vegas Raiders
- Ignite
- Nevada Cannabis Compliance Board
- Nevada Legislature Legislative Counsel Bureau
- Nevada State College
- Nevada Taxpayers Association
- Nevada Treasurer's Office
- NV Energy
- Regional Transportation Commission of Southern Nevada
- Roseman University
- Southern Nevada Water Authority
- Southwest Gas
- Touro University Nevada
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- University of Phoenix
- Vegas Golden Knights
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