



2024 ANNUAL REPORT





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A LETTER FROM OUR LEADERSHIP



2024 was another exciting and groundbreaking year for Southern Nevada. The region hosted its first ever Super Bowl in February, putting a global spotlight on the Sports and Entertainment Capital of the World, while also bringing in \$800M in economic impact. In April, Brightline West broke ground on a high-speed rail project that will connect Las Vegas to the millions of residents living in Southern California. And Haas Automation, the nation's largest manufacturer of machine tools, started building its 2.4 million square foot facility in West Henderson that will one day employ thousands of locals.

Las Vegas Global Economic Alliance has led some exciting initiatives of its own in 2024, starting with LOCATE Las Vegas, an economic development initiative that coincided with Super Bowl LVIII. LVGEA and more than 150 regional partners hosted 17 global business leaders for a three-day immersion into the advantages of living and doing business in Southern Nevada that culminated with attendees attending the big game. As one attendee noted, "The biggest surprise for me has been how the entire business community comes together and supports each other. That's not something you normally find in a city the size of Las Vegas." We're happy to report that one company decided to relocate to Southern Nevada following the inaugural LOCATE event, with several others highly considering a move here.

With guidance from LVGEA investors, board members, and community members/leaders, the business development team also successfully executed a target industry strategy in 2024 that resulted in 75% of the deals in LVGEA's pipeline being aligned with the organization's target industries of healthcare and biotech, fintech, clean tech, advanced manufacturing, and sports and entertainment. Team members attended dozens of in-and out-of-market conferences with support from regional partners to connect directly with executives and industry leaders to showcase the assets Las Vegas offers in those target industries.



LVGEA also continued its efforts to build and strengthen the region’s startup ecosystem, taking an active role in organizing and planning community-building events such as Startup Weekend, Vegas Tech Summit, and monthly LinkUp gatherings. The team also partnered with the National Institutes of Health (NIH) to host a biotech meetup attended by dozens of local biotech leaders.

Speaking of healthcare and biotech, it’s no secret Southern Nevada lags behind other regional cities when it comes to the availability and quality of healthcare. That’s why LVGEA embarked on a groundbreaking initiative in 2024 - a unanimous board-approved, decade-long strategy to revolutionize health care in Southern Nevada. The visionary ten-year plan aims to guide the region in becoming the fastest-growing healthcare economy among western peers by 2034. This goal will not only enhance the quality and availability of care, but will also improve the region’s overall quality of life for residents.

As we head into another legislative session in early 2025, the government affairs team has been extremely engaged throughout 2024 with state and regional community leaders to identify ways to modernize the state’s economic development offerings and help make Nevada more competitive within the southwest region. With guidance from LVGEA’s Policy Committee, a set of recommendations were submitted to state officials, and LVGEA looks forward to supporting legislation this upcoming session that enhances the state’s ability to attract new businesses to Nevada.

We are so proud of what LVGEA accomplished in 2024. As you read through the following pages, you’ll see that LVGEA’s initiatives and business attraction efforts will have a positive impact on Southern Nevada that extends beyond the 2024 calendar year.

On behalf of the entire team at LVGEA and the LVGEA Board of Directors, thank you for supporting economic development in Southern Nevada.

Interim CEO, Betsy Fretwell | Incoming Board Chair, Lauri Perdue | Outgoing Board Chair, Clark Wood

OUR MISSION

To strengthen the Las Vegas region's economy through intentional business attraction, expansion, and connectivity.

OUR GOALS



Champion the Las Vegas regional business brand

- Leverage our region's value proposition as a great place to live and do business
- Identify areas of focus to increase regional competitiveness
- Synergize efforts with local partners and lead the vision for our community



Lead regional business attraction

- Accelerate relocation and enable growth of good-fit companies to the region
- Convene regional economic development directors and teams
- Strategize with developers, builders, and brokers
- Support site selectors and clients with accurate, timely, and relevant information
- Become the fastest-growing healthcare economy among western peers by 2034



Deliver value to our investors and community

- Work with partners to address issues affecting regional competitiveness
- Enhance the local brand awareness and trust in LVGEA
- Develop and share helpful data and research with the local business community
- Be transparent and accountable to our public and private stakeholders by clearly communicating the return on investment to the community

2024 AT-A-GLANCE

1

LVGEA And Regional Partners Host 17 Global Business Leaders for LOCATE Las Vegas

LVGEA, with support from more than 150 public and private community partners, hosted 17 business leaders from around the globe for LOCATE Las Vegas, an economic development initiative designed to provide full-scale immersion into the advantages of living and doing business in Southern Nevada. The three-day event took place February 9–11 and was timed to coincide with Super Bowl LVIII. The weekend included tours of the region’s amenities, conversations with business, government, and civic leaders and was capped off by attending the Super Bowl, helping attendees understand Las Vegas’ position as the Sports Capital of the World.

2

LVGEA Board of Directors Approves 10-Year Healthcare Target

For the first time ever, LVGEA, with unanimous approval from its board of directors, created a long-term goal for a specific industry in 2024, announcing the region’s intent to “become the fastest-growing healthcare economy among western peers by 2034.” The visionary ten-year plan aims to enhance the quality of care as well as the availability of medical resources within Southern Nevada, and not only ensures economic diversity for the region but also improves the region’s overall quality of life for companies and employees moving here.

3

Business Development Team Executes Target Industry Strategy

In 2024, the Business Development team focused on identifying and connecting with companies in our five target industries: advanced manufacturing, healthcare and biotech, fintech, clean tech, and sports and entertainment. Team members attended both in- and out-of-market conferences with regional partners, including CES, Money 20/20, TRANSACT, BIO International, SelectUSA, NAATBatt, and SXSW, to connect directly with executives in those target industries. These targeted efforts are bearing fruit, as 75% of the deals in LVGEA’s project pipeline at the end of 2024 are aligned with our target industries, much higher than our anticipated 30% goal.

4

Talent Pipeline Dashboard Connects Businesses with their Workforce

Launched in 2024, the Talent Pipeline Dashboard is a workforce analysis tool designed to provide companies with a comprehensive list of industry training programs available in Southern Nevada. Companies can search for an occupation or industry and will gain access to a report featuring the currently available workforce, current program enrollees, and detailed information about the region’s training programs. LVGEA also offers a custom-built report for companies looking for a specific talent pipeline.

5

LVGEA Partners with National Institutes of Health to Advance Region's Biotech Growth

LVGEA and the Nevada Governor's Office of Economic Development hosted 82 biotech and healthcare leaders from 34 local companies in October for an event with the National Institutes of Health (NIH) to share more about the resources and opportunities to grow the region's biotech sector. Attendees learned about federal funding opportunities and had a chance to meet one-on-one with NIH representatives for tailored guidance

6

LVGEA Invests in National Public Relations Efforts to Promote Target Industries

In alignment with the organization-wide strategy to attract targeted industries to the Las Vegas region, the marketing team focused its public relations efforts on promoting the regional assets supporting these target industries to both regional and national publications. LVGEA received impressive media coverage based off these efforts, including being featured, quoted, or mentioned in more than 600 local, regional, and national media outlets, with an overall reach of 355 million readers. Notable coverage included national publications Forbes, Mansion Global, Business Facilities, and Drug Discovery & Development.

7

LVGEA Board of Directors Reaches Record Number of Members

The LVGEA Board of Directors is a diverse group of public and private sector leaders who work together to guide the LVGEA staff in advancing an ambitious economic development strategy designed to strengthen the Southern Nevada region. In 2024, the LVGEA Board reached a record number of 58 members, as eight new board members were welcomed throughout the year.

8

12 Companies Assisted in Moving or Expanding in Southern Nevada

In 2024, LVGEA assisted 12 companies with relocating to or expanding in the region. These companies will create nearly 1,000 jobs over the next two years, paying an average annual salary of \$78,500, and generate \$116M in local and state tax revenue by 2026. Additionally, the team conducted 46 site visits with clients in 2024, a key indicator of a company's interest in the region, **with internal data showing that companies are 30% more likely to relocate or expand their business to Las Vegas if they join a site visit.**



BUSINESS DEVELOPMENT

LVGEA, with support from more than 150 public and private community partners, started 2024 off strong, hosting 17 business leaders from around the globe for LOCATE Las Vegas, an economic development initiative designed to provide full-scale immersion into the advantages of living and doing business in Southern Nevada.

The three-day event took place February 9-11 and was timed to coincide with Super Bowl LVIII. The weekend included tours of the region's amenities, conversations with business, government, and civic leaders and was capped off by attending the Super Bowl, which further cemented Las Vegas' position as the Sports Capital of the World.

The remainder of the year, the team focused on identifying and connecting with companies in our five target industries: advanced manufacturing, healthcare and biotech, fintech, clean tech, and sports and entertainment. Team members leveraged in-market conferences such as CES, Money 20/20 and TRANSACT, where we hosted a booth alongside regional partners, to connect with company executives in those target industries and share the benefits of doing business in our region.

The team also partnered with a variety of local and regional stakeholders to host a larger presence at several out-of-market conferences, including BIO International in San Diego, and SelectUSA in Washington, D.C., where global business executives were able to engage with our team at event booths.

Additional conferences attended included the NAATBatt show in California, SXSW in Texas, the Site Selectors Guild Fall Forum in Michigan, and Consultants Forum in Florida.

These targeted efforts are bearing fruit, as 75% of the deals in LVGEA's project pipeline are aligned with our target industries, much higher than our anticipated 30% goal.

LVGEA's business development team also continued to build and strengthen the region's startup ecosystem, partnering with a range of organizations on numerous community-building events to engage local founders, investors, and ecosystem builders. The team hosted a monthly LinkUp gathering, played an integral role in Startup Weekend, and supported the Vegas Tech Summit. LVGEA also partnered with the National Institutes of Health for a biotech meetup attended by dozens of local biotech leaders.

Overall, LVGEA assisted 12 companies in 2024 with relocating to or expanding in the region. These companies will create nearly 1,000 jobs over the next two years, paying an average annual salary of \$78,500, and generate \$116M in local and state tax revenue by 2026. Additionally, the team conducted 46 site visits with clients in 2024, a key indicator of a company's interest in the region, with internal data showing that companies are 30% more likely to relocate or expand their business to Las Vegas if they join a site visit.

2024 BY THE NUMBERS



995

2YR JOBS CREATED



12

ATTRACTED AND
EXPANDED COMPANIES



\$37.76

2YR AVERAGE
HOURLY WAGE



46

NUMBER OF CLIENT
SITE VISITS



\$196M

2YR ECONOMIC
IMPACT



\$824M

NEW CAPITAL
INVESTMENT



\$116M

2YR LOCAL AND
STATE TAX REVENUE

LVGEA'S TARGET INDUSTRIES

LVGEA's 2024 business attraction strategy centers on five key industries that align with the region's thriving economy. These sectors are experiencing remarkable growth, unlocking significant opportunities for expansion in the Las Vegas market. With its robust regional assets, Las Vegas is well-positioned to support and sustain growth in each of these dynamic industries.



Healthcare & Biotech – In 2024, LVGEA set a 10-year target to become the fastest-growing healthcare economy among its western peers. Nevada's biotech industry growth is already double the national average, and the region has a strong research backbone with R1 research institution UNLV and Roseman University's state-of-the-art research and wet lab space.



Advanced Manufacturing & Battery – Nevada is home to the only operating lithium mine in North America, and the only state in the U.S. that can support every phase of the battery manufacturing supply chain. The Nevada Battery Coalition promotes the industry across the state, provides workforce training, and advocates for positive industry policies.



Clean Tech – Nevada is a national leader in clean energy, ranking in the top ten nationally for both clean energy job creation and investment. More than two dozen clean energy companies already call Las Vegas home, with additional institutes and organizations providing R&D, resources and support.



Fintech – As the hospitality industry continues to move towards cashless payments, being in Las Vegas provides direct access to one of the largest hospitality hubs in the world. Plus, Las Vegas' geographic location and stable infrastructure supports high-volume, high-availability data centers.



Sports Tech & Entertainment – Las Vegas is the fastest growing professional sports market in the U.S. and with the global sports technology market expected to reach \$79.2 billion by 2032, there is a huge opportunity for sports tech companies to grow alongside Las Vegas' growing sports economy.



INAUGURAL LOCATE LAS VEGAS INITIATIVE A SUCCESS

LVGEA, with support from public and private community organizations, hosted 17 business leaders from around the globe for LOCATE Las Vegas, an economic development initiative designed to provide full-scale immersion into the advantages of living and doing business in Southern Nevada.

The three-day event took place February 9-11 and was timed to coincide with Super Bowl LVIII. The weekend included tours of the region's amenities, conversations with business, government, and civic leaders and was capped off by attending the Super Bowl, which further cemented Las Vegas' position as the Sports Capital of the World.

"It was clear our initial LOCATE Las Vegas effort exceeded the expectations of all of our attendees," said Tina Quigley, former President and CEO of the LVGEA. "To be able to leverage one of the most high-profile sporting events in the world to show off what makes our region such an attractive location to relocate or expand a business was remarkable. This was a true community effort with all our sponsors and partners, and the impact on these visiting business leaders was significant."

Participating private sector partners included Howard Hughes, Caesars Entertainment, MGM Resorts, LVCVA, Merrill, Budget Suites of America, Hard Rock Hotel & Casino, Cox, Allegiant, Republic Services, and Wynn Resorts. Public sector partners were Clark County, the City of North Las Vegas, the City of Las Vegas, and the City of Henderson.

The activities the invited guests experienced included meetings with Governor Joe Lombardo, interacting with current companies to learn about Nevada's business environment, workforce pipeline, and entrepreneurial ecosystem, touring Red Rock Canyon, and presentations on quality-of-life elements that make the Las Vegas region one of the most sought-after destinations in the country.



“The biggest surprise for me has been how the entire business community comes together and the way they interact with each other and support each other. I’ve been to Las Vegas as a consumer, a visitor, and to visit family, but never as a businessperson until now.

So, to learn how everybody is interconnected in a way where they’re trying to lift each other up, that’s just not something you normally find in a city the size of Las Vegas.”

-FILM PRODUCTION ATTENDEE



“In my State of the State address last year, I said that Nevada was open for business — and I meant it,” said Governor Joe Lombardo. “By working with business and industry partners across the state, we’ve been able to begin telling the Nevada story, which is one filled with exciting opportunities and potential. Regional initiatives, such as LOCATE Las Vegas, allow our state to continue critical economic development work.”


“This was a remarkable opportunity for our community to share what we’ve long known: No other region offers the opportunity to start and grow business like Southern Nevada,” said Clark County Commissioner Jim Gibson. “In three short days, our guests were able to see the community spirit surrounding the Super Bowl while getting first-hand feedback from business and community leaders who have realized the opportunities our region offers.”

LVGEA will collaborate with its Board of Directors, and public and private partners, to identify when LOCATE can be executed again. Given Las Vegas’ diversified sports and entertainment offerings, aligning with the right major event will elevate the experience for the next group of potential companies to be hosted by the region.

“Howard Hughes was thrilled to collaborate with the LOCATE team in executing this groundbreaking initiative. As the master developer of Summerlin, now entering its 34th year, we know that the success of the entire Valley relies on the region’s ability to attract innovative businesses and foster an environment of success and economic diversification,” said Alex Hancock, Sr. VP of National Sales & Leasing at Howard Hughes. “The LOCATE Super Bowl event highlighted the great opportunity that the Las Vegas region offers, and we look forward to participating in LOCATE’s continued recruitment efforts.”

LVGEA would like to thank the LOCATE Committee members for the countless hours they spent helping fundraise, plan, and execute this event: Alex Hancock with Howard Hughes, Mike Bonner with Greenberg Traurig, Jeremy Aguero with Applied Analysis, former City of Las Vegas Mayor Jan Jones Blackhurst, Mary Beth Sewald with the Vegas Chamber, Peter Guzman with the Latin Chamber of Commerce, Ryan Erwin with Red Rock Strategies, Betsy Fretwell of C4ward Strategies, Tom Burns with the Governor’s Office of Economic Development, and Sam Joffray, Brette Sadler, and Tom Donohue with the Las Vegas Super Bowl Host Committee.

2024 COMPANY ASSISTS




The leading manufacturer of mobile air compressors and generators plans to add 200,000 square feet to its existing headquarters, assembly, and manufacturing facility located in Henderson.

25
JOBS CREATED

\$29.63
AVERAGE WAGE

\$61,630
AV. ANNUAL SALARY




The carbon dioxide removal company has developed a novel system for direct air capture of atmospheric carbon dioxide and is planning to site its first commercial facility in Southern Nevada.

15
JOBS CREATED

\$34.27
AVERAGE WAGE

\$72,216
AV. ANNUAL SALARY




The world's leading contract logistics provider plans to establish two distribution centers in North Las Vegas, one that will be ~450,000 square feet with a second building to be ~350,000 square feet.

494
JOBS CREATED

\$24.47
AVERAGE WAGE

\$51,563
AV. ANNUAL SALARY




The renewable biofuel production company plans to construct a biorefinery in North Las Vegas that will produce more than 120 million gallons of renewable diesel and sustainable aviation fuel each year.

60
JOBS CREATED

\$40.71
AVERAGE WAGE

\$84,676
AV. ANNUAL SALARY




Hard Eight Nutrition, a dietary supplement e-commerce and manufacturing company, distributed via bulksupplements.com, is planning a 90,000 square foot expansion to its Henderson location to house its headquarters, distribution, and manufacturing operations.

49
JOBS CREATED

\$30.52
AVERAGE WAGE

\$63,481
AV. ANNUAL SALARY




This local startup company produces surface adhesives and sealants for the aviation industry and plans to expand their headquarters and manufacturing facility into 20,000 square foot facility in Henderson.

22
JOBS CREATED

\$32.46
AVERAGE WAGE

\$67,516
AV. ANNUAL SALARY




This cutting-edge showroom brings contemporary interior design and innovative craftsmanship to the heart of the Las Vegas Arts District. The company aims to redefine the intersection of art, technology, and luxury in modern living spaces

4
JOBS CREATED

\$60.09
AVERAGE WAGE

\$124,987
AV. ANNUAL SALARY




This cutting-edge cloud platform is designed specifically for AI workloads and offers AMD MI300X accelerators and a best-in-class inference engine. The company was founded by three local entrepreneurs in late 2023.

185
JOBS CREATED

\$48.08
AVERAGE WAGE

\$100,006
AV. ANNUAL SALARY




The sports, entertainment, and lifestyle content company, comprised of industry-leading brands Nitro Circus, Nitro Rallycross, Street League Skateboarding, and Thrill One Media, is relocating its headquarters to Clark County from Southern California.

52
JOBS CREATED

\$55.37
AVERAGE WAGE

\$115,169
AV. ANNUAL SALARY




One of the leading manufacturers of injection molding services in the U.S., this company plans to relocate its headquarters from Southern California and establish a 100,000 square foot manufacturing facility in Southern Nevada.

177
JOBS CREATED

\$29.40
AVERAGE WAGE

\$61,152
AV. ANNUAL SALARY




Led by Lina Nih, Ph.D., who transferred to UNLV from UCLA, the Neuro-regenerative Innovation Health (N.I.H) Laboratory in UNLV's Department of Brain Health opened in the fall of 2024 with a 5-year, \$2.9 million federal grant to research how the brain regenerates after an injury.

4
JOBS CREATED

NOT AVAILABLE

NOT AVAILABLE



This early-stage medical technology company produces a non-invasive continuous blood pressure monitoring device and is relocating its production laboratories from Southern California to Roseman University's Summerlin campus.

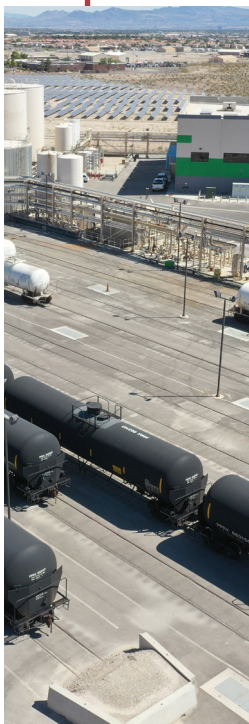
5
JOBS CREATED

\$30.00
AVERAGE WAGE

\$62,400
AV. ANNUAL SALARY

LVGEA HOSTS ‘FAM TOURS’ TO INTRODUCE BUSINESS LEADERS TO LAS VEGAS

LVGEA and its regional partners hosted 20+ business executives during two familiarization (fam) tours in 2024. These ‘fam tours’ are a powerful and effective way to introduce companies to our community and showcase why Las Vegas is the perfect place to live and do business. In July, 13 companies attended our Sports & Innovation fam tour, hosted at UNLV Football’s Fertitta Football Complex and timed to coincide with the inaugural SEI-Con, a sports, entertainment, and innovation conference. Attendees learned about the region’s growing sports economy and the community’s vision for the future of sports in Southern Nevada. In October, LVGEA hosted a few visiting fintech executives who were in town for the Money 20/20 conference, sharing details about the region’s fintech ecosystem and the access our region’s hospitality industry provides to fintech companies.



COMPANY SUCCESS STORY:

BIOREFINERY PRODUCING SUSTAINABLE AVIATION FUEL COMING TO NORTH LAS VEGAS

Edgewood Renewables, a biofuel production company, plans to construct a biorefinery at the site of a former fuel terminal in North Las Vegas. Once operational, the biorefinery will process waste feedstocks and convert them into a cleaner version of jet fuel.

“We could not be more excited to be locating the Edgewood Renewables refinery, fuel hub, and terminal in North Las Vegas, Nevada,” says Edgewood Renewables CEO Steve Harrington. “The site not only provides us with strategic access points to our key markets but also an incredible workforce that we hope to continue to build with.”

The company plans to hire at least 60 skilled workers at an average wage of more than \$40 per hour and expects the plant will produce 120 gallons of renewable diesel and Sustainable Aviation Fuel each year.

“Ultimately, we chose Southern Nevada because we felt wanted and welcomed,” said Harrington. “The State of Nevada and its citizens share an optimism and enthusiasm for creating opportunities through business and we look forward to being a great partner in achieving that mission.”

The company received approval for state tax abatements in February 2024.

LVGEA FOCUSES ON OUT-OF-MARKET BUSINESS DEVELOPMENT OPPORTUNITIES

In alignment with the organization's new targeted business attraction strategy, LVGEA's business development team shifted focus in 2024 to attending more industry conferences and organizing B2B trips to other markets. These outbound attraction efforts revolved around the organization's five target industries: healthcare & biotech, advanced manufacturing & battery, clean tech, fintech, and sports tech & entertainment. Members of the business development team attended the following events throughout the year, meeting with business leaders interested in relocating or expanding their companies.



CES (Las Vegas, NV; Jan. 9-12): This annual convention showcased the latest consumer technology products and allowed our team to meet with the world's top tech executives.



NAATBatt (Carlsbad, CA; Feb. 19-22): Our team met with a variety of executives within the North American advanced battery industry at this event.



SXSW (Austin, TX; March 8-16): This annual gathering celebrated the intersection of technology and culture and was the perfect place to network with entrepreneurs and startups.



Li-ion Battery Americas (Las Vegas, NV; April 23-24): Our team met with stakeholders from the entire lithium battery supply chain at this conference.



B2B Trip (Southern California; Sept. 8-10): Thank you to our partners City of Henderson, Clark County, and Martin Harris Construction for collaborating on this trip to meet business executives looking to move their companies out of California.



Site Selectors Guild Fall Forum (Detroit, MI; Sept. 23-25): Thank you to Howard Hughes for their partnership in attending this event, which is an intimate gathering of site selectors and economic developers.



Money 20/20 (Las Vegas, NV; Oct. 28-30): Our team networked with global fintech and payment companies at the world's largest gathering of the global money ecosystem.



Consultants Forum (Coral Gables, FL; Dec. 9-11): Thanks to NV Energy for their partnership in attending this event, which allows our team to connect with leading site consultants and industry experts.

The LVGEA business development team partnered with a variety of local and regional stakeholders to host a larger presence at three additional out-of-market conferences:



TRANSACT (Las Vegas, NV; April 17-19): LVGEA partnered with Clark County, the City of Las Vegas, and the City of Henderson to host a booth at TRANSACT, an annual fintech conference, where we engaged with numerous fintech, payments, and financial services companies.



BIO International (San Diego, CA; June 3-6): LVGEA partnered with the Governor's Office of Economic Development (GOED), UNLV, Roseman University of Health Sciences, the City of North Las Vegas, and the City of Las Vegas to host a booth at BIO, the world's largest biotechnology event. Our regional team met with more than 120 global biotech companies interested in learning more about our region's biotech ecosystem.



SelectUSA Investment Summit (Washington, D.C.; June 23-26): LVGEA joined a delegation, led by Nevada Governor Joe Lombardo and GOED, to the SelectUSA Investment Summit, the nation's largest event promoting foreign business investment. Thanks to our partners, Clark County, City of Henderson, and City of North Las Vegas for joining us for this important event, where five international companies committed to investing in our state.

LVGEA WORKS TO STRENGTHEN LAS VEGAS' STARTUP ECOSYSTEM

LVGEA launched its entrepreneurial efforts in 2023 to assist in the development of the region's startup ecosystem, with those efforts ramping up in 2024. LVGEA SVP of Entrepreneurial Development Heather Brown continued to build and strengthen partnerships with a range of organizations, including chambers of commerce, local municipalities, and academic institutions to ensure the region's entrepreneurial ecosystem is well-supported and able to scale.

Locally, LVGEA partnered with StartUp Vegas on numerous community-building events to engage local founders, investors, and ecosystem builders. That included hosting a monthly LinkUp gathering where entrepreneurs find co-founders, talent, and business partners, contributing to the ongoing growth of the local startup ecosystem.

LVGEA also play an integral role in Startup Weekend events in the region, enabling aspiring entrepreneurs to turn their ideas into business ventures over a 72-hour competition. The organization was also honored to support the annual Vegas Tech Summit, a two-day event that convenes high-net-worth individuals, entrepreneurs, investors, and tech enthusiasts to showcase what life is like in Vegas and why they should move here.

As part of LVGEA's strategy to expand Southern Nevada's reach within the startup tech community, team members attended SXSW in Texas, engaging with tech innovators and entrepreneurs and forming valuable connections that will help bring more tech companies and investments to Las Vegas.

Finally, to increase awareness of our region's assets both regionally and nationally, LVGEA's Heather Brown wrote and had two op-ed pieces published in local news publications. An opinion piece in a February edition of The Nevada Independent looked at how entrepreneurship can create new opportunities for residents, and an August column in the Las Vegas Sun discussed how the region has turned its weaknesses into strengths, setting the stage for a thriving entrepreneurship culture in the valley.



LVGEA SVP of Entrepreneurial Development Heather Brown chats with News 3 about how the internship program prepares local college students with essential entrepreneurial skills.



LVGEA intern Julieta Puga Martinez presents to the business development team.

NEW INTERNSHIP PROGRAM EMPOWERS FUTURE INNOVATORS

In summer 2024, LVGEA partnered with Blackstone LaunchPad and StartUp Vegas on a new internship program to help empower local college students to become the region's future innovators. Through the program, 30 interns were placed at 18 companies for a 10-week paid summer internship funded through the Blackstone Charitable Foundation.

The program aimed to help interns engage with the broader startup ecosystem and offered both on-demand digital and in-person skills-building programs with a particular focus on students looking to learn from local founders. LVGEA oversaw recruitment of the students and even hired an intern through the program to work in our data analytics department.



Scan to read about one intern's experience



LVGEA PARTNERS WITH NATIONAL INSTITUTES OF HEALTH TO ADVANCE REGION'S BIOTECH GROWTH

LVGEA and the Nevada Governor's Office of Economic Development (GOED) hosted 82 biotech and healthcare leaders from 34 local companies on October 20 for an event with the National Institutes of Health (NIH) to share more about the resources and opportunities to grow the region's biotech sector.

The event, which took place at Roseman University, was held in conjunction with HLTH, a healthcare innovation conference taking place in Las Vegas. NIH representatives shared insights on leveraging resources from the 27 different institutes within NIH and discussed funding and partnership opportunities.

Attendees took part in a community session focusing on the region's growing biotech industry, and 16 participants took advantage of a chance to meet one-on-one with NIH representatives for tailored guidance and support.



2024 BY THE NUMBERS



158:

Meetings with businesses to discuss workforce training needs



\$362,806:

Amount of grant money distributed to companies to pay for hiring incentives, workforce training and upskilling

Contact LVGEA's Workforce Talent Liaison to learn more about the Industry Sector Partnerships and how your business could save money on workforce training:



AMY RESPINI
amyr@lvgea.org

TALENT PIPELINE DASHBOARD A WORKFORCE ANALYSIS TOOL TO HELP BUSINESSES PLAN FOR THE FUTURE

Launched in 2024, the Talent Pipeline Dashboard is a workforce analysis tool designed to provide companies with a comprehensive list of industry training programs available to businesses in Southern Nevada. Search for an occupation or industry, and you'll gain access to a report featuring the currently available workforce, current program enrollees, and detailed information about the region's training programs. LVGEA can also provide a custom-built report for companies looking for a specific talent pipeline.



Get Your Custom
Workforce Analysis

INDUSTRY SECTOR PARTNERSHIPS: EMPLOYER DRIVEN & COMMUNITY- SUPPORTED

LVGEA continues to support Workforce Connections with their seven Industry Sector Partnerships, which were first convened in 2022 to align the local talent pipeline to meet the needs of the region's target growth industries. The industry partnerships help increase engagement between employers and the workforce and embed industry needs in the talent pipeline. More than 200 regional employers are participating in one of the seven partnerships, with more than 50 industry collective actions having been taken, and 14 industry convenings since launch. Every business who works with the EmployNV Business Services program is offered an opportunity to participate in the partnership.

LVGEA HELPS COMPANIES RECRUIT, HIRE, AND TRAIN A SKILLED WORKFORCE

LVGEA and Workforce Connections have partnered to offer a dedicated workforce talent liaison embedded within LVGEA's business development team to coordinate all state and federal no-cost workforce business solutions within the EmployNV system. This trained professional analyzes a company's training and hiring needs, creates a strategy to connect businesses with Nevada's workforce, and identifies financial incentives to help businesses grow. Most importantly, our services are offered at no cost to businesses!





NEVADA RANKS IN TOP 25 STATES FOR FTZ ACTIVITY

An annual report on FTZ activity by Site Selection magazine found Nevada ranks 20th in the nation for warehouse/distribution activity, 21st for production activity, and 23rd for merchandise received. The Silver State has two Foreign Trade Zones, #89 in Clark County and #126 in Reno. Our state's top ranking is significant, as we compete against major waterfront ports, highlighting the state's strategic logistics and inland distribution advantages, and growing economic influence.

FTZ #89 in Clark County had nine active operators in 2024, with one company anticipated to come online in early 2025. Two additional companies are in the process of being activated, with two more companies in the cost-benefit analysis stage.

The FTZ designation allows businesses who source raw materials or products from another country to defer duties and tariffs until the product is purchased by the customer. If the company is re-exporting its finished products, they're able to eliminate the duties and tariffs altogether.

As the grantee, LVGEA oversees and promotes FTZ #89 to businesses throughout Southern Nevada and assists companies through the application process. Applicants must be approved by both the Foreign Trade Zone Board and U.S. Customs and Border Protection.



**Learn more about how
your business could
benefit from the FTZ**







MARKETING & COMMUNICATIONS

LVGEA drives the regional conversation on economic development while crafting communication and public relations strategies that enhance its brand visibility both locally and nationwide.

In 2024, in alignment with an organization-wide strategy to attract targeted industries to the Las Vegas region, the marketing team focused its public relations efforts on promoting the regional assets supporting the organization's target industries to both regional and national publications. LVGEA received impressive media coverage based off these efforts, including being featured, quoted, or mentioned in more than 600 local, regional, and national media outlets, with an overall reach of 355 million readers. Notable coverage included national publications Forbes, Mansion Global, Business Facilities, and Drug Discovery & Development.

With guidance from the LVGEA Regional Branding Council, the marketing team continued to move forward with an overall redesign of the LVGEA website throughout the year, a major marketing initiative that is expected to wrap up in Q1 2025 when the new website goes live. The refreshed website will provide an easier access point and more targeted information

for business executives looking for relocation and expansion opportunities. The branding council not only provided guidance on the new website's design elements, but they also assisted in crafting new brand messaging and a brand style guide.

Along with the redesign of LVGEA.org, the marketing team is also working with data analytics partner Applied Analysis on rebranding the LVGEA Data Portal, which will coincide with the launch of the new website in Q1 2025. The data portal rebrand is designed to make the tool more attractive for out-of-market business executives to use to confirm that any business relocation or expansion decision they make is the right decision for their company, and to show how the Las Vegas market rises above the competition.

With the impending launch of a redesigned website and data portal, LVGEA also invested in developing a SEO keyword strategy to help the website rank higher in search engines, making it easier for customers to find us and driving more traffic to the website. We now have a keyword strategy in place that ensures we're targeting the terms our audience is actively searching for, helping us build our brand authority and establish LVGEA as a leader in our industry.

TOP STORIES



March 7, 2024
5 Creative Content Ideas to Engage Audiences in 2024



Outlet: Forbes
 Reach: 76.2M



April 12, 2024
LVGEA President On Attracting Businesses to Nevada



Outlet: Vegas PBS
 Reach: 12.5M



March 7, 2023
Behind Las Vegas' \$2M 'Spearfishing' Effort to Lure CEOs



Outlet: Las Vegas Review Journal
 Reach: 2.45M



August 23, 2024
Las Vegas's Bet on Tech Has Been a Winner for Home Buyers



Outlet: Mansion Global
 Reach: 1.5M

In 2024, LVGEA invested in both in-market and out-of-market public relations efforts, leading to LVGEA being featured, quoted, or mentioned in more than 650 local, regional, and national media publications, including:



BY THE NUMBERS



\$3.3M

MEDIA COVERAGE
VALUE



673

MEDIA COVERAGE
VOLUME



357M

MEDIA COVERAGE
TOTAL REACH



4,019

AVG MONTHLY
WEBSITE USERS



3,932

AVG MONTHLY OWNED SO-
CIAL MEDIA ENGAGEMENTS



559K

TOTAL OWNED SOCIAL
MEDIA IMPRESSIONS



521K

TOTAL EARNED SOCIAL
MEDIA REACH



31.08%

AVG EMAIL OPEN RATE

TOP SOCIAL POSTS OF 2024



LinkedIn
**New Art Museum
Coming to Las Vegas**



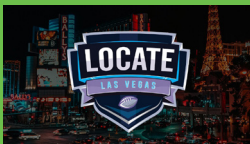
X
**Sunshine Minting Hits
the Jackpot in Southern
Nevada**



Facebook
**Las Vegas Emerges as
West Coast Industrial
Powerhouse**



Instagram
**44th Annual Las Vegas
Perspective Breaks
Attendance Records**



YouTube
**LOCATE Las Vegas Video:
What's It Really Like To
Live in Las Vegas?**

LVGEA SOCIAL



LINKEDIN: 13,484 Followers



FACEBOOK: 11,280 Followers



X: 4,635 Followers



INSTAGRAM: 1,713 Followers



YOUTUBE: 328 Subscribers

LVGEA NEWSROOM

The marketing and communications team regularly publishes content to the LVGEA Newsroom, highlighting the organization’s business attraction strategy, showcasing the companies choosing to do business in Southern Nevada, and exploring the reasons why the Las Vegas Valley is an amazing place to live and do business.



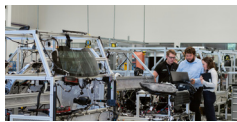
Economic Edge: LVGEA’s weekly newsletter provides valuable business and economic news to LVGEA’s supporters. Structured as a ‘top five things you need to know’ about the region each week, the newsletter highlights regional economic news, workforce training and higher education initiatives, and the benefits of living and working in Southern Nevada.



Guest Columns: LVGEA’s guest column provides our regional partners and stakeholders an opportunity to highlight their initiatives relating to the region’s growth and to celebrate regional achievements with LVGEA’s supporters.



Entrepreneurial Edge: Added to the News Center in 2024, this franchise shines a spotlight on the region’s growing tech and startup ecosystem. In this section you’ll hear from local startup companies, learn about the resources available for local entrepreneurs, and get an inside look into how LVGEA is working to advance entrepreneurial-friendly policies.



Doing Business Here Articles: These articles explore the benefits of doing business in Southern Nevada. Stories include first-hand accounts from business owners on why they choose Las Vegas for their business, along with information on the region’s assets that are shared with businesses considering locating in the region.



Living Here Articles: Want to learn more about all the amazing things to do in Southern Nevada? Check out our Living Here series, which highlights the endless supply of fun adventures that await residents at the end of their workday.



Economic Indicators: Each month, LVGEA publishes an economic indicator that provides a snapshot of the region’s economy. The Employment Review highlights the region’s employment trends and includes data on employment, unemployment, and wages. The Economic Snapshot provides data on the region’s demographics, labor force, economy, tourism, and housing market.





DATA PORTAL

A partnership with local firm Applied Analysis, the Data Portal provides advanced regional mapping tools and thousands of economic indicators updated in real time to deliver information about Southern Nevada's vibrant economy. The Data Portal allows users to visualize how the region is trending over time and compare the market to others around the US. The portal is free to use, with a premium version available with even more content.

PERSPECTIVE

The annual Las Vegas Perspective data book is the region's premier reference guide for Las Vegas' economy. The publication provides information on demographics, education, healthcare, business, real estate, and tourism, and has become a valuable resource for a diverse group of companies, ranging from small business entrepreneurs to some of the largest businesses in Nevada.







EVENTS & INVESTOR RELATIONS

LVGEA is supported by more than 100 local corporations and businesses, as well as regional and municipal partners who are passionate about the economic prosperity of Las Vegas. In 2024, LVGEA was excited to welcome seven new investors to our organization.

Investor support allows LVGEA to create jobs, bring millions of dollars in new investment and tax revenue into our community, and transform how people across the globe embrace Las Vegas as a world-class business destination. Investment also helps us execute our region's Comprehensive Economic Development Strategy, advance business-friendly policies at the federal, state, and local levels, and provide insightful research, data, and analysis.

The LVGEA Board of Directors, a diverse group of public and private sector leaders passionate about the Las Vegas Valley's future growth, is also made up of LVGEA investors. This group works together to guide the LVGEA staff in advancing an ambitious economic development strategy designed to strengthen the Southern Nevada region. In 2024, the LVGEA Board reached a record number of 58 members, as eight new board members were welcomed throughout the year.

Each year, LVGEA offers a variety of public and investor-exclusive events to keep members of the public educated on the region's economic development activities. In recent years, LVGEA has focused on hosting smaller, targeted events for investors, while larger events such as the popular Las Vegas Perspective remain open to the public. You can learn more about LVGEA's events on the following pages.

LVGEA offers a robust investor benefits plan designed to involve and engage investors through a variety of leadership opportunities, events, resources, and communication tools.

Our investors can:

- Receive inside information on new business deals
- Access key local leaders
- Receive business referrals
- Attend investor-exclusive events
- Enjoy premium access to customized market research
- Participate in business recruitment and expansion efforts
- Join an LVGEA council

WHAT OUR INVESTORS SAY:

“ The entire team at LVGEA was instrumental in assisting my executive team in our process when we were looking to expand in Southern Nevada, specifically the greater Las Vegas area. They provided us with connections and access to various local and state agencies, as well as others that could assist in our expansion initiative.”

-TOM POWER, SUNSHINE MINTING



“ BPM is thrilled to join LVGEA and help drive strategic growth in Las Vegas. We're happy to see that LVGEA's target growth sectors are in alignment with BPM's market segment knowledge on the tax, accounting, and advisory sides of our firm. We look forward to having a positive impact on the future growth and development of this unique valley.”

-MEGHAN MCLEAN, BPM



“ We are proud to be part of the LVGEA. As one of the fastest growing software companies rooted in Las Vegas, this partnership aligns with our commitment to driving innovation and economic growth. Many of us have been a part of this thriving business community for over a decade. We hope the LVGEA can use Codingscape's success story to further our shared goal of growing the Las Vegas economy.”

-GABE SHEPHERD, CODINGSCAPE



2024 EVENTS BY THE NUMBERS



9 EVENTS HOSTED



1,700+
EVENT ATTENDEES



49 EVENT SPONSORS

SIGNATURE:

2 0 2 4
Perspective

Las Vegas Perspective | August 22 – CAESARS FORUM

With more than 900 attendees, the 44th annual Las Vegas Perspective became the most attended in-person event in LVGEA's history. Perspective, powered by the Perspective Council, is the region's go-to source for community and economic development information, analysis, and forecasting. The event and accompanying data book have become a valuable resource for a diverse group of companies and organizations, both large and small, in the region. The 2024 program highlighted the region's goals to grow its healthcare economy and opportunities for Hollywood, CA to make major investments in the Las Vegas Valley. Speakers included Clark C. Otley, M.D. with Mayo Clinic, Tony Vinciguerra, Former Chairman and CEO of Sony Pictures Entertainment, and Jeremy Aguero with Applied Analysis.



INVESTOR EXCLUSIVE:



State of Economic Development | April 9, Thomas & Mack Strip View Pavilion

More than 350 community leaders attended this annual event that brings together key private and public stakeholders to provide insights into the economic investments being made in the Las Vegas region. The 2024 event, powered by NV Energy, spotlighted LVGEA's strategic pivot towards targeted economic growth and the creation of high-quality jobs. A panel discussion featuring the region's economic development leaders focused on how collaboration and partnership can drive economic growth in the region. LVGEA also led a discussion on the organization's LOCATE Las Vegas initiative, with participant testimonials highlighting the initiative's success. Finally, a conversation on Nevada's energy landscape focused on NV Energy's efforts to implement cost-saving measures and develop renewable energy projects.



INSIGHT with LVGEA | Hosted Quarterly

INSIGHT, hosted quarterly and sponsored by COX, offers a behind-the-scenes look into the inner workings of LVGEA, including business development and attraction efforts, key initiatives, and strategy. May's event, hosted at Roseman University, focused on the future of the region's growing biotech industry. September's event, held at The Innevation Center powered by Switch, featured a panel discussion on the opportunities and challenges facing the region's fintech companies. Attendees at December's event, hosted at The Viticus Center, got a preview of LVGEA's lead generation efforts for 2025.



West Henderson Bus Tour | September 24, City of Henderson

In partnership with the City of Henderson, LVGEA hosted a group of investors and key stakeholders for a bus tour to learn more about development in West Henderson and the companies moving to the region. Attendees gathered at the College of Southern Nevada's new Debra March Center of Excellence in West Henderson for a presentation on the city's vision for its west side and the promising opportunities it holds for economic development, and then hopped on a bus for a curated tour of key development sites.



Board Mixer | October 16, Prado, a Blue Heron Nexus Community

Towards the end of each year, LVGEA hosts a board member-exclusive mixer to provide an opportunity for our board members to meet, mingle, and learn more about how they can advocate for the region's economic growth and diversification. Thank you to Wells Fargo for their sponsorship of the 2024 event, and to Blue Heron who graciously allowed LVGEA to host the mixer at one of their stunning residences in their Prado community in West Las Vegas.



Chairman's Luncheons | Hosted alongside GOED

Held in conjunction with the Governor's Office of Economic Development board meetings, these invite-only luncheons are designed to give LVGEA board members an opportunity to meet with the businesses relocating to or expanding in the region and welcome them to the local business community.

PUBLIC POLICY & GOVERNMENT RELATIONS

As one of eight designated Regional Development Authorities in Nevada, LVGEA leads the economic and community development activities for Southern Nevada, including working with federal, state, and local governments to advance policies that spur regional economic development.



LVGEA EXECUTIVE LEADERSHIP MEETS WITH NEVADA'S CONGRESSIONAL DELEGATION DURING ANNUAL DC FLY-IN

LVGEA joined the Vegas Chamber as a major sponsor and partner for the 2024 DC Fly-In, an annual event providing Nevada business leaders with an opportunity to engage in legislative discussions crucial to shaping Southern Nevada's economic future.

A record-breaking 300 business and community leaders, including nearly three dozen LVGEA board members and investors, attended the four-day program September 16–19 in Washington, D.C.

LVGEA executive leadership, alongside our lobbying partner Porter Group, met with members and staffers of Nevada's congressional delegation on Capitol Hill during the trip. These meetings provided a powerful opportunity for the organization to advocate for the policy issues impacting economic development in the Las Vegas Valley with the direction and support of LVGEA's Policy Committee, chaired by Glenn Christenson and co-chaired by Molly Hamrick.

Former LVGEA President & CEO, Tina Quigley, was honored to moderate the event's annual Hail to the Chiefs Luncheon, featuring the chiefs of staff for Nevada's congressional leaders. Attendees also heard directly from Senator Catherine Cortez Masto, Senator Jacky Rosen, Congresswoman Dina Titus, Congressman Steven Horsford, Congresswoman Susie Lee, and Congressman Mark Amodei about their vision for a bright economic future in Southern Nevada.

Thank you to the Vegas Chamber for hosting this impactful week, and to the many business and community leaders who joined us in advocating for the issues important to Nevadans.



LVGEA ADVOCATES FOR PUBLIC LANDS BILL AND PREPARES FOR 2025 LEGISLATIVE SESSION

As the Las Vegas Valley continues to grow, and with only an estimated 5,000 acres of developable land left in Clark County, our region's economic future depends on the release of additional public land.

That is why LVGEA has partnered with Clark County, Senator Catherine Cortez Masto, and other regional partners to advocate for passage of The Southern Nevada Economic Development and Conservation Act, also known as the Clark County Lands Bill. The bill, introduced in 2024 by Sen. Cortez Masto, would allow up to 25,000 acres to be responsibly developed, while also setting aside 2 million acres to protect sensitive habitats and expand outdoor recreation.

The legislation received bipartisan support in the Senate Energy and Natural Resources Committee in November 2024, and LVGEA will continue to be an active voice in advancing the legislation throughout 2025.

At the state level, LVGEA engaged with state and regional community stakeholders to identify ways to modernize the state's economic development offerings leading up to the 2025 legislative session.

LVGEA, together with the Governor's Office of Economic Development, met with dozens of legislators, regional development authorities, real estate brokers, chamber leaders, and state partners to identify how Nevada could be more economically competitive with other states.

With guidance from LVGEA's Policy Committee, a group of LVGEA board members led by Glenn Christenson and Molly Hamrick, a set of recommendations were submitted to state officials in late 2024. LVGEA looks forward to supporting legislation this upcoming session that enhances the state's ability to attract diverse businesses and high-quality careers.

LVGEA PARTNERS WITH CONGRESSWOMAN DINA TITUS TO HOST ECONOMIC DEVELOPMENT ROUNDTABLE

As a Ranking Member of the Subcommittee on Economic Development, Emergency Management, and Public Buildings, Rep. Dina Titus (D-NV) connected with LVGEA in spring 2024 to learn more about the issues impacting Southern Nevada's regional economic development agencies.

In April, LVGEA invited all the regional economic development directors to participate in a roundtable with Rep. Titus and U.S. Economic Development Administration Deputy Assistant Secretary for Regional Affairs Craig Buerstatte. The conversation provided an opportunity for local leaders to discuss the opportunities and challenges facing economic growth in Southern Nevada, and address crucial topics such as appropriations, land availability and sustainable development.

LVGEA expresses gratitude to Congresswoman Titus for her steadfast partnership in advancing regional economic growth.



OPERATIONS

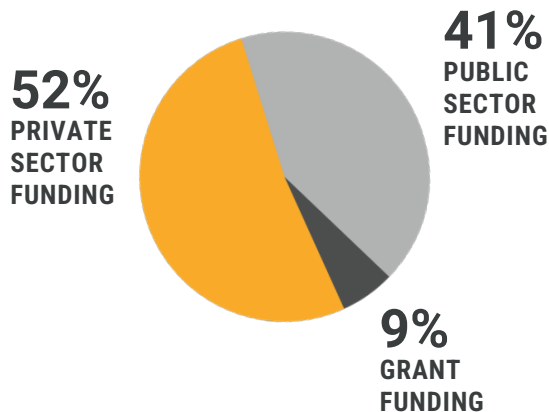
LVGEA is a public-private partnership and a 501(c)(6) membership organization. The organization is funded through both public and private investments, including grants. LVGEA holds itself accountable to the Las Vegas community through a commitment to transparency, including sharing our revenue and expenses in the organization's annual report. Please note, the 2024 numbers noted below are estimated and unaudited.

2024 REVENUE

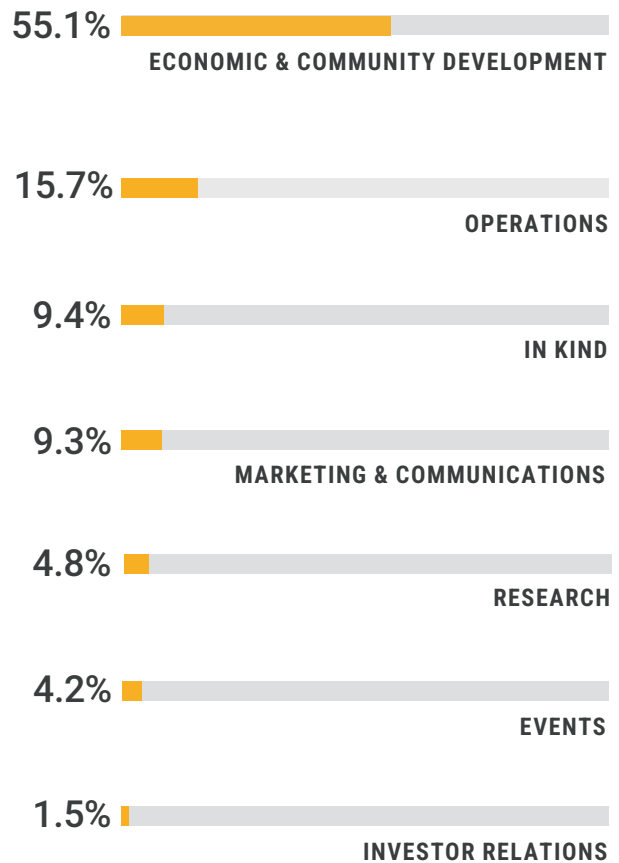
\$4.4M

2024 TOTAL REVENUE

(Including both cash and in-kind)



2024 EXPENSES





LVGEA TEAM

EXECUTIVE TEAM



BETSY FRETWELL
Interim President & CEO

BUSINESS DEVELOPMENT



MITCH KEENAN
Senior Vice President,
Business Development



HEATHER BROWN
Senior Vice President,
Entrepreneurial
Development



AMY RESPINI
Workforce Talent Liaison

INVESTOR RELATIONS & EVENTS



BROOKE MALONE
Vice President of Investor
Relations



JASON BERTHIAUME
Events & Special Projects
Manager

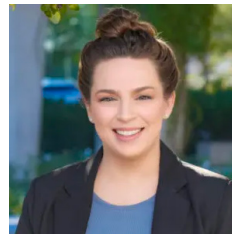


DAUGHN GREENING
Engagement Coordinator

MARKETING & COMMUNICATIONS



RITA KUBITZ
Communications
& Public Relations
Manager



AMANDA NORTHROP
Graphic Designer

OPERATIONS



AMY PALMERI
Business Operations
Specialist



**KEVIN OSORIO
HERNANDEZ**
Government Affairs
Administrator

LVGEA BOARD OF DIRECTORS

The LVGEA Board of Directors is a diverse group of public and private sector leaders that are passionate about creating a brighter future for all Southern Nevadans. Together, the group works to advance an ambitious economic development strategy designed to strengthen the Greater Vegas region, create high-paying jobs, and spur capital investment. Collectively, the LVGEA Board of Directors is the largest business board of its kind in Nevada.

2024 EXECUTIVE COMMITTEE



CLARK WOOD
Chair

Market Leader-
Nevada & Arizona,
US Bank



LAURI PERDUE
Vice Chair

Campus & Academic
Director, University of
Phoenix



MICHAEL BONNER
Governance & Nominating
Committee Chair

Co-Managing Shareholder,
Greenberg Traurig, LLP



**GLENN
CHRISTENSON**
Public Policy
Committee Chair

Managing Director,
Velstand Investments



MIKE VERVILLE
Finance
Committee Chair

Partner, Eide Bailly

FULL BOARD



**DR. KUMUD
ACHARYA**

President, Desert
Research Institute



WES ADAMS

President and CEO
of Western States



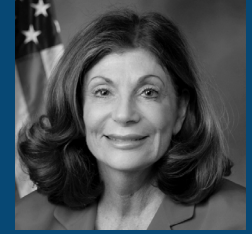
JAYNE BACKHOUSE

Henderson & Hamilton
Site Lead & Virtual
Channels Operations Dir.
Barclays US Operations



JOHN BAILEY

Managing Partner, Bailey
Kennedy, LLP



SHELLY BERKLEY

Mayor,
City of Las Vegas



KERRY BUBOLZ

President, Vegas
Golden Knights



TOM BURNS

Executive Director,
Governor's Office of
Economic Development



JOHN CANNITO

President, The PENTA
Building Group



JUSTIN CARLEY

SVP & General Counsel,
Las Vegas Raiders



**ANDY
CIARROCCHI**

SVP of Management
and Operations,
Howard Hughes



MITCH CLOWARD

President & CEO,
Intermountain Health



**DR. RENEE
COFFMAN**

President and
Co-Founder, Roseman
University



**RICHARD
CRAWFORD**

Chairman/Founder,
Green Valley Grocery



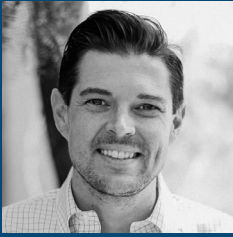
JAIME CRUZ

Executive Director,
Workforce
Connections



RICHARD DERRICK

City Manager/CEO,
City of Henderson



MILES DICKSON
CEO and Founder,
Nevada GrantLab



**JOHN
ENTSMINGER**
General Manager,
Southern Nevada Water
Authority



**HECTOR
FERNANDEZ**
Chief Executive Officer,
Aristocrat Gaming



IVAN FERRAZ
SVP, Head of Nevada
Commercial Banking,
Southwest Division,
Wells Fargo



GREG GILBERT
Partner, Holland
& Hart LLP



KAREN HALLER
President & CEO,
Southwest Gas



MOLLY HAMRICK
President & COO,
Coldwell Banker
Premier Realty



JOE HARDY
Mayor,
City of Boulder City



**DAVID
HIRSCHFELD**
President & Chief
Investment Officer,
Fiume Capital



MIKE JANSSEN
City Manager,
City of Las Vegas



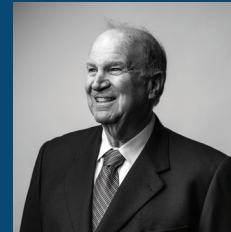
**DR. WILLIAM
KIBLER**
Acting President,
CSN



BRIAN KLEVEN
CFO, Dignity Health
St. Rose Dominican
Hospitals



KARLOS LASANE II
Regional VP, Government
Relations, Caesars



ROBERT LEWIS
President, Lewis
Management Corp.



FRANK MARTIN
President, Martin-Harris
Construction



M.J. MAYNARD
CEO, Regional
Transportation
Commission
of Southern Nevada



ROSS MILLER
Commissioner,
Clark County



SCOTT MUELRATH
President & CEO,
Henderson Chamber



MIKE OLSON
President,
Olson Precast



**SHANNON
PETERSEN**
EVP & Statewide
Corporate Banking
Manager, Nevada
State Bank



DR. DERIONNE POLLARD
President, Nevada State University



TOM POWER
President & CEO, Sunshine Minting



ANDREW PRIEST
President & Provost, Touro University



MICHELLE ROMERO
Mayor, City of Henderson



TONY SANCHEZ
EVP of Business Development and External Relations, NV Energy



KEVIN SCHILLER
County Manager, Clark County



MARY BETH SEWALD
President & CEO, Vegas Chamber



KIM SONERHOLM
President & CEO of UnitedHealthcare for NV, UT, and ID



DENETTE SUDDETH
Regional President & Head of Commercial Banking, Nevada, PNC Bank



BRYANT THORNTON
Market Vice President, Republic Services



STEVE WESTERMAN
Vice President, Cox Business Las Vegas



DR. KEITH WHITFIELD
President, UNLV



BRIAN WOLF
Branch Manager, Manpower Las Vegas



FRANK WOODBECK
Executive Director for Grants & Special Projects, College of Southern Nevada



STEVE ZARELLA
President of MGM Resorts Operations

OUR PARTNERS



NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

LVGEA has been designated as one of eight Regional Development Authorities (RDA) in Nevada by the Governor's Office of Economic Development (GOED) for 2023-2024. Each RDA receives oversight and financial support from GOED.



BOARD MEMBERS & INVESTORS

The LVGEA Board of Directors is a diverse group of public and private sector leaders passionate about creating a brighter future for all Southern Nevadans. Collectively, the LVGEA Board of Directors is the largest board of economic development leaders in Nevada. Additionally, LVGEA receives ongoing support of varying investment levels from 100+ Southern Nevada businesses who are committed to supporting regional economic growth and diversification in Southern Nevada.



POLICY PARTNERS

LVGEA partners with Carrara Nevada, a local government affairs and lobbying firm, to advocate for economic development policies. The group acts as a voice for economic development priorities during the state legislative session and makes important connections for the organization with state leaders and elected officials. On federal economic development matters of interest, LVGEA partners with the Porter Group. LVGEA also partners with the Vegas Chamber each fall as a sponsor of the DC Fly-In, allowing LVGEA board members an opportunity to network with national leaders on economic development policy issues.



RESEARCH PARTNERS

LVGEA partners with several local research organizations who assist in collecting and analyzing national, regional, local data, and economic indicators as it relates to economic development in the region. Las Vegas-based Applied Analysis powers the organization's Data Portal and provides invaluable expertise on local economic trends. RCG Economics, UNLV's Center for Business and Economic Research (CEBR), and Data Insight Partners regularly conduct applied and data-driven research for LVGEA and our community partners.



COMMUNITY PARTNERS

To ensure the region is collaborative, transparent, and has a shared strategy, LVGEA regularly meets with community partners to prioritize and coordinate economic development activities. These partners help make our work possible.



CHAMBERS OF COMMERCE

LVGEA works closely with all the local chambers of commerce to increase collaboration and build consensus around high-level priorities affecting the region's small business community.



OUR INVESTORS

PINNACLE



A Pinnacle Level investor is an elite level that contributes substantially to LVGEA. In addition to contributing financially, a Pinnacle Level member is recognized with this honor because of its efforts to remove barriers and provide access to services that the LVGEA would not be able to receive otherwise.

STATE FUNDING PARTNER



MUNICIPAL PARTNERS



PRESIDENTIAL



CHAMPION



PARTNER

- AvanStaff HR
- BPM
- Codingscape
- ERGOS
- First Federal Realty
- Kristi Staab
- Logic CRE
- McCarthy Building Companies Inc.
- Mission Support & Test Services
- PhRMA
- R&O Construction
- The Abbi Agency
- The Korte Company
- The Whiting-Turner Contracting Company
- TSK Architects
- United Way of Southern Nevada
- Vu Studios
- Zoox

STAKEHOLDER

- Affordable Concepts, Inc.
- Aldrich Law Firm
- Amazon
- Blue Heron Design & Build
- CBRE, Inc
- Cushman Wakefield
- Enterprise Bank
- Hilton Grand Vacations
- JPMorgan Chase
- KB Home
- Konami Gaming, Inc.
- Protective Force Int.
- Switch
- USI Insurance Services

LEADERSHIP





+1 702-791-0000

6720 Via Austi Parkway Suite 330
Las Vegas, NV 89119

LVGEA.ORG

