

# Demographics



POWERED BY:

**LVGEA** | PERSPECTIVE COUNCIL

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# 2 0 2 3 Perspective



June 15, 2023

We know at a national level that companies are prioritizing a region's environmental sustainability in their decision to expand or relocate. So, I asked ChatGPT: Is Las Vegas a leader in conservation and sustainability?

Its answer: While Las Vegas has made some efforts towards conservation and sustainability in recent years, it is not generally known for these initiatives. The city's focus on entertainment has traditionally taken priority over sustainability concerns.

Disappointing, but not surprising, since AI's data is a few years old. If the data source was current, the chatbot would list numerous initiatives and innovations that Greater Vegas is leading. Not only have we become one of the most water-efficient cities in the world, but we've also become a model for water conservation and innovation across the globe.

Earlier this year, the Los Angeles Times examined the growing water crisis in the Southwest U.S., noting, "Las Vegas has emerged as a leader, declaring war on thirsty lawns and patrolling the streets for water wasters. The region's drive to get rid of grass will reshape the look of landscapes throughout the Southwest."

While the rest of the world may be surprised by our leadership, creating sustainable business models has become routine for Greater Vegas' business leaders.

Take, for example, Novva Holdings and its newly announced regional data center. While traditionally known to be high water users, Novva has innovated a facility design that invests in closed-loop cooling equipment that effectively eliminates water replacement in the cooling process.

For the 2023 Las Vegas Perspective event, we thought it fitting to focus on our region's innovations in sustainability. We are proud of the region's leadership in this arena, and our speakers, commentary and data will focus on strides we're making toward a more sustainable future.

This year's event and publication also provide a comprehensive overview of where our region's economy stands today, as well as where it's headed. In the pages that follow, you'll find valuable data about our workforce, education, healthcare, real estate, tourism, and more.

And a huge thank you to the companies participating on LVGEA's Perspective Council, whose generous contributions make the Perspective event and publication possible. You can learn more about this year's Perspective Council on the following pages.

We hope you utilize the thoughtful information and analysis within these pages as we work together as a community to lead in the area of sustainability innovation.

Sincerely,

A handwritten signature in black ink that reads 'Tina Quigley'.

**Tina Quigley**  
President and CEO, LVGEA

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## About LVGEA

Las Vegas Global Economic Alliance (LVGEA) is a public-private partnership dedicated to growing the economy of the Greater Vegas region through intentional business attraction, expansion, and connectivity. LVGEA has been designated as one of eight Regional Development Authorities (RDA) in Nevada by the Governor's Office of Economic Development (GOED) for 2022-2023.

### Values:

- Focused on jobs
- Driven by leadership
- Enhanced through partnerships
- Fueled by information
- Accelerated through innovation

### Organizational Goals:

- Champion the Greater Vegas business brand
- Lead regional business attraction
- Deliver value to our investors and community



## LVGEA Perspective Council Members

### Applied Analysis

The Applied Analysis group of companies is based in Nevada and provides a wide range of research and analysis services. Applied Analysis performs a number of consultation services, including economic analysis, financial analysis services, market analysis, public policy analysis, hospitality and gaming consulting, litigation support and expert analysis, and information technology and web-based solutions. MyResearcher is our comprehensive data tracking and information reporting web application that provides users access to information that matters most. SalesTraq, our residential listing and research firm, maintains a catalogue of over 28,000 floor plans and provides web-based research capability for the residential sector. Discovery Nevada, an Applied Analysis company, conducts opinion polling and consumer sentiment analysis. To put it simply, we are a solutions resource. Our future is branded by the success of our clients and the quality of our professionals. Our commitment lies therein.



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KTNV-TV, Las Vegas' ABC affiliate, is home to Channel 13, The Morning Blend and KTNV.com. Part of the E.W. Scripps Company (NYSE: SSP), we have served southern Nevada for over 60 years. KTNV is committed to the best journalism to help make Las Vegas better and is committed to exceptional solutions for station clients and partners.

## Cox Communications

Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox. Drawing from our family beginnings, meaningful moments of human connection are the driving force underlying every aspect of our business, from internet connectivity to applications and services, to our customer service philosophies. Cox is dedicated to empowering others to build a better future and embrace inclusion, diversity, and equity in products, people, suppliers, and communities, celebrating the qualities that make each unique.

As the largest private telecom company in America, Cox proudly serves more than 6.5 million homes and businesses across 18 states. The commercial division of Cox Communications, Cox Business, provides connectivity, cloud, and data security services for more than 355,000 small and regional businesses nationwide, including health care providers; K-12 and higher education; financial institutions; and federal, state and local government organizations. Through its wholesale division, Cox serves top-tier wireless and wireline telecommunications carriers throughout the U.S.

## Nevada State Bank

Nevada State Bank is a full service bank offering a complete range of consumer, private and business banking services, as well as wealth management services, with a robust statewide branch network.

Founded in 1959, Nevada State Bank has been the bank of choice for many Nevadans for more than 60 years. Our personalized attention means we work hard to understand your financial needs so we can offer a complete suite of products and services customized to fit your household and business. We offer complimentary resources tailored to Nevada businesses—visit [www.NevadaSmallBusiness.com](https://www.NevadaSmallBusiness.com) to access the annual Small Business Survey, monthly economic briefings, expert articles and more. Nevada State Bank is a division of Zions Bancorporation, N.A.

Learn how we can open the door to your future at [www.nsbank.com](https://www.nsbank.com).

## Switch Inc.

Switch is the independent leader in exascale data center ecosystems, edge data center designs, industry-leading telecommunications solutions, and next-generation technology innovation. Switch Founder and CEO Rob Roy has developed more than 700 issued and pending patent claims covering data center designs that have manifested into the company's world-renowned data centers and technology solutions.

We innovate to sustainably progress the digital foundation of the connected world with a focus on enterprise-class and emerging hybrid cloud solutions. The Switch PRIMES, located in Las Vegas and Tahoe Reno, Nevada; Grand Rapids, Michigan; Atlanta, Georgia; and Austin, Houston and Round Rock, Texas, are the world's most powerful exascale data center campus ecosystems with low latency to major U.S. markets.

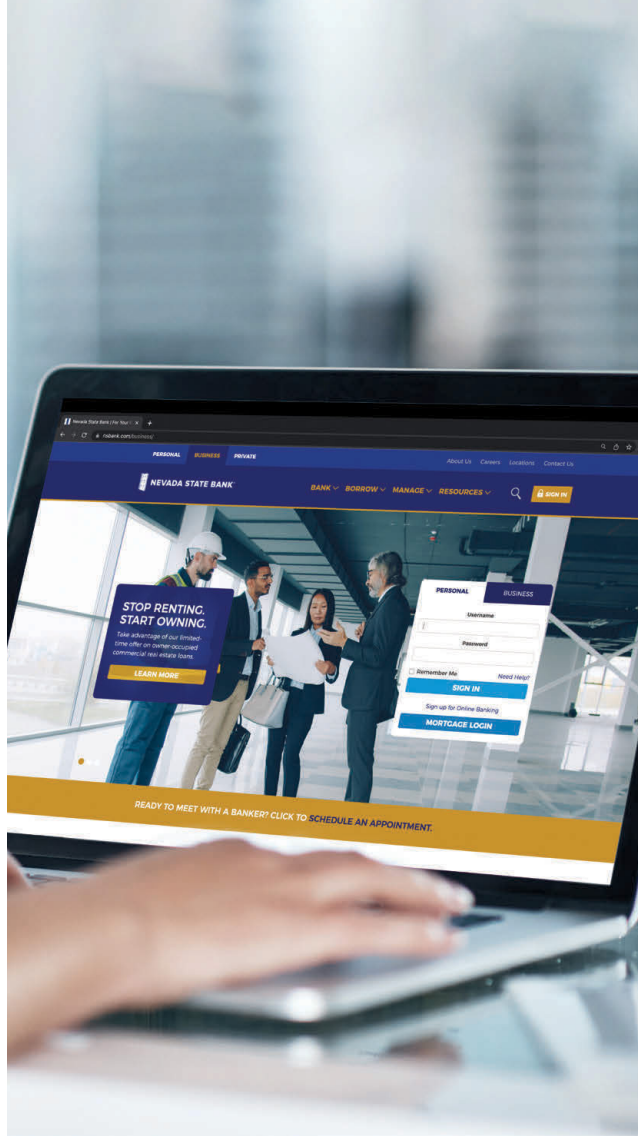
## UNLV | Nevada State College | College of Southern Nevada | DRI

Higher education creates a higher level of human capital in Southern Nevada. With three student-focused institutions—UNLV, Nevada State College, and College of Southern Nevada—and the state's research institute, DRI, we're creating workforce-ready professionals and providing access to internationally-recognized scientists. That knowledge and talent help drive economic development and add value to our pro-business environment. Together, we ensure Southern Nevada is the right choice for any firm's next move.

## Wells Fargo & Company

Wells Fargo & Company (NYSE: WFC) is a leading financial services company that has approximately \$1.9 trillion in assets, proudly serves one in three U.S. households and more than 10% of small businesses in the U.S., and is a leading middle market banking provider in the U.S. We provide a diversified set of banking, investment and mortgage products and services, as well as consumer and commercial finance, through our four reportable operating segments: Consumer Banking and Lending, Commercial Banking, Corporate and Investment Banking, and Wealth & Investment Management. Wells Fargo ranked No. 41 on Fortune's 2022 rankings of America's largest corporations. In the communities we serve, the company focuses its social impact on building a sustainable, inclusive future for all by supporting housing affordability, small business growth, financial health, and a low-carbon economy.

News, insights, and perspectives from Wells Fargo are also available at [stories.wf.com](https://stories.wf.com).



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# Key Southern Nevada Indicator Highlights

	2021	2022	CHANGE
<b>DEMOGRAPHICS</b>			
Population <sup>1</sup>	2,333,100	2,331,900	-0.0% ▼
Driver's License Surrenders <i>(newcomers)</i>	68,700	65,700	-4.4% ▼
Share of Newcomers from California	39.5%	38.3%	-1.2% ▼
<b>COMMUNITY</b>			
Average Temperature <i>(degrees)</i>	71.5°	70.5°	-1.4% ▼
Cost of Living <i>(100 equals national average)</i>	104.3	101.0	-3.2% ▼
Cost of Housing <i>(100 equals national average)</i>	109.4	110.3	0.8% ▲
<b>EDUCATION</b>			
University of Nevada, Las Vegas Enrollment	30,680	30,660	-0.1% ▼
College of Southern Nevada Enrollment	31,100	30,180	-3.0% ▼
Nevada State College Enrollment	7,230	7,160	-1.0% ▼
<b>BUSINESS</b>			
Employment <i>(establishment-based)</i>	980,550	1,057,608	7.9% ▲
Unemployment Rate <i>(annual average)</i>	8.3%	5.4%	-2.9% ▼
Nevada General Fund Revenues <i>(in thousands)</i>	\$4,474,300	\$5,439,300	21.6% ▲
Taxable Retail Sales <i>(in thousands)</i>	\$55,075,900	\$62,497,400	13.5% ▲
Air Cargo Activity <i>(in thousand lbs.)</i>	240,300	260,900	8.6% ▲
<b>REAL ESTATE</b>			
Annual New Home Sales <i>(units)</i>	11,370	11,110	-2.3% ▼
Annual Resale Home Sales <i>(units)</i>	58,240	42,410	-27.2% ▼
Annual Total Home Sales <i>(units)</i>	69,610	53,520	-23.1% ▼
Median New Home Price <i>(per unit)</i>	\$417,000	\$485,000	16.3% ▲
Median Resale Home Price <i>(per unit)</i>	\$354,800	\$406,000	14.4% ▲
Housing Building Permits <i>(units)</i>	20,370	19,150	-6.0% ▼
Industrial Market Demand <i>(absorption in sf)</i>	10,622,900	7,135,700	-32.8% ▼
Office Market Demand <i>(absorption in sf)</i>	183,500	838,900	N/M ▲
Retail Market Demand <i>(absorption in sf)</i>	476,300	533,800	12.1% ▲
Industrial Market Vacancy	4.6%	3.9%	-0.7% ▼
Office Market Vacancy	15.9%	15.5%	-0.4% ▼
Retail Market Vacancy	6.8%	6.2%	-0.6% ▼
Commercial Building Permit Value <i>(in thousands)</i>	\$1,110,700	\$1,393,300	25.4% ▲
<b>TOURISM</b>			
Visitor Volume	32,230,600	38,829,300	20.5% ▲
Convention Attendance	2,206,400	4,991,500	N/M ▲
Number of Hotel Rooms	150,490	151,770	0.9% ▲
Harry Reid International Airport Passenger Volume	39,710,500	52,667,700	32.6% ▲
Clark County Gross Gaming Revenues <i>(in thousands)</i>	\$11,440,400	\$12,786,600	11.8% ▲

**Note:** See detailed reporting in the sections that follow for individual sources and assumptions. N/M denotes change not meaningful. The reported decrease in population from 2021 to 2022 is a function of methodological adjustments from local demographers sourced to the 2020 Decennial Census and does not necessarily suggest population declined during the period. For reference, the United States Census Bureau suggests that population expanded.



# Demographics

2023 LAS VEGAS PERSPECTIVE

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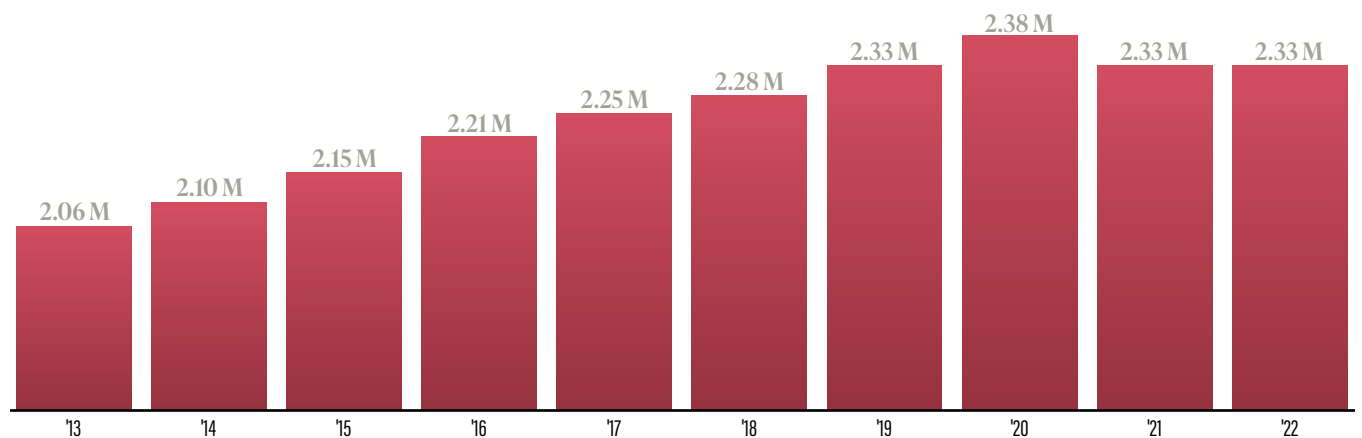


# Population

	POPULATION <sup>1</sup>		HOUSING UNITS <sup>2</sup>	
	2021	2022	2021	2022
<b>JURISDICTION TOTALS</b>				
Boulder City	15,250	14,972	7,163	7,209
City of Henderson	331,913	333,753	138,439	140,952
City of Las Vegas	667,679	659,236	257,153	260,019
Mesquite	23,074	22,146	11,453	11,994
City of North Las Vegas	276,862	277,933	89,770	92,632
Unincorporated Rural	30,178	30,237	12,544	12,608
Unincorporated Urban	988,136	993,653	396,490	400,817
<b>TOTAL</b>	<b>2,333,092</b>	<b>2,331,930</b>	<b>913,012</b>	<b>926,231</b>
<b>SHARE OF TOTAL</b>				
Boulder City	0.7%	0.6%	0.8%	0.8%
City of Henderson	14.2%	14.3%	15.2%	15.2%
City of Las Vegas	28.6%	28.3%	28.2%	28.1%
Mesquite	1.0%	0.9%	1.3%	1.3%
City of North Las Vegas	11.9%	11.9%	9.8%	10.0%
Unincorporated Rural	1.3%	1.3%	1.4%	1.4%
Unincorporated Urban	42.4%	42.6%	43.4%	43.3%
<b>TOTAL</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>
<b>ANNUAL GROWTH</b>				
Boulder City	-7.6%	-1.8%	0.3%	0.6%
City of Henderson	0.5%	0.6%	2.3%	1.8%
City of Las Vegas	-0.5%	-1.3%	1.4%	1.1%
Mesquite	-9.7%	-4.0%	2.6%	4.7%
City of North Las Vegas	4.5%	0.4%	4.0%	3.2%
Unincorporated Rural	-11.1%	0.2%	0.7%	0.5%
Unincorporated Urban	-4.5%	0.6%	0.9%	1.1%
<b>TOTAL</b>	<b>-1.8%</b>	<b>-0.0%</b>	<b>1.6%</b>	<b>1.4%</b>

**Source:** Southern Nevada Consensus Population Estimate. **Note:**<sup>1</sup>The reported decrease in population from 2021 to 2022 is a function of methodological adjustments from local demographers sourced to the 2020 Decennial Census and does not necessarily suggest population declined during the period. For reference, the United States Census Bureau suggests that population expanded. <sup>2</sup>Housing units reflect built inventory regardless of occupancy status.

## Clark County Population Trend



**Source:** Southern Nevada Consensus Population Estimate.





# Resident Overview

## Residents

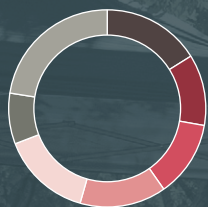
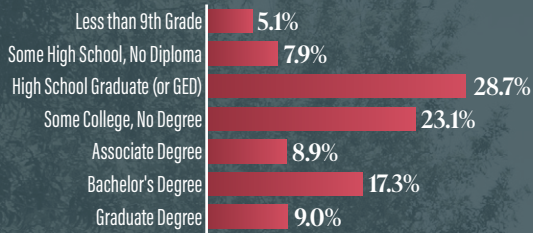
**\$95.6 K**

Average Household Income

**39.5**

Average Age

## Education



### Age



## Newcomers

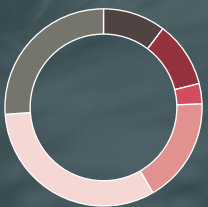
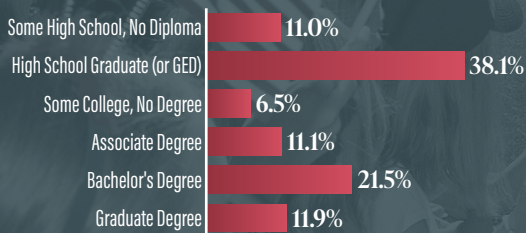
**\$65.5 K**

Average Household Income

**37.3**

Average Age

## Education



### Age

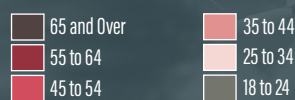


Photo: LVCVA



## Resident Profile

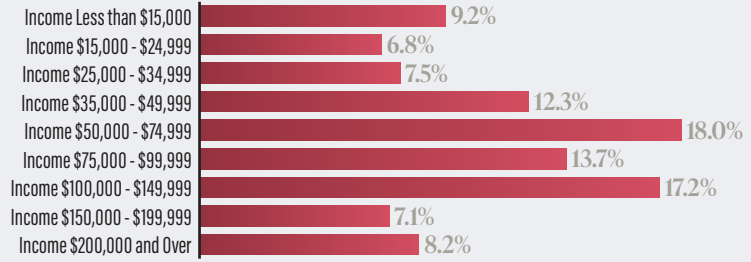
### Household Income Distribution

# \$95,584

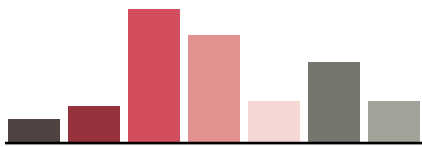
Average Household Income

# \$70,241

Median Household Income



### Education of Adults (25+)



Less than 9th Grade	5.1%
Some High School, No Diploma	7.9%
High School Graduate (or GED)	28.7%
Some College, No Degree	23.1%
Associate Degree	8.9%
Bachelor's Degree	17.3%
Graduate Degree	9.0%

### Age

# 39.5

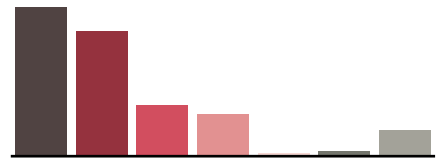
Average Age

# 38.8

Median Age

Under 18	22.6%
18 to 24	8.4%
25 to 34	14.6%
35 to 44	14.1%
45 to 54	12.5%
55 to 64	11.7%
65 and Over	16.0%

### Race



White	37.8%
Hispanic/Latino	31.7%
Black/African American	12.7%
Asian	10.3%
American Indian/Alaska Native	0.4%
Native Hawaiian/Pacific Islander	0.8%
Other or More than One Race	6.2%

### Marital Status

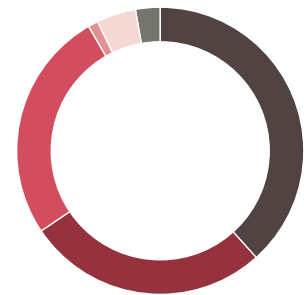
Never Married	34.9%
Married, Spouse Present	40.9%
Married, Spouse Absent	5.9%
Widowed	5.3%
Divorced	13.1%

### Gender

Male	49.8%
Female	50.2%
Male/Female Ratio	0.99

### Political Affiliation

(Voter Registration)



Democratic	37.7%
Republican	26.6%
Nonpartisan	25.8%
Libertarian	0.9%
Independent American	4.3%
Other	2.7%

### Housing Unit Types



Single Family	60.8%
Condominiums	8.5%
Townhouses	5.1%
Plexes (2-4 Units)	2.2%
Mobile Homes	2.5%
Apartments	20.8%

### Persons per Household

# 2.6

Average Persons per Household

1	26.7%
2	33.7%
3	15.5%
4	12.5%
5	7.0%
6	2.8%
7 or More	1.9%





# Newcomer Profile

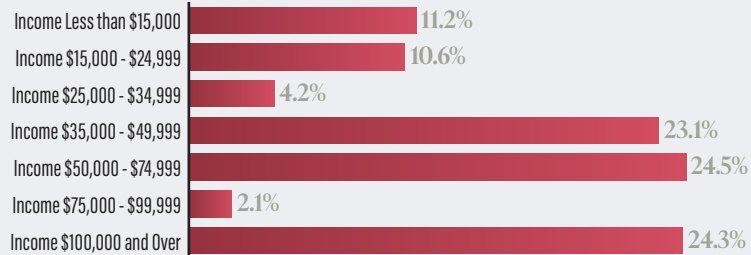
## Household Income Distribution

**\$65,455**

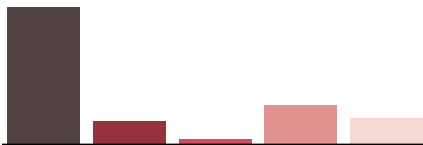
Average Household Income

**\$50,869**

Median Household Income

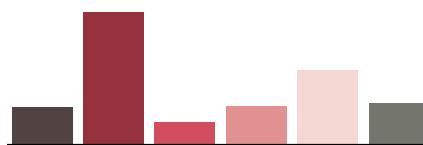


## Employment Status



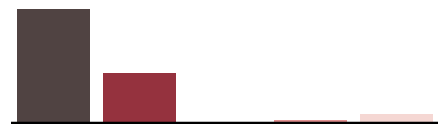
Full time	59.1%
Part time	10.0%
Student	2.3%
Retired	17.1%
Unemployed	11.5%

## Education of Adults (25+)



Some High School, No Diploma	11.0%
High School Graduate (or GED)	38.1%
Some College, No Degree	6.5%
Associate Degree	11.1%
Bachelor's Degree	21.5%
Graduate Degree	11.9%

## Marital Status



Never Married	64.9%
Married, Spouse Present	28.2%
Married, Spouse Absent	0.6%
Widowed	1.3%
Divorced	5.0%

## Age of Adults

**37.3**

Average Age

**30.6**

Median Age

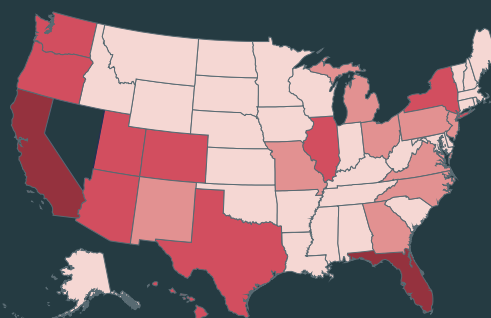
18 to 24	26.2%
25 to 34	32.3%
35 to 44	17.3%
45 to 54	3.2%
55 to 64	10.9%
65 and Over	10.1%

## Children per Household (under 18)

0	69.5%
1	21.5%
2	4.3%
3	0.0%
4 or More	4.6%

## State of Origin

Based on driver's license surrenders



## Top 5

**1 California**  
25,166 | 38.3%

**2 Florida**  
3,333 | 5.1%

**3 Texas**  
3,140 | 4.8%

**4 Washington**  
2,974 | 4.5%

**5 Arizona**  
2,806 | 4.3%

Source: Nevada Department of Motor Vehicles.

Note: Reflects the profile of residents that moved to Clark County within the last 12 months.

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# Retiree Profile

## Household Income Distribution

**\$57,244**

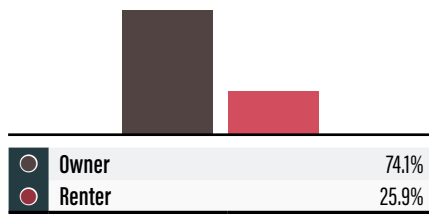
Average Household Income

**\$39,853**

Median Household Income



## Owners vs. Renters



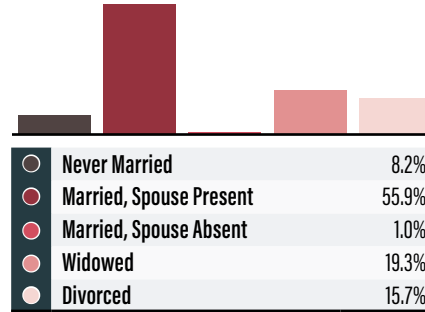
## Length of Residence

Newcomer	4.1%
1 Year or Longer	95.9%

## Gender

Male	44.6%
Female	55.4%
Male/Female Ratio	0.81

## Marital Status

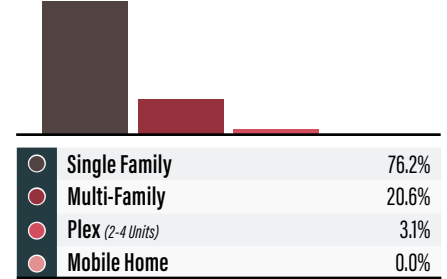


## Persons per Household

**1.6**

Average Household Size (Persons)

## Type of Home



1	41.2%
2	48.2%
3	7.2%
4	1.8%
5 or More	1.6%







# Owner/Renter Profile



## Type of Home

	OWN	RENT
Single Family	80.1%	39.2%
Apartment/Condo/Townhouse	13.5%	58.1%
Plex (2-4 Units)	2.3%	2.2%
Mobile Home	4.1%	0.5%

## Marital Status

	OWN	RENT
Never Married	26.4%	46.3%
Married, Spouse Present	48.2%	31.1%
Married, Spouse Absent	5.8%	6.0%
Widowed	6.5%	3.7%
Divorced	13.2%	13.0%

## Household Income

	OWN	RENT
Income Less than \$15,000	7.4%	11.7%
Income \$15,000 - \$24,999	5.0%	9.2%
Income \$25,000 - \$34,999	7.1%	7.9%
Income \$35,000 - \$49,999	9.5%	16.1%
Income \$50,000 - \$74,999	14.9%	22.2%
Income \$75,000 - \$99,999	15.6%	11.1%
Income \$100,000 and Over	40.5%	21.8%

OWNER

### \$101,704

Average Household Income

### \$84,696

Median Household Income

RENTER

### \$73,920

Average Household Income

### \$55,720

Median Household Income

## Length of Residence

	OWN	RENT
Newcomer	1.5%	4.6%
1 Year or Longer	98.5%	95.4%

## Persons per Household

	OWN	RENT
1	25.9%	27.7%
2	37.8%	28.4%
3	15.0%	16.2%
4	11.2%	14.2%
5 or More	10.1%	13.5%

OWNER

### 2.5

Avg. Size (Persons)

RENTER

### 2.7

Avg. Size (Persons)



# Latino Profile

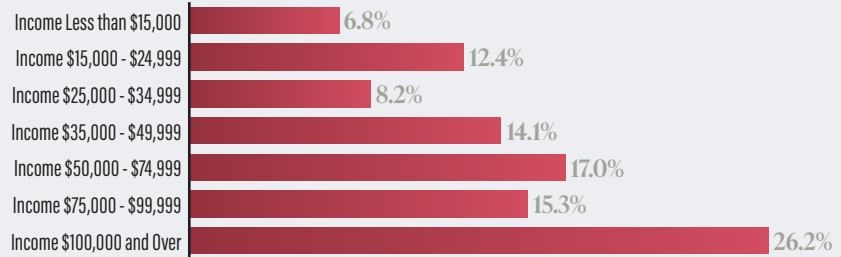
## Household Income Distribution

**\$69,727**

Median Household Income

**\$62,574**

Median Household Income



## Age of Adults

**41.6**

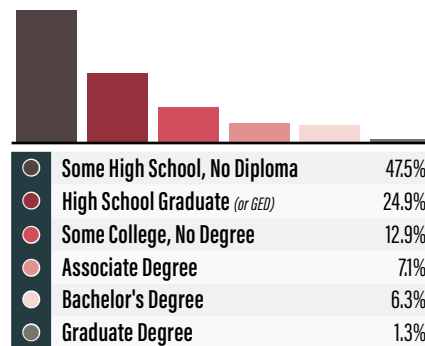
Average Age

**37.7**

Median Age

18 to 24	14.4%
25 to 34	26.7%
35 to 44	21.4%
45 to 54	15.8%
55 to 64	11.2%
65 and Over	10.4%

## Education of Adults



## Employment Status



## Marital Status

Never Married	55.6%
Married, Spouse Present	34.7%
Married, Spouse Absent	2.3%
Widowed	2.2%
Divorced	5.2%

## Gender

Male	48.8%
Female	51.2%
Male/Female Ratio	0.95

## Owners vs. Renters

Owner	46.7%
Renter	53.3%

## Length of Residence

Newcomer	16.1%
1 Year or Longer	83.9%

## Latino Density Top Zip Codes



**Note:** The ethnicity classifications used by the U.S. Census Bureau adhere to the October 30, 1997, Federal Register notice entitled, "Revisions to the Standards for the Classification of Federal Data on Race and Ethnicity" issued by the Office of Management and Budget (OMB). These OMB standards govern the definitions and categories used to collect and present federal data on ethnicity and race. OMB requires two minimum categories on ethnicity (Hispanic or Latino and Not Hispanic or Latino). OMB considers race and Hispanic origin to be two separate and distinct concepts. Hispanics and Latinos may be of any race. Thus, the percent Hispanic should not be added to percentages for racial categories. The terms "Hispanic," "Latino," and "Spanish" are used interchangeably. Some respondents identify with all three terms while others may identify with only one of these three specific terms. People who identify with the terms "Hispanic," "Latino," or "Spanish" are those who classify themselves in one of the specific Hispanic, Latino, or Spanish categories listed on the questionnaire ("Mexican, Mexican Am., or Chicano," "Puerto Rican," or "Cuban") as well as those who indicate that they are "another Hispanic, Latino, or Spanish origin." People who do not identify with one of the specific origins listed on the questionnaire but indicate that they are "another Hispanic, Latino, or Spanish origin" are those whose origins are from Spain, the Spanish-speaking countries of Central or South America, or another Spanish culture or origin. Origin can be viewed as the heritage, nationality group, lineage, or country of birth of the person or the person's parents or ancestors before their arrival in the United States. People who identify their origin as Hispanic, Latino, or Spanish may be of any race.



# Population Summary by Zip Code

	89002	89005	89011	89012	89014	89015	89018	89019	89021	89027	89029
<b>Population</b> ( <i>No. of Residents</i> )	38,175	14,972	41,694	36,366	42,512	41,973	1,407	2,569	3,059	18,672	9,350
<b>AGE</b>											
Under 18	24.2%	15.0%	23.3%	19.9%	19.4%	22.1%	11.8%	18.8%	30.2%	19.6%	12.7%
18 to 24	8.2%	6.4%	7.3%	7.6%	9.0%	8.4%	10.9%	6.4%	8.9%	6.1%	4.4%
25 to 34	14.0%	9.9%	13.8%	12.0%	16.7%	13.3%	20.9%	11.4%	12.1%	8.7%	7.8%
35 to 44	13.8%	8.6%	14.7%	12.7%	14.4%	12.4%	16.3%	12.8%	10.5%	7.9%	7.6%
45 to 54	13.5%	10.5%	12.6%	13.3%	12.2%	12.0%	14.9%	13.1%	11.1%	8.0%	8.4%
55 to 64	11.9%	16.6%	12.5%	12.0%	12.4%	13.2%	11.9%	15.8%	12.1%	14.3%	17.3%
65 and Over	14.4%	33.0%	15.7%	22.5%	15.9%	18.5%	13.3%	21.7%	15.0%	35.3%	41.8%
Average Age	38.7	49.1	39.4	43.2	40.3	40.7	43.8	44.2	36.0	46.0	51.9
Median Age	37.8	54.1	39.4	43.7	39.3	40.1	46.0	46.8	31.8	50.9	59.8
<b>EDUCATION</b>											
Less than 9th Grade	1.8%	1.2%	3.1%	1.1%	2.5%	2.7%	2.6%	1.9%	0.2%	4.2%	2.3%
Some High School, No Diploma	3.3%	3.4%	6.5%	2.5%	3.7%	9.5%	7.7%	12.8%	4.3%	6.3%	10.2%
High School Graduate ( <i>or GED</i> )	28.6%	31.0%	26.3%	20.9%	29.0%	37.8%	42.4%	37.9%	35.2%	31.5%	37.3%
Some College, No Degree	26.7%	26.0%	24.9%	21.7%	24.6%	23.3%	23.9%	20.6%	26.2%	25.6%	25.7%
Associate Degree	11.6%	6.5%	8.3%	11.4%	9.8%	9.2%	7.8%	8.3%	13.0%	8.1%	9.0%
Bachelor's Degree	17.1%	19.6%	19.3%	25.2%	19.9%	11.5%	10.6%	12.9%	12.5%	15.3%	11.0%
Graduate Degree	10.9%	12.3%	11.6%	17.2%	10.4%	5.9%	4.9%	5.5%	8.7%	9.0%	4.4%
<b>RACE</b>											
White	65.6%	82.2%	47.9%	62.2%	47.0%	56.4%	52.8%	60.6%	83.8%	68.2%	68.3%
Hispanic/Latino	17.7%	9.7%	23.5%	14.9%	25.4%	23.0%	21.9%	22.0%	10.4%	24.6%	17.4%
Black/African American	4.3%	1.1%	10.4%	5.1%	10.1%	8.5%	16.3%	7.4%	0.5%	1.1%	4.7%
Asian	4.5%	1.5%	9.8%	9.8%	8.4%	3.6%	1.9%	4.2%	0.7%	1.8%	2.5%
American Indian/Alaska Native	0.5%	0.6%	0.5%	0.4%	0.5%	0.9%	0.6%	0.7%	0.5%	0.8%	1.0%
Native Hawaiian/Pacific Islander	0.5%	0.1%	0.8%	0.6%	1.0%	0.7%	0.2%	0.6%	0.0%	0.2%	0.4%
Other or More than One Race	7.0%	4.8%	7.1%	7.0%	7.6%	7.0%	6.2%	4.4%	4.1%	3.5%	5.7%
<b>EMPLOYMENT STATUS</b>											
Employed	60.5%	48.2%	56.5%	58.9%	62.2%	54.3%	29.8%	39.2%	54.4%	41.2%	32.9%
Not in Labor Force	36.6%	49.4%	40.9%	37.5%	33.8%	40.7%	66.9%	59.1%	42.5%	56.6%	63.9%
Unemployed	3.0%	2.4%	2.6%	3.6%	4.0%	5.1%	3.2%	1.7%	3.1%	2.2%	3.2%
Unemployment Rate	4.7%	4.8%	4.3%	5.7%	6.1%	8.6%	9.9%	4.2%	5.3%	5.0%	8.7%
<b>MARITAL STATUS</b>											
Never Married	27.1%	23.3%	29.7%	26.7%	34.5%	30.6%	27.2%	29.4%	23.2%	19.4%	21.7%
Married, Spouse Present	51.0%	47.9%	47.7%	51.2%	39.6%	40.2%	49.4%	40.6%	61.8%	55.2%	39.9%
Married, Spouse Absent	4.6%	3.7%	3.8%	3.2%	5.0%	5.4%	3.3%	5.6%	5.0%	3.5%	5.1%
Widowed	4.4%	9.0%	5.1%	6.5%	4.3%	7.0%	6.8%	9.6%	2.1%	9.8%	11.7%
Divorced	13.0%	16.1%	13.8%	12.4%	16.6%	16.8%	13.3%	14.8%	8.0%	12.2%	21.7%
<b>POLITICAL AFFILIATION (VOTER REGISTRATION)</b>											
Democratic	24.6%	21.4%	28.7%	28.6%	34.9%	28.7%	16.5%	22.0%	8.1%	20.5%	20.4%
Republican	40.0%	47.0%	31.8%	34.7%	25.8%	33.1%	43.2%	36.7%	68.6%	40.6%	39.3%
Nonpartisan	27.6%	23.5%	31.8%	29.1%	31.6%	30.2%	30.8%	32.0%	18.3%	32.5%	34.3%
Libertarian	0.9%	1.1%	0.8%	0.8%	0.9%	0.9%	1.6%	1.0%	0.7%	0.4%	0.6%
Independent American	5.1%	5.5%	4.5%	4.7%	4.3%	4.8%	6.1%	5.9%	3.3%	4.8%	4.6%
Other	1.8%	1.5%	2.4%	2.0%	2.4%	2.1%	1.8%	2.3%	1.0%	1.3%	0.7%
<b>GENDER</b>											
Male	49.3%	49.6%	49.6%	49.0%	49.3%	49.6%	67.1%	52.1%	51.0%	49.1%	49.9%
Female	50.7%	50.4%	50.4%	51.0%	50.7%	50.4%	32.9%	47.9%	49.0%	50.9%	50.1%
Male/Female Ratio	0.97	0.98	0.98	0.96	0.97	0.98	2.04	1.09	1.04	0.97	1.00

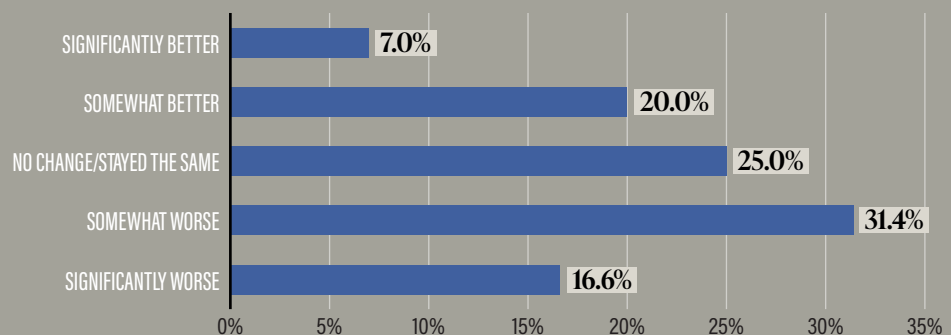


# Household Summary by Zip Code

	89002	89005	89011	89012	89014	89015	89018	89019	89021	89027	89029
<b>TOTAL HOUSING UNITS</b>											
Single Family	11,197	4,424	11,711	10,411	8,263	11,942	289	443	963	5,125	1,583
Condominiums	-	499	1,046	661	1,854	443	-	-	-	1,604	1,141
Townhouses	1,119	391	1,941	1,248	988	798	-	-	-	2,080	670
Plexes (2-4 Units)	1	256	103	-	86	378	11	9	4	137	-
Mobile Homes	305	1,226	151	-	19	475	472	555	138	204	1
Apartments	1,285	413	2,832	2,957	6,760	3,133	-	436	-	692	1,651
Total Housing Units	13,907	7,209	17,784	15,277	17,970	17,169	772	1,443	1,105	9,842	5,046
<b>HOUSING UNIT DISTRIBUTION</b>											
Single Family	80.5%	61.4%	65.9%	68.1%	46.0%	69.6%	37.4%	30.7%	87.1%	52.1%	31.4%
Condominiums	0.0%	6.9%	5.9%	4.3%	10.3%	2.6%	0.0%	0.0%	0.0%	16.3%	22.6%
Townhouses	8.0%	5.4%	10.9%	8.2%	5.5%	4.6%	0.0%	0.0%	0.0%	21.1%	13.3%
Plexes (2-4 Units)	0.0%	3.6%	0.6%	0.0%	0.5%	2.2%	1.4%	0.6%	0.4%	1.4%	0.0%
Mobile Homes	2.2%	17.0%	0.8%	0.0%	0.1%	2.8%	61.1%	38.5%	12.5%	2.1%	0.0%
Apartments	9.2%	5.7%	15.9%	19.4%	37.6%	18.2%	0.0%	30.2%	0.0%	7.0%	32.7%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>HOUSING OCCUPANCY</b>											
Occupied Housing Units	13,400	6,633	16,856	14,788	17,129	16,172	547	1,179	1,024	8,337	4,607
Vacant Housing Units	507	576	928	489	841	997	225	264	81	1,505	439
Vacancy Rate	3.6%	8.0%	5.2%	3.2%	4.7%	5.8%	29.1%	18.3%	7.3%	15.3%	8.7%
Owner	76.6%	70.8%	70.4%	66.3%	47.8%	60.8%	77.8%	65.8%	81.1%	74.6%	48.8%
Renter	23.4%	29.2%	29.6%	33.7%	52.2%	39.2%	22.2%	34.2%	18.9%	25.4%	51.2%
Avg. Household Size (Persons)	2.85	2.20	2.47	2.45	2.47	2.57	2.57	2.18	2.99	2.22	1.95
<b>HOUSEHOLD INCOME</b>											
Less than \$15,000	4.6%	7.5%	6.1%	5.3%	6.8%	11.1%	8.6%	8.3%	4.5%	5.5%	16.3%
\$15,000 - \$24,999	4.2%	7.7%	4.6%	4.3%	6.4%	8.2%	11.4%	14.2%	3.5%	7.8%	16.2%
\$25,000 - \$34,999	4.2%	8.5%	5.0%	5.1%	7.7%	7.0%	12.7%	10.3%	4.1%	10.3%	10.7%
\$35,000 - \$49,999	8.6%	9.9%	9.6%	9.0%	13.1%	12.1%	11.1%	13.7%	7.2%	14.1%	15.7%
\$50,000 - \$74,999	17.8%	19.0%	17.1%	14.8%	19.7%	20.1%	33.6%	15.8%	15.3%	22.4%	18.5%
\$75,000 - \$99,999	15.6%	12.7%	14.2%	13.0%	14.6%	12.9%	13.4%	11.8%	18.7%	16.4%	9.5%
\$100,000 - \$149,999	23.8%	16.5%	19.6%	21.7%	16.5%	15.7%	7.1%	11.8%	24.2%	15.6%	8.3%
\$150,000 - \$199,999	10.9%	8.6%	9.1%	10.8%	7.7%	7.0%	1.4%	6.4%	16.7%	4.0%	2.5%
\$200,000 and Over	10.3%	9.5%	14.7%	16.1%	7.5%	5.9%	0.9%	7.7%	5.8%	3.9%	2.2%
Avg. Household Income	\$113,486	\$100,461	\$124,330	\$130,770	\$94,366	\$85,876	\$58,802	\$84,392	\$110,433	\$80,283	\$57,408
Median Household Income	\$90,734	\$70,919	\$87,377	\$96,446	\$69,314	\$62,674	\$53,264	\$54,942	\$94,092	\$62,237	\$40,849

## COMMUNITY SURVEY

Over the past 10 years, do you feel income distribution in Greater Vegas has gotten...







# Population Summary by Zip Code

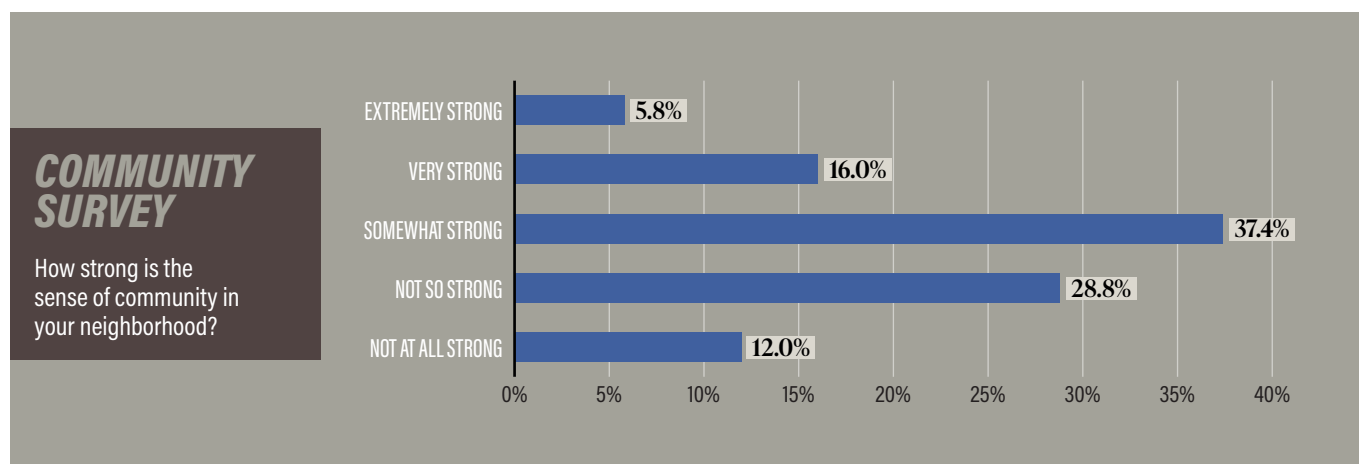
	89030	89031	89032	89040	89044	89046	89052	89054	89074	89081	89084
<b>Population</b> (No. of Residents)	50,691	78,526	48,817	3,258	30,804	478	61,079	66	52,940	42,547	38,175
<b>AGE</b>											
Under 18	30.7%	25.8%	25.5%	25.3%	18.7%	7.9%	18.6%	26.8%	17.5%	29.3%	25.9%
18 to 24	10.7%	9.0%	9.3%	7.9%	6.2%	4.0%	7.0%	7.2%	7.7%	9.5%	7.7%
25 to 34	15.8%	16.0%	15.2%	10.9%	9.0%	5.8%	11.8%	10.6%	14.3%	17.4%	13.7%
35 to 44	13.3%	14.4%	13.2%	9.3%	12.1%	6.8%	12.8%	17.8%	13.6%	15.9%	15.0%
45 to 54	11.4%	13.0%	12.3%	10.0%	12.2%	9.9%	12.6%	14.4%	13.0%	11.9%	12.2%
55 to 64	8.5%	10.6%	11.1%	12.1%	15.2%	19.3%	13.2%	10.5%	13.9%	8.2%	10.9%
65 and Over	9.6%	11.1%	13.4%	24.6%	26.7%	46.4%	23.9%	12.6%	20.0%	7.8%	14.5%
Average Age	34.1	36.5	37.3	40.1	44.9	57.2	44.4	39.0	43.2	33.6	38.1
Median Age	31.9	35.3	36.1	37.4	47.7	64.3	45.8	40.5	43.2	32.3	37.4
<b>EDUCATION</b>											
Less than 9th Grade	19.8%	3.6%	6.3%	1.9%	1.1%	2.7%	1.2%	0.8%	1.8%	4.3%	2.3%
Some High School, No Diploma	21.8%	6.6%	10.6%	8.0%	2.3%	12.1%	3.6%	6.0%	3.5%	10.1%	6.0%
High School Graduate (or GED)	34.6%	33.0%	37.0%	37.2%	18.8%	46.9%	20.3%	15.2%	24.2%	29.6%	24.2%
Some College, No Degree	14.3%	27.6%	22.6%	25.7%	21.7%	19.4%	21.1%	21.9%	25.4%	24.3%	25.8%
Associate Degree	4.6%	9.7%	7.9%	8.1%	8.9%	9.6%	10.5%	6.8%	8.9%	11.1%	12.0%
Bachelor's Degree	3.5%	13.4%	11.7%	10.9%	30.4%	6.7%	26.2%	31.4%	22.5%	13.8%	18.9%
Graduate Degree	1.4%	6.0%	3.9%	8.1%	16.8%	2.6%	17.1%	17.9%	13.7%	6.8%	10.8%
<b>RACE</b>											
White	8.5%	28.6%	17.8%	81.8%	59.5%	68.8%	57.2%	52.0%	54.4%	22.7%	38.1%
Hispanic/Latino	69.1%	35.6%	43.2%	11.3%	14.1%	13.3%	14.6%	13.5%	20.2%	35.1%	21.8%
Black/African American	18.1%	20.9%	26.3%	0.5%	5.2%	7.8%	5.6%	5.1%	7.2%	25.7%	19.2%
Asian	1.2%	6.6%	5.9%	0.9%	13.6%	3.4%	14.3%	19.2%	9.5%	8.1%	11.5%
American Indian/Alaska Native	0.3%	0.4%	0.3%	0.7%	0.3%	1.2%	0.3%	0.0%	0.4%	0.4%	0.4%
Native Hawaiian/Pacific Islander	0.4%	1.1%	1.0%	0.0%	0.4%	0.5%	0.7%	1.1%	0.8%	1.1%	1.0%
Other or More than One Race	2.3%	6.8%	5.4%	4.8%	6.9%	4.9%	7.2%	9.1%	7.4%	6.8%	8.0%
<b>EMPLOYMENT STATUS</b>											
Employed	54.3%	63.0%	61.2%	50.8%	54.4%	54.6%	51.8%	64.9%	65.0%	63.5%	59.8%
Not in Labor Force	42.4%	33.2%	34.3%	46.9%	44.7%	44.6%	44.9%	31.1%	32.5%	32.2%	37.3%
Unemployed	3.3%	3.8%	4.5%	2.3%	0.9%	0.8%	3.3%	4.1%	2.5%	4.3%	2.8%
Unemployment Rate	5.7%	5.8%	6.9%	4.4%	1.7%	1.4%	6.0%	5.9%	3.7%	6.6%	4.7%
<b>MARITAL STATUS</b>											
Never Married	45.4%	34.0%	36.9%	21.0%	18.9%	25.7%	27.5%	20.3%	31.8%	36.8%	28.9%
Married, Spouse Present	29.7%	44.0%	35.5%	54.8%	59.9%	33.5%	49.8%	67.6%	45.0%	41.8%	51.1%
Married, Spouse Absent	9.7%	5.3%	7.3%	3.4%	3.9%	2.9%	4.4%	4.0%	3.2%	6.2%	4.3%
Widowed	4.3%	4.5%	5.5%	8.3%	5.2%	17.4%	5.7%	0.7%	6.2%	2.9%	5.7%
Divorced	10.9%	12.3%	14.8%	12.6%	12.1%	20.5%	12.6%	7.4%	13.8%	12.2%	10.0%
<b>POLITICAL AFFILIATION (VOTER REGISTRATION)</b>											
Democratic	48.6%	40.4%	46.7%	12.1%	29.6%	17.1%	29.0%	31.8%	32.4%	41.4%	37.1%
Republican	8.6%	21.2%	15.2%	56.6%	34.1%	42.9%	34.2%	50.0%	29.7%	18.1%	24.8%
Nonpartisan	36.3%	31.1%	31.3%	24.9%	28.6%	30.9%	29.2%	15.9%	30.5%	33.3%	30.6%
Libertarian	0.5%	0.7%	0.6%	0.6%	0.7%	0.3%	0.7%	0.0%	0.8%	0.7%	0.8%
Independent American	3.0%	3.9%	3.4%	4.6%	5.0%	7.7%	4.8%	2.3%	4.4%	3.7%	4.2%
Other	2.9%	2.6%	2.8%	1.2%	2.1%	0.6%	2.1%	0.0%	2.0%	2.8%	2.5%
<b>GENDER</b>											
Male	52.4%	49.2%	48.7%	49.8%	48.8%	53.5%	48.1%	50.3%	48.6%	49.7%	49.0%
Female	47.6%	50.8%	51.3%	50.2%	51.2%	46.5%	51.9%	49.7%	51.4%	50.3%	51.0%
Male/Female Ratio	1.10	0.97	0.95	0.99	0.95	1.15	0.93	1.01	0.95	0.99	0.96





# Household Summary by Zip Code

	89030	89031	89032	89040	89044	89046	89052	89054	89074	89081	89084
<b>TOTAL HOUSING UNITS</b>											
Single Family	8,110	23,313	12,083	903	12,110	100	19,363	12	13,908	11,755	11,925
Condominiums	292	529	632	-	20	-	2,121	-	1,933	402	362
Townhouses	483	827	798	-	1,426	-	1,012	-	1,774	-	1,154
Plexes (2-4 Units)	3,332	26	82	50	8	3	100	-	-	-	246
Mobile Homes	772	2	-	581	69	264	-	25	355	3	-
Apartments	2,156	1,436	2,859	67	340	24	4,373	-	4,911	1,816	908
Total Housing Units	15,145	26,133	16,454	1,601	13,973	391	26,969	37	22,881	13,976	14,595
<b>HOUSING UNIT DISTRIBUTION</b>											
Single Family	53.5%	89.2%	73.4%	56.4%	86.7%	25.6%	71.8%	32.4%	60.8%	84.1%	81.7%
Condominiums	1.9%	2.0%	3.8%	0.0%	0.1%	0.0%	7.9%	0.0%	8.4%	2.9%	2.5%
Townhouses	3.2%	3.2%	4.8%	0.0%	10.2%	0.0%	3.8%	0.0%	7.8%	0.0%	7.9%
Plexes (2-4 Units)	22.0%	0.1%	0.5%	3.1%	0.1%	0.8%	0.4%	0.0%	0.0%	0.0%	1.7%
Mobile Homes	5.1%	0.0%	0.0%	36.3%	0.5%	67.5%	0.0%	67.6%	1.6%	0.0%	0.0%
Apartments	14.2%	5.5%	17.4%	4.2%	2.4%	6.1%	16.2%	0.0%	21.5%	13.0%	6.2%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>HOUSING OCCUPANCY</b>											
Occupied Housing Units	14,507	25,271	15,927	1,237	12,813	280	25,261	23	21,499	13,529	13,315
Vacant Housing Units	638	862	527	364	1,160	111	1,708	14	1,382	447	1,280
Vacancy Rate	4.2%	3.3%	3.2%	22.7%	8.3%	28.4%	6.3%	37.8%	6.0%	3.2%	8.8%
Owner	38.2%	69.7%	58.3%	75.4%	85.6%	53.7%	63.7%	86.2%	58.0%	62.1%	70.3%
Renter	61.8%	30.3%	41.7%	24.6%	14.4%	46.3%	36.3%	13.8%	42.0%	37.9%	29.7%
Avg. Household Size (Persons)	3.46	3.11	3.07	2.63	2.40	1.71	2.41	2.87	2.45	3.14	2.87
<b>HOUSEHOLD INCOME</b>											
Less than \$15,000	18.5%	4.2%	7.0%	11.3%	4.0%	22.4%	5.3%	3.1%	4.7%	6.1%	5.8%
\$15,000 - \$24,999	11.7%	5.3%	6.1%	9.2%	3.6%	14.6%	3.7%	3.1%	4.2%	3.0%	2.7%
\$25,000 - \$34,999	11.9%	6.1%	7.7%	5.8%	3.9%	13.9%	5.7%	1.5%	5.0%	6.4%	4.4%
\$35,000 - \$49,999	16.2%	12.9%	12.5%	8.0%	7.7%	14.5%	9.6%	1.6%	10.3%	11.9%	10.1%
\$50,000 - \$74,999	19.3%	21.9%	23.1%	21.2%	12.4%	22.4%	13.9%	4.6%	19.2%	20.2%	16.8%
\$75,000 - \$99,999	9.6%	16.9%	17.0%	15.8%	11.2%	5.7%	12.9%	7.7%	15.4%	18.9%	14.3%
\$100,000 - \$149,999	9.9%	21.3%	17.6%	20.4%	23.9%	3.1%	20.2%	24.6%	19.9%	22.2%	24.4%
\$150,000 - \$199,999	2.1%	7.1%	5.8%	4.8%	14.4%	0.7%	10.6%	12.3%	10.0%	5.3%	12.1%
\$200,000 and Over	0.9%	4.2%	3.2%	3.6%	18.8%	2.7%	18.1%	41.5%	11.2%	5.9%	9.4%
Avg. Household Income	\$53,863	\$89,747	\$80,801	\$81,768	\$146,021	\$49,905	\$137,119	\$215,836	\$113,113	\$94,470	\$111,879
Median Household Income	\$41,533	\$74,490	\$66,731	\$67,656	\$112,831	\$34,559	\$97,697	\$162,451	\$84,355	\$77,799	\$92,866





# Population Summary by Zip Code

	89085	89086	89101	89102	89103	89104	89106	89107	89108	89109	89110
<b>Population</b> (No. of Residents)	4,263	10,735	41,479	34,613	45,172	36,517	30,812	38,891	76,139	6,882	74,821
<b>AGE</b>											
Under 18	30.7%	29.5%	25.2%	24.4%	17.7%	22.1%	27.3%	23.9%	25.1%	11.2%	27.9%
18 to 24	8.2%	9.1%	9.4%	8.3%	7.5%	8.2%	9.5%	8.9%	9.2%	4.8%	10.1%
25 to 34	14.9%	19.2%	14.6%	13.4%	14.5%	13.2%	14.6%	14.7%	15.2%	11.2%	15.1%
35 to 44	17.3%	16.4%	13.4%	13.4%	14.4%	12.5%	13.0%	12.7%	13.6%	14.2%	13.1%
45 to 54	12.9%	11.6%	13.0%	11.7%	12.7%	12.4%	11.5%	12.0%	11.9%	13.3%	11.8%
55 to 64	8.0%	7.3%	12.0%	11.2%	12.6%	12.9%	10.3%	11.4%	10.9%	16.4%	10.2%
65 and Over	8.0%	6.9%	12.3%	17.6%	20.5%	18.8%	13.8%	16.4%	14.1%	28.8%	11.8%
Average Age	33.7	32.8	37.2	39.3	42.9	41.2	36.5	39.0	37.6	50.5	35.7
Median Age	33.1	31.7	36.8	38.4	42.5	41.2	35.0	37.6	36.5	52.7	33.8
<b>EDUCATION</b>											
Less than 9th Grade	2.5%	3.3%	16.0%	10.2%	6.4%	12.7%	11.6%	9.1%	8.4%	5.8%	14.1%
Some High School, No Diploma	5.2%	5.8%	17.5%	12.8%	11.8%	14.4%	14.9%	12.0%	12.3%	7.0%	17.0%
High School Graduate (or GED)	24.2%	29.1%	33.5%	33.1%	32.3%	33.1%	34.3%	35.7%	35.1%	19.8%	31.8%
Some College, No Degree	21.7%	22.3%	18.5%	19.5%	22.8%	18.8%	22.7%	22.5%	21.4%	20.4%	19.7%
Associate Degree	12.0%	14.2%	4.6%	5.8%	8.0%	6.4%	6.3%	5.8%	8.4%	7.2%	7.1%
Bachelor's Degree	21.7%	17.9%	7.2%	12.4%	13.6%	10.9%	7.5%	9.9%	10.1%	21.4%	7.3%
Graduate Degree	12.8%	7.4%	2.6%	6.2%	5.2%	3.7%	2.7%	5.0%	4.3%	18.4%	3.0%
<b>RACE</b>											
White	48.3%	26.5%	17.6%	24.8%	28.1%	21.5%	11.8%	24.9%	25.3%	49.9%	15.1%
Hispanic/Latino	18.9%	28.4%	57.1%	45.6%	35.3%	59.3%	40.7%	55.2%	46.6%	17.0%	66.6%
Black/African American	10.8%	30.9%	17.0%	14.5%	15.2%	9.4%	38.0%	10.0%	17.0%	13.4%	9.7%
Asian	10.4%	5.9%	3.5%	8.7%	15.0%	5.3%	3.5%	4.4%	4.3%	12.6%	4.4%
American Indian/Alaska Native	0.4%	0.3%	0.5%	0.5%	0.3%	0.5%	0.4%	0.4%	0.4%	0.5%	0.3%
Native Hawaiian/Pacific Islander	1.2%	0.7%	0.5%	0.9%	1.0%	0.3%	0.7%	0.7%	0.8%	0.4%	0.4%
Other or More than One Race	10.0%	7.4%	4.0%	5.0%	5.1%	3.8%	4.7%	4.4%	5.5%	6.3%	3.4%
<b>EMPLOYMENT STATUS</b>											
Employed	65.8%	63.7%	50.3%	61.1%	62.0%	55.8%	51.8%	60.3%	60.1%	53.7%	57.2%
Not in Labor Force	29.5%	29.9%	45.7%	35.3%	34.5%	39.9%	43.4%	36.7%	35.5%	42.3%	39.3%
Unemployed	4.7%	6.4%	4.0%	3.6%	3.5%	4.4%	4.8%	3.0%	4.4%	3.9%	3.5%
Unemployment Rate	7.2%	9.4%	7.4%	5.6%	5.3%	7.3%	8.5%	4.8%	6.8%	6.8%	5.7%
<b>MARITAL STATUS</b>											
Never Married	27.2%	37.3%	47.7%	43.5%	37.8%	39.6%	46.1%	40.4%	37.6%	40.3%	41.7%
Married, Spouse Present	56.8%	44.1%	24.2%	26.4%	33.3%	32.2%	25.5%	31.9%	34.8%	31.5%	35.5%
Married, Spouse Absent	3.8%	5.1%	8.8%	8.1%	8.6%	7.4%	7.9%	8.0%	6.7%	6.5%	7.1%
Widowed	1.8%	4.0%	4.6%	6.2%	5.6%	6.9%	6.5%	6.2%	5.7%	5.0%	4.8%
Divorced	10.3%	9.4%	14.6%	15.8%	14.7%	13.9%	14.0%	13.5%	15.2%	16.6%	10.9%
<b>POLITICAL AFFILIATION (VOTER REGISTRATION)</b>											
Democratic	29.6%	41.2%	42.9%	38.9%	36.6%	42.7%	51.3%	41.2%	39.7%	28.7%	43.1%
Republican	33.5%	16.5%	11.7%	18.3%	19.3%	15.2%	8.8%	18.1%	19.5%	26.8%	16.5%
Nonpartisan	29.3%	34.2%	37.9%	35.5%	36.3%	35.0%	32.7%	33.3%	33.4%	35.9%	33.8%
Libertarian	0.7%	0.8%	0.7%	0.8%	0.9%	0.8%	0.6%	0.8%	0.8%	1.1%	0.6%
Independent American	5.0%	4.3%	4.0%	3.9%	4.1%	3.9%	3.6%	3.7%	3.7%	5.1%	3.3%
Other	2.0%	3.0%	2.7%	2.6%	2.6%	2.3%	2.9%	2.7%	2.7%	2.3%	2.6%
<b>GENDER</b>											
Male	48.7%	49.2%	56.4%	51.7%	51.3%	51.8%	49.7%	50.3%	49.8%	54.8%	50.0%
Female	51.3%	50.8%	43.6%	48.3%	48.7%	48.2%	50.3%	49.7%	50.2%	45.2%	50.0%
Male/Female Ratio	0.95	0.97	1.29	1.07	1.05	1.07	0.99	1.01	0.99	1.21	1.00



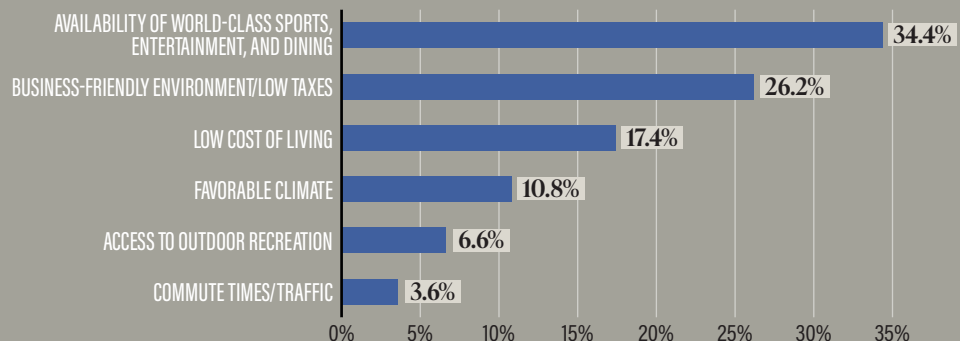
# Household Summary by Zip Code

	89085	89086	89101	89102	89103	89104	89106	89107	89108	89109	89110
<b>TOTAL HOUSING UNITS</b>											
Single Family	1,392	2,175	4,169	4,247	4,490	7,311	4,903	9,101	14,781	269	13,912
Condominiums	-	-	1,101	1,023	6,187	241	137	532	2,746	8,207	995
Townhouses	-	401	276	608	1,035	6	462	729	963	75	1,543
Plexes (2-4 Units)	-	237	2,903	248	680	918	1,145	187	1,257	-	804
Mobile Homes	-	-	15	438	2,098	2,140	43	-	180	1	2,171
Apartments	-	1,107	8,431	9,375	8,226	3,615	4,504	2,987	8,930	1,710	4,160
Total Housing Units	1,392	3,920	16,895	15,939	22,716	14,231	11,194	13,536	28,857	10,262	23,585
<b>HOUSING UNIT DISTRIBUTION</b>											
Single Family	100.0%	55.5%	24.7%	26.6%	19.8%	51.4%	43.8%	67.2%	51.2%	2.6%	59.0%
Condominiums	0.0%	0.0%	6.5%	6.4%	27.2%	1.7%	1.2%	3.9%	9.5%	80.0%	4.2%
Townhouses	0.0%	10.2%	1.6%	3.8%	4.6%	0.0%	4.1%	5.4%	3.3%	0.7%	6.5%
Plexes (2-4 Units)	0.0%	6.0%	17.2%	1.6%	3.0%	6.5%	10.2%	1.4%	4.4%	0.0%	3.4%
Mobile Homes	0.0%	0.0%	0.1%	2.7%	9.2%	15.0%	0.4%	0.0%	0.6%	0.0%	9.2%
Apartments	0.0%	28.2%	49.9%	58.8%	36.2%	25.4%	40.2%	22.1%	30.9%	16.7%	17.6%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>HOUSING OCCUPANCY</b>											
Occupied Housing Units	1,321	3,794	16,355	14,160	19,829	13,335	10,615	13,056	27,534	4,392	22,637
Vacant Housing Units	71	126	540	1,779	2,887	896	579	480	1,323	5,870	948
Vacancy Rate	5.1%	3.2%	3.2%	11.2%	12.7%	6.3%	5.2%	3.5%	4.6%	57.2%	4.0%
Owner	80.6%	54.3%	18.0%	26.9%	34.0%	47.6%	32.2%	51.7%	43.5%	37.4%	54.7%
Renter	19.4%	45.7%	82.0%	73.1%	66.0%	52.4%	67.8%	48.3%	56.5%	62.6%	45.3%
Avg. Household Size (Persons)	3.23	2.83	2.43	2.44	2.27	2.72	2.83	2.98	2.75	1.57	3.31
<b>HOUSEHOLD INCOME</b>											
Less than \$15,000	6.1%	5.1%	27.6%	17.1%	11.1%	20.8%	26.3%	13.6%	12.8%	15.3%	14.3%
\$15,000 - \$24,999	0.5%	4.4%	17.4%	12.4%	10.3%	11.1%	12.3%	8.7%	8.9%	9.0%	9.4%
\$25,000 - \$34,999	0.8%	11.4%	12.1%	12.4%	13.2%	10.7%	10.6%	8.9%	9.5%	8.3%	11.1%
\$35,000 - \$49,999	8.1%	14.7%	13.1%	16.3%	17.4%	14.6%	13.8%	17.8%	16.0%	12.7%	14.5%
\$50,000 - \$74,999	14.3%	22.1%	13.7%	16.3%	21.1%	16.3%	15.2%	17.8%	19.7%	11.6%	18.0%
\$75,000 - \$99,999	10.9%	17.8%	6.6%	9.2%	11.9%	10.3%	9.2%	13.3%	15.0%	8.8%	12.5%
\$100,000 - \$149,999	34.3%	18.7%	6.2%	9.1%	9.2%	11.2%	7.9%	13.6%	12.2%	12.1%	12.2%
\$150,000 - \$199,999	19.4%	4.3%	1.7%	2.9%	2.4%	2.9%	2.1%	3.0%	3.6%	6.3%	4.5%
\$200,000 and Over	5.7%	1.5%	1.5%	4.3%	3.4%	2.1%	2.7%	3.3%	2.4%	15.9%	3.5%
Avg. Household Income	\$115,797	\$75,704	\$45,892	\$65,456	\$66,156	\$58,973	\$54,810	\$70,302	\$67,829	\$113,385	\$70,078
Median Household Income	\$108,904	\$64,534	\$28,735	\$41,574	\$48,025	\$41,898	\$35,665	\$50,971	\$52,714	\$60,208	\$50,552

## COMMUNITY SURVEY

Which of the following do you feel has the greatest positive impact on the Greater Vegas economy?

Note: Other 1.0%.





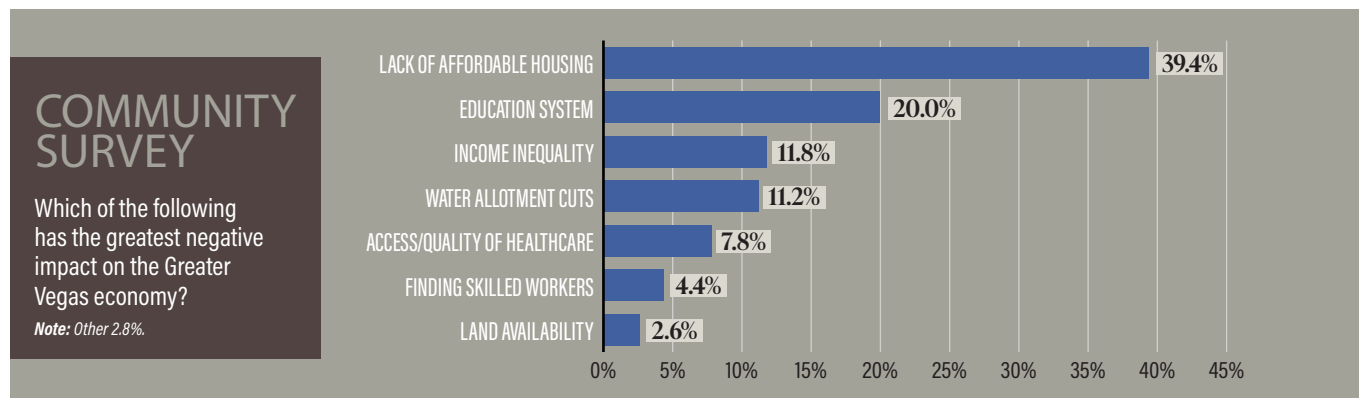
# Population Summary by Zip Code

	89113	89115	89117	89118	89119	89120	89121	89122	89123	89124	89128
<b>Population</b> ( <i>No. of Residents</i> )	37,622	73,304	55,749	26,979	47,595	24,366	67,609	55,706	58,025	6,860	38,716
<b>AGE</b>											
Under 18	19.9%	30.9%	16.4%	17.2%	21.1%	17.8%	20.3%	22.8%	17.7%	13.6%	20.3%
18 to 24	7.4%	11.6%	7.5%	8.5%	9.9%	7.7%	7.5%	8.5%	7.8%	10.7%	8.6%
25 to 34	15.8%	16.3%	13.9%	15.8%	15.3%	14.2%	13.2%	14.0%	15.2%	14.6%	13.8%
35 to 44	16.6%	13.8%	13.8%	15.9%	15.1%	13.1%	12.8%	13.6%	15.4%	11.8%	13.4%
45 to 54	13.3%	11.1%	13.2%	13.7%	12.6%	12.6%	11.9%	11.8%	13.7%	14.4%	12.7%
55 to 64	11.9%	8.5%	14.7%	13.0%	11.3%	13.6%	13.0%	11.5%	13.2%	16.1%	13.0%
65 and Over	15.1%	7.9%	20.5%	15.8%	14.7%	21.1%	21.4%	17.7%	17.0%	18.7%	18.2%
Average Age	40.7	33.0	43.9	41.7	39.2	43.3	42.3	40.0	41.9	41.9	41.3
Median Age	40.2	31.1	44.3	41.5	38.7	43.4	42.1	39.4	41.7	37.6	41.0
<b>EDUCATION</b>											
Less than 9th Grade	2.9%	13.7%	2.1%	3.9%	7.9%	4.4%	8.3%	5.3%	2.2%	4.4%	3.2%
Some High School, No Diploma	4.5%	17.9%	6.2%	5.8%	10.1%	6.8%	11.1%	11.4%	4.7%	10.8%	6.7%
High School Graduate ( <i>or GED</i> )	24.3%	32.3%	26.0%	29.7%	31.1%	33.2%	36.2%	31.7%	28.0%	31.7%	26.0%
Some College, No Degree	22.8%	20.1%	24.3%	27.1%	25.0%	23.4%	22.2%	23.6%	25.5%	20.6%	23.7%
Associate Degree	9.6%	6.4%	8.8%	9.3%	5.8%	6.5%	5.2%	10.0%	9.6%	6.9%	8.4%
Bachelor's Degree	24.7%	6.2%	20.9%	16.3%	13.8%	16.1%	11.3%	12.8%	20.2%	12.0%	20.1%
Graduate Degree	11.2%	3.3%	11.7%	7.9%	6.3%	9.6%	5.6%	5.3%	9.8%	13.7%	11.9%
<b>RACE</b>											
White	37.1%	15.4%	48.5%	33.0%	26.3%	40.1%	29.4%	28.5%	45.5%	53.9%	43.0%
Hispanic/Latino	18.0%	53.7%	19.1%	20.5%	38.0%	37.4%	45.4%	38.5%	23.1%	18.0%	26.0%
Black/African American	9.7%	22.5%	10.5%	20.7%	18.2%	8.3%	13.1%	14.4%	8.4%	18.9%	13.6%
Asian	27.2%	2.8%	14.3%	18.3%	10.1%	7.0%	5.3%	11.3%	13.3%	3.6%	9.4%
American Indian/Alaska Native	0.3%	0.5%	0.3%	0.4%	0.6%	0.6%	0.6%	0.5%	0.4%	2.6%	0.5%
Native Hawaiian/Pacific Islander	1.0%	0.5%	0.7%	0.9%	0.9%	0.8%	1.0%	1.1%	1.7%	0.1%	0.7%
Other or More than One Race	6.6%	4.7%	6.4%	6.2%	6.0%	5.9%	5.2%	5.7%	7.6%	2.9%	6.7%
<b>EMPLOYMENT STATUS</b>											
Employed	67.1%	57.3%	60.4%	64.5%	63.4%	61.7%	56.7%	58.5%	66.0%	21.8%	61.0%
Not in Labor Force	29.9%	36.8%	35.7%	32.2%	31.5%	35.7%	38.9%	37.3%	30.6%	76.8%	36.2%
Unemployed	3.0%	5.9%	3.9%	3.3%	5.1%	2.6%	4.3%	4.1%	3.4%	1.4%	2.8%
Unemployment Rate	4.2%	9.8%	6.1%	4.9%	7.4%	4.1%	7.1%	6.6%	4.8%	6.1%	4.4%
<b>MARITAL STATUS</b>											
Never Married	36.9%	44.9%	33.8%	39.0%	47.7%	35.9%	38.4%	36.1%	36.8%	41.2%	34.4%
Married, Spouse Present	44.3%	29.2%	42.5%	33.2%	24.4%	34.6%	31.4%	36.5%	42.3%	30.4%	42.5%
Married, Spouse Absent	4.9%	9.9%	5.0%	7.1%	9.1%	8.1%	7.3%	7.6%	3.9%	12.4%	3.5%
Widowed	3.6%	3.8%	6.0%	4.5%	3.7%	6.8%	7.6%	6.7%	5.0%	4.0%	5.1%
Divorced	10.3%	12.2%	12.8%	16.2%	15.1%	14.6%	15.3%	13.1%	12.0%	12.0%	14.6%
<b>POLITICAL AFFILIATION (VOTER REGISTRATION)</b>											
Democratic	32.4%	41.6%	32.8%	34.3%	38.7%	37.0%	39.9%	38.7%	32.7%	22.9%	36.5%
Republican	25.6%	11.7%	28.3%	23.1%	15.8%	24.6%	18.8%	19.4%	28.6%	40.3%	24.5%
Nonpartisan	34.6%	39.2%	31.3%	35.1%	37.7%	31.1%	34.0%	34.5%	30.6%	29.6%	31.6%
Libertarian	0.8%	0.6%	0.8%	0.6%	0.8%	0.7%	0.8%	0.7%	0.8%	1.0%	1.0%
Independent American	3.9%	3.7%	4.3%	3.9%	4.0%	4.1%	4.0%	4.0%	4.7%	4.7%	4.0%
Other	2.7%	3.0%	2.4%	3.0%	2.7%	2.4%	2.4%	2.7%	2.5%	1.2%	2.3%
<b>GENDER</b>											
Male	49.3%	50.2%	49.0%	51.2%	52.8%	49.5%	49.9%	49.0%	50.0%	64.0%	48.3%
Female	50.7%	49.8%	51.0%	48.8%	47.2%	50.5%	50.1%	51.0%	50.0%	36.0%	51.7%
Male/Female Ratio	0.97	1.01	0.96	1.05	1.12	0.98	1.00	0.96	1.00	1.78	0.94



# Household Summary by Zip Code

	89113	89115	89117	89118	89119	89120	89121	89122	89123	89124	89128
<b>TOTAL HOUSING UNITS</b>											
Single Family	10,256	8,431	13,747	3,934	3,774	5,708	9,978	12,025	15,048	624	8,540
Condominiums	2,020	870	2,714	3,650	3,147	1,264	1,769	1,318	3,733	16	4,090
Townhouses	462	842	555	516	438	776	4,230	1,036	1,274	-	869
Plexes (2-4 Units)	71	1,665	144	120	1,255	13	835	108	7	6	112
Mobile Homes	2	2,848	-	2	1	1	3,009	2,114	138	339	-
Apartments	2,356	6,526	7,150	3,619	13,093	2,417	7,303	5,167	5,755	-	3,325
Total Housing Units	15,167	21,182	24,310	11,841	21,708	10,179	27,124	21,768	25,955	985	16,936
<b>HOUSING UNIT DISTRIBUTION</b>											
Single Family	67.6%	39.8%	56.5%	33.2%	17.4%	56.1%	36.8%	55.2%	58.0%	63.4%	50.4%
Condominiums	13.3%	4.1%	11.2%	30.8%	14.5%	12.4%	6.5%	6.1%	14.4%	1.6%	24.1%
Townhouses	3.0%	4.0%	2.3%	4.4%	2.0%	7.6%	15.6%	4.8%	4.9%	0.0%	5.1%
Plexes (2-4 Units)	0.5%	7.9%	0.6%	1.0%	5.8%	0.1%	3.1%	0.5%	0.0%	0.6%	0.7%
Mobile Homes	0.0%	13.4%	0.0%	0.0%	0.0%	0.0%	11.1%	9.7%	0.5%	34.4%	0.0%
Apartments	15.5%	30.8%	29.4%	30.6%	60.3%	23.7%	26.9%	23.7%	22.2%	0.0%	19.6%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>HOUSING OCCUPANCY</b>											
Occupied Housing Units	14,682	20,504	23,531	11,461	21,013	9,471	26,256	21,072	24,566	583	15,955
Vacant Housing Units	485	678	779	380	695	708	868	696	1,389	402	981
Vacancy Rate	3.2%	3.2%	3.2%	3.2%	3.2%	7.0%	3.2%	3.2%	5.4%	40.8%	5.8%
Owner	57.3%	32.1%	49.2%	37.6%	18.4%	55.6%	47.5%	55.3%	53.1%	81.3%	50.5%
Renter	42.7%	67.9%	50.8%	62.4%	81.6%	44.4%	52.5%	44.7%	46.9%	18.7%	49.5%
Avg. Household Size (Persons)	2.55	3.22	2.35	2.34	2.20	2.56	2.56	2.64	2.36	2.49	2.42
<b>HOUSEHOLD INCOME</b>											
Less than \$15,000	5.1%	16.9%	8.2%	8.6%	16.9%	7.7%	14.5%	12.3%	6.4%	4.0%	8.3%
\$15,000 - \$24,999	6.2%	11.4%	6.5%	6.7%	11.4%	7.5%	11.4%	9.0%	4.3%	3.5%	7.1%
\$25,000 - \$34,999	3.6%	11.7%	7.2%	9.2%	13.2%	9.3%	10.2%	9.3%	6.3%	4.9%	8.7%
\$35,000 - \$49,999	10.4%	16.2%	12.5%	14.2%	17.7%	13.8%	15.5%	15.5%	11.1%	8.3%	13.5%
\$50,000 - \$74,999	16.7%	19.1%	19.1%	20.5%	17.8%	20.1%	18.6%	21.2%	19.5%	14.1%	19.0%
\$75,000 - \$99,999	16.2%	12.0%	14.1%	13.9%	9.7%	12.4%	11.7%	13.0%	15.0%	13.8%	13.9%
\$100,000 - \$149,999	19.7%	9.8%	14.6%	14.4%	9.2%	17.1%	10.9%	13.5%	20.1%	19.8%	16.8%
\$150,000 - \$199,999	10.7%	1.9%	7.1%	4.8%	2.5%	5.6%	4.1%	3.1%	8.7%	12.2%	5.8%
\$200,000 and Over	11.4%	1.1%	10.8%	7.7%	1.7%	6.4%	3.0%	3.1%	8.6%	19.4%	7.0%
Avg. Household Income	\$114,265	\$56,082	\$103,245	\$90,567	\$56,230	\$88,020	\$66,410	\$70,061	\$102,704	\$142,301	\$90,770
Median Household Income	\$86,053	\$43,661	\$69,823	\$62,093	\$41,398	\$62,810	\$48,131	\$53,238	\$78,366	\$102,726	\$64,805





# Population Summary by Zip Code

	89129	89130	89131	89134	89135	89138	89139	89141	89142	89143	89144
<b>Population</b> ( <i>No. of Residents</i> )	54,157	32,357	50,354	23,820	32,928	26,515	45,601	43,033	36,011	13,880	18,979
<b>AGE</b>											
Under 18	21.2%	19.1%	24.6%	9.7%	20.8%	27.6%	23.9%	26.2%	25.5%	26.6%	19.7%
18 to 24	8.3%	8.1%	8.4%	4.3%	6.8%	8.1%	8.1%	7.9%	9.9%	9.2%	8.2%
25 to 34	14.6%	12.9%	13.1%	6.4%	9.9%	12.1%	18.9%	14.7%	16.3%	15.1%	12.9%
35 to 44	13.8%	11.9%	14.0%	5.8%	13.4%	17.1%	17.9%	17.9%	13.4%	14.4%	12.6%
45 to 54	13.7%	13.1%	14.0%	8.5%	13.1%	15.0%	12.6%	13.8%	12.3%	14.3%	14.9%
55 to 64	13.1%	14.1%	12.1%	12.2%	13.3%	10.6%	9.4%	9.5%	11.2%	10.5%	14.3%
65 and Over	15.2%	20.7%	13.6%	53.1%	22.6%	9.5%	9.3%	10.1%	11.4%	9.9%	17.4%
Average Age	39.9	43.0	38.5	58.6	43.3	36.4	36.1	36.5	36.6	35.9	41.8
Median Age	39.3	43.5	38.2	66.9	44.6	36.8	35.1	36.2	35.1	35.0	42.6
<b>EDUCATION</b>											
Less than 9th Grade	1.5%	3.5%	1.2%	1.7%	0.9%	1.4%	2.9%	1.5%	8.6%	1.0%	1.4%
Some High School, No Diploma	4.6%	5.9%	3.0%	3.3%	3.0%	1.4%	4.8%	4.4%	13.4%	2.8%	2.2%
High School Graduate ( <i>or GED</i> )	23.7%	30.9%	23.1%	20.5%	17.7%	12.5%	25.7%	21.8%	34.9%	26.4%	19.9%
Some College, No Degree	25.6%	27.0%	26.5%	21.0%	19.9%	16.5%	24.6%	23.4%	20.5%	27.8%	19.3%
Associate Degree	11.0%	10.1%	12.2%	9.4%	9.1%	6.1%	10.3%	11.2%	8.1%	9.9%	6.4%
Bachelor's Degree	23.1%	13.4%	21.6%	26.5%	29.2%	36.8%	22.8%	26.1%	11.2%	19.4%	29.3%
Graduate Degree	10.4%	9.3%	12.5%	17.6%	20.3%	25.3%	8.8%	11.5%	3.4%	12.7%	21.6%
<b>RACE</b>											
White	49.9%	51.5%	58.9%	71.5%	61.5%	59.6%	27.2%	40.3%	16.3%	54.3%	59.2%
Hispanic/Latino	22.7%	24.0%	18.3%	9.7%	12.3%	11.7%	19.1%	19.0%	58.7%	20.3%	14.3%
Black/African American	11.4%	10.5%	8.5%	4.6%	4.6%	2.9%	13.8%	8.8%	10.1%	10.3%	5.6%
Asian	7.7%	5.5%	5.4%	8.9%	14.9%	18.3%	30.9%	21.6%	9.4%	5.8%	13.5%
American Indian/Alaska Native	0.4%	0.5%	0.4%	0.2%	0.3%	0.2%	0.3%	0.4%	0.4%	0.6%	0.3%
Native Hawaiian/Pacific Islander	0.7%	0.6%	0.8%	0.3%	0.4%	0.2%	1.4%	1.2%	0.7%	0.7%	0.4%
Other or More than One Race	7.1%	7.3%	7.7%	4.8%	6.1%	7.1%	7.2%	8.7%	4.2%	8.1%	6.7%
<b>EMPLOYMENT STATUS</b>											
Employed	65.2%	57.6%	64.6%	37.9%	58.8%	67.2%	71.9%	67.4%	63.2%	63.7%	62.9%
Not in Labor Force	31.5%	39.9%	32.9%	59.9%	39.3%	30.8%	25.5%	29.2%	33.1%	33.0%	34.8%
Unemployed	3.3%	2.5%	2.5%	2.1%	1.9%	2.0%	2.6%	3.4%	3.8%	3.3%	2.3%
Unemployment Rate	4.9%	4.1%	3.8%	5.3%	3.2%	2.9%	3.5%	4.8%	5.6%	5.1%	3.6%
<b>MARITAL STATUS</b>											
Never Married	32.2%	29.1%	28.0%	16.2%	23.0%	28.4%	34.3%	30.1%	42.3%	28.8%	24.7%
Married, Spouse Present	46.4%	49.5%	53.9%	56.0%	53.2%	53.8%	44.9%	50.4%	36.3%	52.1%	54.2%
Married, Spouse Absent	4.1%	3.0%	3.9%	2.9%	3.5%	3.4%	6.5%	4.2%	7.0%	3.9%	3.7%
Widowed	5.0%	6.1%	3.8%	13.2%	6.8%	3.3%	3.2%	3.9%	3.9%	3.3%	4.7%
Divorced	12.3%	12.3%	10.4%	11.8%	13.5%	11.1%	11.0%	11.4%	10.5%	11.9%	12.7%
<b>POLITICAL AFFILIATION (VOTER REGISTRATION)</b>											
Democratic	32.8%	32.4%	27.3%	31.7%	28.2%	26.7%	34.0%	30.6%	43.0%	29.9%	30.6%
Republican	29.9%	31.6%	39.0%	38.1%	36.8%	34.2%	23.0%	27.9%	16.7%	32.6%	32.9%
Nonpartisan	29.6%	28.4%	26.3%	23.5%	27.4%	31.3%	35.4%	33.6%	33.7%	29.3%	28.8%
Libertarian	0.9%	0.9%	0.8%	0.6%	0.7%	0.8%	0.8%	0.8%	0.6%	1.2%	0.8%
Independent American	4.4%	4.6%	4.6%	4.6%	4.8%	4.5%	3.8%	4.3%	3.0%	4.9%	4.7%
Other	2.2%	2.1%	1.9%	1.5%	2.1%	2.3%	3.0%	2.7%	3.0%	2.1%	2.2%
<b>GENDER</b>											
Male	48.3%	49.1%	48.9%	46.4%	48.3%	49.5%	49.6%	49.6%	49.0%	48.5%	48.4%
Female	51.7%	50.9%	51.1%	53.6%	51.7%	50.5%	50.4%	50.4%	51.0%	51.5%	51.6%
Male/Female Ratio	0.93	0.96	0.96	0.87	0.93	0.98	0.98	0.99	0.96	0.94	0.94



# Household Summary by Zip Code

	89129	89130	89131	89134	89135	89138	89139	89141	89142	89143	89144
<b>TOTAL HOUSING UNITS</b>											
Single Family	16,472	11,127	16,282	10,219	11,751	8,946	14,060	13,954	8,155	4,389	5,748
Condominiums	1,396	302	310	464	802	147	-	8	602	-	1,568
Townhouses	968	517	346	2,096	715	552	-	411	350	33	360
Plexes (2-4 Units)	1	7	3	-	-	-	122	-	-	143	-
Mobile Homes	-	5	3	-	-	-	1	-	496	-	-
Apartments	2,110	711	899	-	2,048	280	1,864	1,789	1,786	-	481
Total Housing Units	20,947	12,669	17,843	12,779	15,316	9,925	16,047	16,162	11,389	4,565	8,157
<b>HOUSING UNIT DISTRIBUTION</b>											
Single Family	78.6%	87.8%	91.3%	80.0%	76.7%	90.1%	87.6%	86.3%	71.6%	96.1%	70.5%
Condominiums	6.7%	2.4%	1.7%	3.6%	5.2%	1.5%	0.0%	0.0%	5.3%	0.0%	19.2%
Townhouses	4.6%	4.1%	1.9%	16.4%	4.7%	5.6%	0.0%	2.5%	3.1%	0.7%	4.4%
Plexes (2-4 Units)	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	3.1%	0.0%
Mobile Homes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%	0.0%
Apartments	10.1%	5.6%	5.0%	0.0%	13.4%	2.8%	11.6%	11.1%	15.7%	0.0%	5.9%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>HOUSING OCCUPANCY</b>											
Occupied Housing Units	20,276	12,003	17,148	11,860	13,947	9,296	14,964	15,113	10,999	4,419	7,596
Vacant Housing Units	671	666	695	919	1,369	629	1,083	1,049	390	146	561
Vacancy Rate	3.2%	5.3%	3.9%	7.2%	8.9%	6.3%	6.7%	6.5%	3.4%	3.2%	6.9%
Owner	66.6%	74.9%	76.4%	81.5%	69.2%	80.7%	62.3%	71.1%	57.0%	76.0%	65.9%
Renter	33.4%	25.1%	23.6%	18.5%	30.8%	19.3%	37.7%	28.9%	43.0%	24.0%	34.1%
Avg. Household Size (Persons)	2.66	2.69	2.93	2.01	2.36	2.85	3.05	2.85	3.27	3.14	2.49
<b>HOUSEHOLD INCOME</b>											
Less than \$15,000	5.7%	5.0%	3.8%	5.7%	4.9%	3.4%	3.8%	4.3%	10.3%	3.1%	3.9%
\$15,000 - \$24,999	4.2%	5.5%	1.9%	5.7%	2.7%	1.4%	3.1%	1.7%	7.5%	2.5%	3.1%
\$25,000 - \$34,999	4.7%	6.3%	2.9%	6.4%	4.1%	2.7%	3.7%	2.2%	9.1%	3.7%	4.9%
\$35,000 - \$49,999	9.6%	9.6%	6.7%	11.5%	6.3%	4.5%	9.2%	7.7%	15.2%	9.4%	7.8%
\$50,000 - \$74,999	17.8%	17.1%	14.0%	17.5%	13.2%	10.2%	18.4%	13.0%	20.6%	16.8%	15.3%
\$75,000 - \$99,999	15.3%	15.2%	13.9%	13.2%	13.2%	8.8%	16.8%	16.9%	13.4%	17.2%	13.3%
\$100,000 - \$149,999	21.9%	22.6%	28.0%	18.4%	19.9%	21.8%	23.8%	23.5%	17.0%	22.9%	22.0%
\$150,000 - \$199,999	10.1%	11.7%	13.2%	9.3%	10.5%	15.5%	10.9%	12.8%	4.4%	15.0%	10.7%
\$200,000 and Over	10.8%	6.9%	15.5%	12.3%	25.2%	31.7%	10.3%	17.8%	2.4%	9.3%	19.0%
Avg. Household Income	\$112,917	\$102,001	\$135,430	\$115,309	\$167,225	\$182,777	\$114,233	\$141,206	\$72,804	\$116,021	\$144,139
Median Household Income	\$86,872	\$84,545	\$109,022	\$80,052	\$111,186	\$143,594	\$91,559	\$106,038	\$57,913	\$95,943	\$102,390





# Population Summary by Zip Code

	89145	89146	89147	89148	89149	89156	89166	89169	89178	89179	89183
<b>Population</b> ( <i>No. of Residents</i> )	27,908	19,007	56,070	66,568	44,915	30,895	28,835	25,853	43,851	11,856	39,788
<b>AGE</b>											
Under 18	18.5%	19.1%	17.9%	23.5%	23.1%	26.0%	27.8%	21.3%	26.7%	28.0%	23.2%
18 to 24	7.7%	8.4%	7.8%	7.9%	8.0%	9.5%	9.0%	7.8%	7.2%	7.9%	8.7%
25 to 34	13.9%	13.9%	14.8%	17.6%	15.5%	15.0%	19.4%	14.6%	16.9%	18.2%	18.3%
35 to 44	13.4%	13.5%	14.4%	17.7%	14.9%	13.0%	17.0%	15.0%	19.3%	18.6%	17.3%
45 to 54	13.0%	12.2%	13.4%	13.1%	12.7%	11.9%	11.9%	13.2%	12.8%	12.3%	13.1%
55 to 64	13.8%	13.1%	13.5%	10.0%	11.8%	11.5%	7.9%	12.4%	8.7%	7.8%	9.8%
65 and Over	19.8%	19.7%	18.2%	10.3%	14.0%	13.1%	7.1%	15.7%	8.4%	7.1%	9.7%
Average Age	42.7	42.2	42.4	37.2	38.6	37.0	32.8	40.2	35.1	33.5	36.6
Median Age	42.8	41.9	42.3	36.6	37.4	35.5	31.7	40.2	34.4	32.5	35.5
<b>EDUCATION</b>											
Less than 9th Grade	2.9%	5.2%	4.6%	2.8%	1.8%	11.0%	1.2%	9.6%	2.3%	2.3%	2.2%
Some High School, No Diploma	6.4%	8.5%	6.9%	3.4%	4.1%	13.2%	1.4%	11.3%	4.3%	2.6%	5.4%
High School Graduate ( <i>or GED</i> )	29.2%	33.6%	30.1%	25.6%	24.5%	35.0%	19.6%	32.4%	24.7%	23.8%	27.6%
Some College, No Degree	24.7%	20.5%	23.3%	23.6%	25.2%	23.1%	26.6%	19.4%	22.1%	23.0%	25.0%
Associate Degree	9.9%	10.5%	9.5%	10.8%	10.5%	7.2%	13.6%	8.0%	12.3%	11.7%	10.1%
Bachelor's Degree	16.9%	14.0%	18.4%	24.0%	22.2%	7.2%	24.3%	14.5%	23.9%	24.6%	20.7%
Graduate Degree	10.0%	7.6%	7.2%	9.8%	11.8%	3.1%	13.3%	4.9%	10.3%	12.0%	8.9%
<b>RACE</b>											
White	45.7%	33.3%	36.1%	36.2%	53.1%	20.7%	49.8%	25.1%	39.7%	39.8%	36.8%
Hispanic/Latino	28.4%	33.0%	23.4%	19.1%	19.0%	57.2%	20.4%	38.0%	20.5%	20.5%	24.6%
Black/African American	9.6%	13.2%	12.3%	11.0%	11.4%	13.2%	10.6%	23.7%	7.9%	7.0%	9.2%
Asian	8.8%	13.4%	20.9%	24.5%	7.0%	3.1%	9.1%	5.9%	22.0%	23.2%	17.5%
American Indian/Alaska Native	0.5%	0.4%	0.4%	0.3%	0.4%	0.5%	0.3%	0.6%	0.3%	0.3%	0.4%
Native Hawaiian/Pacific Islander	0.7%	0.7%	0.8%	1.1%	0.7%	0.5%	0.7%	0.6%	1.2%	1.3%	2.7%
Other or More than One Race	6.3%	6.0%	6.2%	7.7%	8.3%	4.7%	9.0%	6.0%	8.4%	7.9%	8.7%
<b>EMPLOYMENT STATUS</b>											
Employed	62.0%	60.1%	67.5%	70.0%	65.9%	59.5%	72.4%	60.6%	72.2%	76.1%	69.9%
Not in Labor Force	34.7%	34.7%	29.8%	26.8%	30.4%	36.9%	25.6%	35.8%	25.9%	22.5%	26.1%
Unemployed	3.3%	5.2%	2.7%	3.1%	3.6%	3.5%	2.1%	3.6%	1.9%	1.4%	4.0%
Unemployment Rate	5.0%	7.9%	3.9%	4.3%	5.5%	5.6%	2.9%	5.6%	2.5%	1.9%	5.4%
<b>MARITAL STATUS</b>											
Never Married	29.9%	35.2%	36.3%	34.0%	30.2%	37.1%	33.0%	45.8%	31.9%	30.4%	44.2%
Married, Spouse Present	40.8%	35.5%	36.7%	43.0%	49.1%	37.4%	52.6%	23.8%	49.1%	52.5%	36.4%
Married, Spouse Absent	6.2%	7.9%	7.4%	5.5%	4.6%	7.7%	2.5%	11.9%	3.7%	3.9%	3.9%
Widowed	6.7%	5.6%	5.7%	4.5%	4.2%	5.1%	2.7%	4.1%	4.3%	3.7%	3.9%
Divorced	16.4%	15.9%	13.9%	12.9%	11.9%	12.7%	9.2%	14.4%	11.0%	9.5%	11.5%
<b>POLITICAL AFFILIATION (VOTER REGISTRATION)</b>											
Democratic	34.9%	35.0%	36.3%	33.1%	29.5%	40.2%	30.4%	39.0%	32.0%	32.0%	33.4%
Republican	26.8%	23.8%	22.8%	24.4%	34.6%	17.7%	29.6%	13.9%	25.9%	27.6%	23.4%
Nonpartisan	30.4%	33.5%	33.4%	34.6%	28.2%	34.5%	31.6%	39.3%	33.9%	32.5%	35.0%
Libertarian	0.7%	0.8%	0.7%	0.8%	1.0%	0.7%	1.2%	0.8%	0.9%	0.9%	0.8%
Independent American	4.4%	3.8%	4.0%	4.4%	4.5%	3.8%	4.7%	4.1%	4.2%	4.4%	4.3%
Other	2.7%	2.9%	2.7%	2.8%	2.2%	2.9%	2.5%	2.7%	3.0%	2.6%	3.0%
<b>GENDER</b>											
Male	48.6%	51.0%	48.9%	49.2%	48.9%	49.4%	48.8%	54.5%	49.7%	50.8%	49.2%
Female	51.4%	49.0%	51.1%	50.8%	51.1%	50.6%	51.2%	45.5%	50.3%	49.2%	50.8%
Male/Female Ratio	0.95	1.04	0.96	0.97	0.96	0.98	0.95	1.20	0.99	1.03	0.97





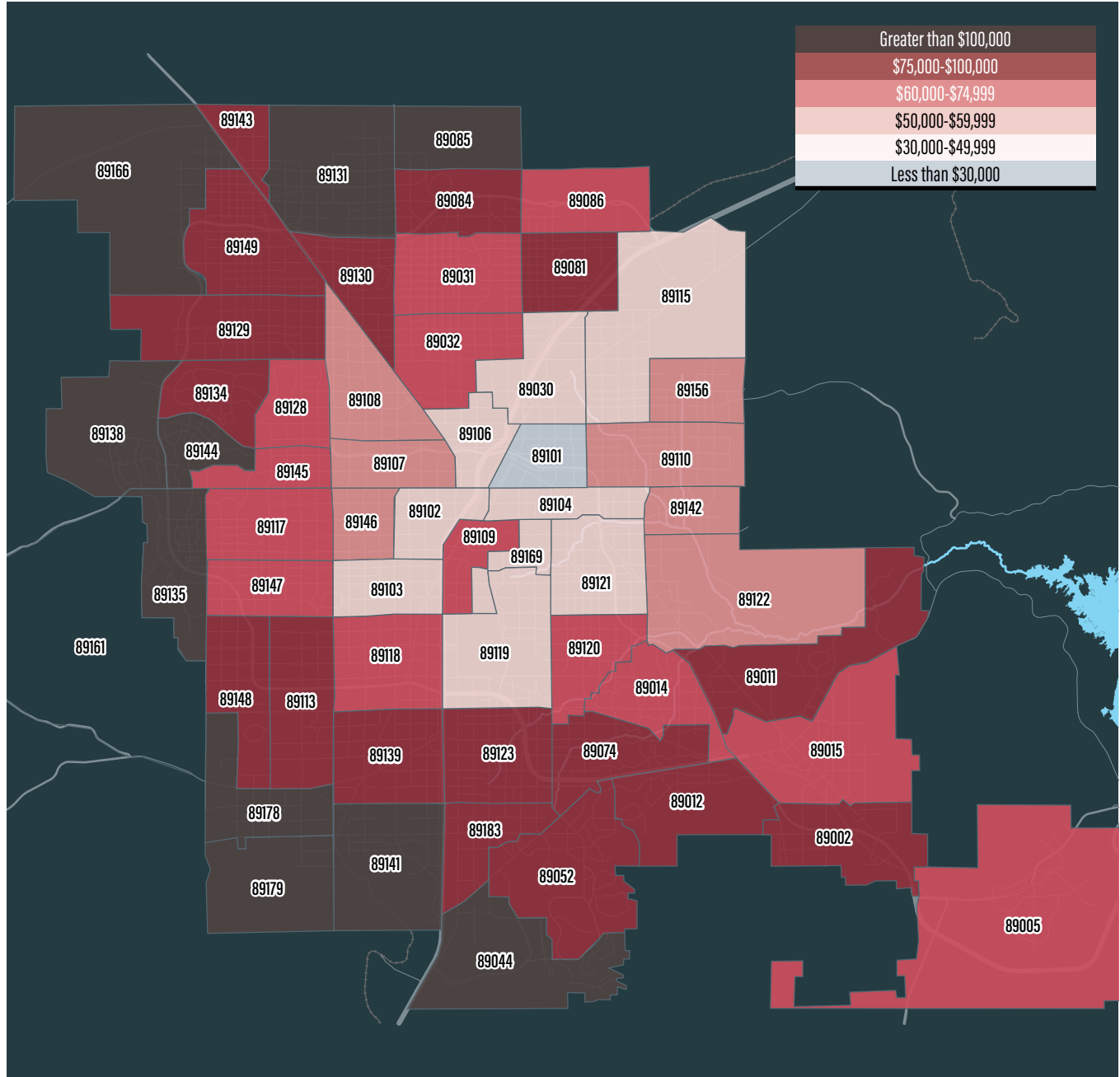
# Household Summary by Zip Code

	89145	89146	89147	89148	89149	89156	89166	89169	89178	89179	89183
<b>TOTAL HOUSING UNITS</b>											
Single Family	6,515	3,457	12,473	18,575	13,456	6,498	9,209	1,861	14,135	4,050	10,173
Condominiums	2,382	878	2,643	2,106	1,114	684	376	2,416	164	-	864
Townhouses	1,375	279	1,895	620	733	252	30	164	1,059	-	1,114
Plexes (2-4 Units)	282	155	416	-	307	686	-	673	-	-	-
Mobile Homes	-	-	258	-	83	983	24	-	1	-	-
Apartments	1,299	3,077	5,885	6,093	2,220	1,095	632	7,634	539	-	2,903
Total Housing Units	11,853	7,846	23,570	27,394	17,913	10,198	10,271	12,748	15,898	4,050	15,054
<b>HOUSING UNIT DISTRIBUTION</b>											
Single Family	55.0%	44.1%	52.9%	67.8%	75.1%	63.7%	89.7%	14.6%	88.9%	100.0%	67.6%
Condominiums	20.1%	11.2%	11.2%	7.7%	6.2%	6.7%	3.7%	19.0%	1.0%	0.0%	5.7%
Townhouses	11.6%	3.6%	8.0%	2.3%	4.1%	2.5%	0.3%	1.3%	6.7%	0.0%	7.4%
Plexes (2-4 Units)	2.4%	2.0%	1.8%	0.0%	1.7%	6.7%	0.0%	5.3%	0.0%	0.0%	0.0%
Mobile Homes	0.0%	0.0%	1.1%	0.0%	0.5%	9.6%	0.2%	0.0%	0.0%	0.0%	0.0%
Apartments	11.0%	39.2%	25.0%	22.2%	12.4%	10.7%	6.2%	59.9%	3.4%	0.0%	19.3%
Total Housing Units	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>HOUSING OCCUPANCY</b>											
Occupied Housing Units	11,359	7,427	22,029	25,264	16,591	9,872	9,942	11,940	15,088	3,920	14,571
Vacant Housing Units	494	419	1,541	2,130	1,322	326	329	808	810	130	483
Vacancy Rate	4.2%	5.3%	6.5%	7.8%	7.4%	3.2%	3.2%	6.3%	5.1%	3.2%	3.2%
Owner	58.1%	41.9%	50.7%	52.6%	66.7%	57.3%	72.9%	17.0%	73.3%	85.8%	48.1%
Renter	41.9%	58.1%	49.3%	47.4%	33.3%	42.7%	27.1%	83.0%	26.7%	14.2%	51.9%
Avg. Household Size (Persons)	2.45	2.53	2.53	2.63	2.69	3.13	2.90	2.17	2.91	3.02	2.72
<b>HOUSEHOLD INCOME</b>											
Less than \$15,000	7.9%	11.6%	6.2%	5.4%	4.1%	11.5%	3.1%	19.9%	4.0%	1.2%	6.6%
\$15,000 - \$24,999	7.5%	8.2%	6.0%	3.0%	3.5%	8.6%	2.9%	15.3%	2.7%	1.9%	4.0%
\$25,000 - \$34,999	7.0%	8.8%	7.7%	4.6%	4.4%	9.0%	3.6%	13.1%	3.7%	1.7%	5.6%
\$35,000 - \$49,999	13.5%	17.0%	14.0%	11.0%	11.7%	14.1%	5.7%	15.1%	7.9%	5.6%	10.9%
\$50,000 - \$74,999	18.5%	18.1%	21.6%	17.4%	17.5%	22.0%	15.9%	16.5%	16.0%	13.1%	20.3%
\$75,000 - \$99,999	14.1%	13.9%	14.8%	16.3%	13.7%	13.6%	17.0%	8.6%	14.7%	18.5%	17.3%
\$100,000 - \$149,999	18.0%	10.0%	16.7%	24.2%	21.6%	14.1%	28.0%	6.7%	25.4%	31.8%	19.5%
\$150,000 - \$199,999	5.6%	5.6%	5.7%	9.5%	10.0%	4.3%	11.6%	1.7%	11.6%	14.8%	7.4%
\$200,000 and Over	7.8%	6.8%	7.3%	8.6%	13.6%	2.7%	12.2%	2.9%	13.9%	11.4%	8.4%
Avg. Household Income	\$96,244	\$82,534	\$93,012	\$106,574	\$122,663	\$71,034	\$125,013	\$55,603	\$127,593	\$129,184	\$100,618
Median Household Income	\$67,848	\$54,759	\$67,316	\$87,104	\$90,260	\$56,401	\$102,495	\$36,299	\$101,302	\$109,436	\$77,705



# Median Household Income

Las Vegas Valley



The zip code demographics included on the previous pages represent approximately 99.7 percent of the population in Clark County. Please note that totals may not equal 100 percent due to rounding.

Zip codes excluded from the analysis due to limited data availability include: 89004, 89007, 89025, 89033, 89034, 89039, 89087, 89154, 89161, 89165 and 89191.

This map depicts the urban Las Vegas area and excludes zip codes throughout the balance of Clark County. This map is not to scale. Please refer to Data Collection and Limitations on page 154.

# Resources

## Boulder City *bcnv.org*

**Business Licensing** ..... (702) 293-9219  
**City Hall** ..... (702) 293-9202  
**Parks & Recreation** ..... (702) 293-9256  
**Police** ..... (702) 293-9224

## Chambers of Commerce

### **Asian Chamber**

lvacc.org ..... (702) 737-4300

### **Boulder City**

bouldercitychamber.com ..... (702) 293-2034

### **Henderson**

hendersonchamber.com ..... (702) 565-8951

### **Latin Chamber**

lvcc.com ..... (702) 385-7367

### **Laughlin Chamber**

laughlinchamber.com ..... (702) 298-2214

### **Mesquite**

mesquitechamber.org ..... (702) 346-2902

### **Urban Chamber**

urbanchamber.org ..... (702) 648-6222

### **Vegas Chamber**

vegaschamber.com ..... (702) 641-5822

## City of Henderson *cityofhenderson.com*

**Business Licenses** ..... (702) 267-1730

**City Hall** ..... (702) 267-2323

**Development Services** ..... (702) 267-3610

**Economic Development** ..... (702) 267-1650

**Parks & Recreation** ..... (702) 267-4000

**Police** ..... (702) 267-5000

## City of Las Vegas *lasvegasnevada.gov*

**Building & Safety** ..... (702) 229-6251

**City Hall** ..... (702) 229-6011

### **Economic &**

**Urban Development** ..... (702) 229-6551

**Parks & Recreation** ..... (702) 229-7529

**Police** ..... (702) 828-3111

## City of North Las Vegas *cityofnorthlasvegas.com*

**Building Permits** ..... (702) 633-1536

**Business Licenses** ..... (702) 633-1520

**City Hall** ..... (702) 633-1000

**Economic Development** ..... (702) 633-1523

**Parks & Recreation** ..... (702) 633-2418

**Police** ..... (702) 633-9111

## Clark County *clarkcountynv.gov*

**Building Department** ..... (702) 455-3000

**Business Licenses** ..... (702) 455-4252

**Family Services** ..... (702) 455-5444

**Government Center** ..... (702) 455-0000

**Marriage License Bureau** ..... (702) 671-0600

**Planning/Zoning Commission** (702) 455-3113

## Clark County School District *ccsd.net*

**Administrative Offices** ..... (702) 799-2273

## Colleges and Universities

### **College of Southern Nevada (CSN)**

csn.edu ..... (702) 651-5555

### **Desert Research Institute**

dri.edu ..... (702) 862-5400

### **Nevada State College**

nsc.edu ..... (702) 992-2000

### **Roseman University of Health Sciences**

roseman.edu ..... (702) 990-4433

### **Touro University Nevada**

tun.touro.edu ..... (702) 777-8687

### **University of Nevada, Las Vegas (UNLV)**

unlv.edu ..... (702) 895-3011

### **UNLV School of Medicine**

unlvmedicine.org ..... (702) 660-8658

### **University of Phoenix**

phoenix.edu ..... (844) 937-8679

### **Western Governors University**

wgu.edu/nevada ..... (877) 214-7005

## Local Media

### **Las Vegas Review-Journal**

reviewjournal.com ..... (702) 383-0211

### **Las Vegas Sun**

lasvegassun.com ..... (702) 385-3111

### **KSNV Channel 3 NBC**

news3lv.com ..... (702) 642-3333

### **KVVU Channel 5 FOX**

fox5vegas.com ..... (702) 435-5555

### **KLAS Channel 8 CBS**

8newsnow.com ..... (702) 792-8888

### **KLVX Channel 10 PBS**

vegaspbs.org ..... (702) 799-1010

### **KTNV Channel 13 ABC**

ktnv.com ..... (702) 876-1313

### **KINC Channel 15 Univision**

noticiasya.com/nevada/ ..... (702) 507-1030

### **KVMY Channel 21 MyNetworkTV**

mylvttv.com ..... (702) 642-3333

### **KVCW Channel 33 CW**

cwlasvegas.com ..... (702) 642-3333

### **KBLR Channel 39 Telemundo**

telemundolasvegas.com ..... (702) 258-0039

## Harry Reid International Airport

*harryreidairport.com*

**General Information** ..... (702) 261-5211

## City of Mesquite *mesquitenv.gov*

**Athletics & Leisure Services** ..... (702) 346-8732

**Business Licenses** ..... (702) 346-2835

**City Hall** ..... (702) 346-5295

**City Manager** ..... (702) 346-5295

**Economic Development** ..... (702) 346-5295

**Police** ..... (702) 346-6911

## State of Nevada *nv.gov*

### **Dept. of Employment, Southern Nevada**

detr.nv.gov ..... (702) 486-0350

### **Gaming Control Board**

gaming.nv.gov ..... (702) 486-2000

### **Highway Patrol**

nhp.nv.gov ..... (702) 486-4100

### **Motor Vehicle Dept.**

dmv.nv.gov ..... (702) 486-4368

## Southern Nevada Health District

*southernnevadahealthdistrict.org*

**General Information** ..... (702) 759-1000

## U.S. Government

### **Dept. of Air Force, Nellis Air Force Base**

nellis.af.mil ..... (702) 652-1110

### **Housing & Urban Development**

hud.gov/states/nevada ..... (702) 366-2100

### **Social Security Administration**

ssa.gov ..... (800) 772-1213

## Data Collection and Limitations

Population and housing unit data were obtained from Southern Nevada Consensus Population Estimate. With regard to specific demographic characteristics reported, Applied Analysis generated estimates that are derived from various sources, including census-based estimates and other third party providers, which were benchmarked as necessary. Year-to-year comparisons are subject to sampling variability and the influences of the survey and research methods used. Data presented in this publication were obtained from various third parties, including public and private community sources. While we have no reason to doubt the accuracy of the data reported herein, the information collected was not subjected to any auditing or review procedures by *Las Vegas Perspective*; therefore, we make no representations or assurances as to its completeness.

*Note: Select images used under license from Shutterstock.com.*

## Community Survey Methodology

Web-based surveys were commissioned by the Las Vegas Global Economic Alliance and conducted between March 13 and March 29, 2023. Respondents were selected from the current Clark County workforce and do not include retirees, students and other unemployed workers. The sample size of the survey was 500 with a margin of error of +/- 4.4 percent at the 95 percent confidence interval.

## A Special Thanks to Supporters and Selected Data Providers

- Boulder City
- The Boyd Co., Inc.
- City of Henderson
- City of Las Vegas
- City of Mesquite
- City of North Las Vegas
- Clark County
- Clark County School District
- College of Southern Nevada
- Desert Research Institute
- Formula 1
- Grow LV
- Harry Reid International Airport
- Henderson Silver Knights
- Kirk Kerkorian School of Medicine at UNLV
- Las Vegas Aces
- Las Vegas Aviators
- Las Vegas Desert Dogs
- Las Vegas Bowl
- Las Vegas Convention and Visitors Authority
- Las Vegas Lights FC
- Las Vegas Motor Speedway
- Las Vegas Raiders
- Ignite
- Nevada Cannabis Compliance Board
- Nevada Legislature Legislative Counsel Bureau
- Nevada State College
- Nevada Taxpayers Association
- Nevada Treasurer's Office
- NV Energy
- Regional Transportation Commission of Southern Nevada
- Roseman University
- Southern Nevada Water Authority
- Southwest Gas
- Touro University Nevada
- UFC
- University of Nevada, Las Vegas
- University of Phoenix
- Vegas Golden Knights
- Vegas Knight Hawks
- Vegas Vipers
- Western Governors University

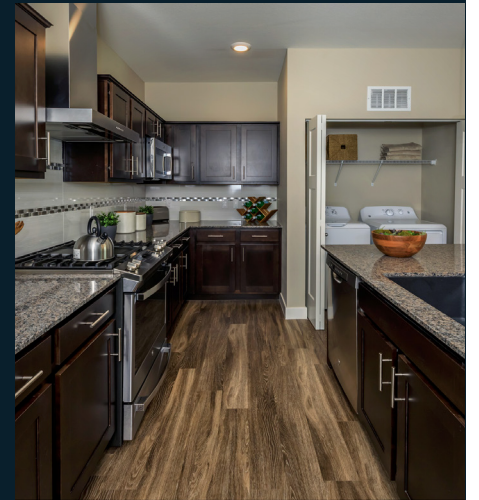




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