



THE LVGEA INVESTOR ADVANTAGE

Strategic Value. Regional Impact.





Invest in Southern Nevada's Future

Who We Are

The Las Vegas Global Economic Alliance (LVGEA) is Southern Nevada's Regional Development Authority and a public-private 501(c)6 partnership. We unite business, government, and community leaders to attract high-wage jobs, diversify the economy, and expand opportunity across Southern Nevada.

The Power of Partnership

LVGEA investors are more than supporters, they are true partners in driving economic growth. Your involvement helps us attract new businesses, create jobs, and advance Southern Nevada's long-term prosperity. Be part of the solution to helping our region:

- **Recruit** global companies to the Las Vegas Valley
- **Strengthen** our workforce pipeline and connect employers with top talent
- **Provide** critical research and data that drives smarter business decisions
- **Elevate** Southern Nevada's voice at national and global conferences
- **Build** a more diverse, resilient, and future-ready economy

Why Invest in LVGEA?

By becoming an LVGEA investor, your business gains:

- **Access & Influence** – A seat at the table with CEOs, elected officials, and decision makers shaping our region.
- **Exclusive Insights** – Comprehensive economic research, comparisons, and up-to-date economic trends.
- **Visibility & Brand Recognition** – Public recognition alongside Southern Nevada's most prominent companies, municipalities, and institutions.
- **Strategic Engagement** – Opportunities to engage at LVGEA investor exclusive events, host familiarization tours, and connect directly with companies considering relocation or expansion.
- **Leadership in Growth Industries** – Help shape LVGEA's long-term priorities and strategic initiatives that drive innovation and economic growth across Southern Nevada.

Why Now?

LVGEA is the leading regional organization driving the future of Southern Nevada's economy and is currently embarking on a critical strategic planning effort. This moment presents a unique opportunity to help shape long term economic growth for our region.

Your investment is more than a contribution. It is a commitment to Southern Nevada's future. Together, we can drive sustained prosperity for our community.

Ready to learn more? Contact:

Tim Mullin, VP of Investor Relations | tim@lvgea.org | (702) 768-9295

Strategic Planning

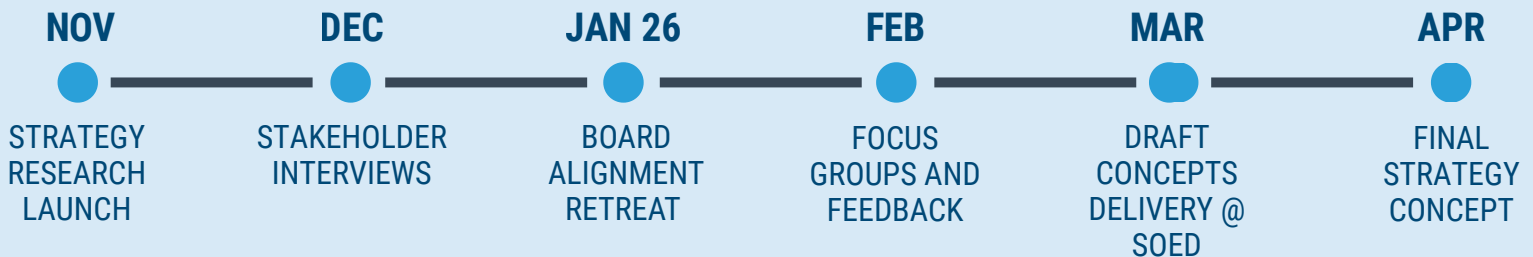
LVGEA's consultant will leverage existing research, benchmarking, and target-industry validation to shape clear "North Star" goals and strategies. Their work will also include assessing organizational capacity, defining partner roles, and leading stakeholder engagement to ensure aligned, actionable outcomes.



OUTCOMES

- LVGEA's need for action
- The steps required to move the needle
- The relevant parties and associated costs, resources, and staffing requirements needed to implement the strategy recommendations.
- Timelines for implementation, organized in a three-year horizon
- Reliable metrics to track programmatic success

TIMELINE



HOW YOU CAN GET INVOLVED

- **One-on-One Interviews** - Our consultant will conduct up to ten (10) one-on-one interviews with key stakeholders to identify relevant local, regional, state, national, and global dynamics.
- **Focus Groups** - They will also convene up to four (4) focus group sessions with multiple participants, including representatives from key partner organizations and municipal partners.
- **Survey** - They will finally execute a survey through an online platform. The survey will be developed to elicit meaningful responses from participants who may not be available for interviews or focus groups.

Access and Influence

LARGEST NONPROFIT & MEMBER-BASED BUSINESS BOARD IN NEVADA

Bailey Kennedy
Barclays
Barrick
Caesars Entertainment
City of Boulder City
City of Henderson
City of Las Vegas
Clark County
Coldwell Banker Premier Realty
College of Southern Nevada
Cox Business
Desert Research Institute
Dignity Health

GOED
Greenberg Traurig
HCA Healthcare Far West Division
Henderson Chamber of Commerce
Holland & Hart
Howard Hughes
Intermountain Health
Las Vegas Aces
Las Vegas Raiders
Las Vegas Valley Water District
Lewis Management Corp.
Manpower
Martin-Harris Construction

MGM Resorts
Nevada Grant Lab
Nevada State Bank
Nevada State University
NV Energy
Olson Precast Company
PNC Bank
Republic Services
Roseman University
Southwest Gas Holdings
Sunshine Minting
The Athletics

The PENTA Building Group
Touro University
UFC/TKO
UnitedHealthcare
University of Phoenix
UNLV
Vegas Chamber
Vegas Golden Knights
Wells Fargo Bank
Western Alliance Bank
Western States Contracting
Workforce Connections

Exclusive Insights



NEW: SouthernNevadaSites.com

Promote your property for free with LVGEA! Or search and filter properties by square footage, zoning, community, address, keyword or nearby amenities. Identify properties located in local or federal incentive zones. Get free labor force, demographic, and business reports in ready to go formats and identify customers, competitors and suppliers - all offered at no cost to you as an investor!



Research and Reports

Our team releases timely and relevant reports in order to provide insight and analysis into various aspects impacting economic development in the Southern Nevada.



Access to Customized Market Research

LVGEA supports investors with accurate, timely information on all aspects of the Southern Nevada.

Strategic Engagement



The State of Economic Development (SOED)

This not-to-miss signature event will feature thought-provoking discussions on current and future economic trends, with key insights from key business and public sector leaders in the region – along with updates on our significant strategic planning process that will lay the foundation for our economic development future. Additionally, attendees will be the first to receive LVGEA's comprehensive 2025 Annual Report and additional new data insights, and preview some of our new interactive online tools.



PERSPECTIVE

LVGEA's Perspective event is the region's premier source for community and economic development information, analysis, and forecasting. It has become a valuable resource for a diverse group of companies, ranging from small business entrepreneurs to some of the largest in Nevada, as it not only provides a comprehensive overview of the market as it stands today but also an economic forecast component to give expert opinion about where the market is headed.



Conversation with LVGEA President & CEO Webinars

Once a quarter, LVGEA Chairwoman Lauri Perdue and President & CEO Danielle Casey host a dynamic conversation with insights into their vision for the organization, followed by a briefing from the LVGEA Business Development team on the current pipeline and key economic trends shaping Southern Nevada's growth.



INSIGHT

INSIGHT is one of LVGEA's signature, investor-exclusive events. This quarterly event is designed to connect our investor community, foster collaboration, and provide data-driven updates that keep partners ahead of the trends shaping Southern Nevada's economy.

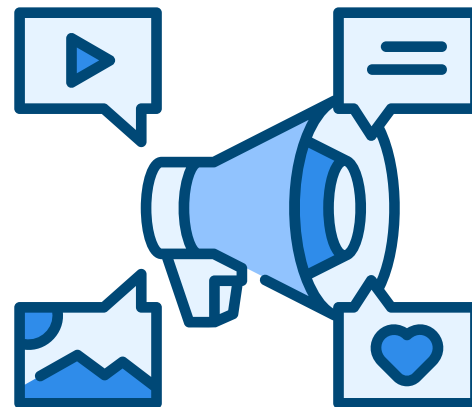
Visibility & Brand Recognition

NEW: Investor Directory (launching Q1 2026)

In early 2026, LVGEA will launch a new interactive investor directory on our website that will make it easier to find and connect with fellow investors.

Investor Spotlight

Be recognized publicly on LVGEA's social media channels or through our investor newsletter that goes out to more than 1,000 investor contacts each month.



Brand Recognition on LVGEA.org

Be recognized alongside other leading companies and municipalities on LVGEA's investor webpage. Your company and logo will also be featured alongside other leading businesses and municipalities in LVGEA's annual report on our website.

Investor Testimonials



MARK IV CAPITAL



“We’re proud to join the LVGEA and support its work to grow and diversify the Southern Nevada economy. As we prepare for our future in Las Vegas, we’re committed to building strong partnerships, giving back to the community, and contributing to the region’s appeal as a vibrant place to live, work, and do business.”

–Marc Badain, President

“We’re proud to join the Las Vegas Global Economic Alliance and support its mission to strengthen the Las Vegas region’s economy through intentional business attraction, expansion, and connectivity. As long-term investors in the region, we look forward to collaborating with fellow investors to strengthen our community and help shape the future of Las Vegas.”

–Jay Filley, SVP

“I have a background in economic development and know how important regional economic development agencies can be to a place. As Google Fiber (GFiber) launches our services in the Las Vegas area we’re excited to be a foundational piece in a 21st century economy for Southern Nevada.”

–Will Novak, Government & Community Affairs Manager

Membership Packages



We offer six investment packages and invite you to select the package that best fits your needs as we welcome you into our alliance of business and municipal leaders.

DATA & RESEARCH

	PINNACLE \$125,000	PRESIDENTIAL \$75,000	CHAMPION \$45,000	LEADERSHIP \$25,000	PARTNER \$10,000	STAKEHOLDER \$5,000
Full Access to LVGEA CITYCHECK	●	●	●	●	●	●
Access to Customized Market Research	●	●	●	●		
Receive Early Access to LVGEA Research Reports	●	●	●	●		

ENGAGEMENT

Tickets to the Investor-Exclusive 'State of Economic Development' Event	16	8	8	5	2	1
Invitations to Additional Investor-Exclusive Events	●	●	●	●	●	●
Annual Update Meeting with LVGEA's Investor Relations Team	●	●	●	●	●	●
Invitation to Participate in Familiarization Tours	●	●	●	●	●	
Invitation to Meet with Prospective Companies	●	●	●	●	●	
Access to Quarterly INSIGHT Events with Business Development Team	●	●	●	●	●	
Opportunity to Participate in Out-of-Market Business Attraction Trips	●	●	●	●		
Annual 1:1 Meeting with LVGEA's CEO	●	●	●	●		
Eligible to Serve on LVGEA's Board of Directors	●	●	●	●		
Opportunity to Host Corporate Relocation Meetings	●	●	●			
Customized Sponsorship and Program Support Packages	●	●	●			
Annual 1:1 Meeting with LVGEA's Business Development Team	●	●				

COMMUNICATION & INFORMATION

Receive a Copy of the Las Vegas Perspective Publication	●	●	●	●	●	●
Receive an Annual Copy of LVGEA's Southern Nevada Community Map	●	●	●	●	●	●
Receive Information on Companies Relocating or Expanding in Southern NV	●	●	●	●	●	●
Receive Monthly Investor Newsletter	●	●	●	●	●	●
Exclusive Business Development Pipeline Information	●	●	●	●		

BRAND RECOGNITION

Featured Spotlight on LVGEA Social Channels and in Investor Newsletter	●	●	●	●	●	●
Listed on LVGEA Investor Web Page	●	●	●	●	●	●
Recognized in LVGEA's Annual Report	●	●	●	●	●	●
Included in LVGEA's Investor Network Digital Publication	●	●	●	●	●	●
Hyperlink to Company Website on LVGEA Investor Web Page	●	●	●	●	●	
Opportunity to Write a Guest Column for LVGEA's Newsroom	●	●	●	●	●	
Logo Included on LVGEA Investor Web Page	●	●	●	●		
Logo Displayed in LVGEA's Office Lobby	●	●	●	●		
Logo Listed as Major Investor on LVGEA Homepage	●	●	●			
Customized Brand Recognition Opportunities	●					

HOW WE HELP COMPANIES

*There is no cost for accessing LVGEA's services



CUSTOM OPERATING COST COMPARISON

LVGEA operates City Check, a tool that compares the long-term cost savings and quality of life benefits of doing business in the Las Vegas Valley versus other cities. Tell us more about your business and at no cost to you, LVGEA will run the numbers and provide you a "City Check" that pinpoints why locating or expanding your business in Southern Nevada is the best decision for your company.



WORKFORCE DEVELOPMENT

LVGEA offers a dedicated workforce talent liaison who works directly with companies to recruit, hire, and train a skilled workforce. This trained professional can analyze your training and hiring needs, create a strategy to connect your business with Nevada's workforce and identify financial incentives to help your business grow. Most importantly, our services are offered at no cost to you!



PUBLIC/PRIVATE SECTOR COMMUNITY

While Southern Nevada is known for being a melting pot community, boasting a population in excess of 2 million residents, the community remains tightly knit and accessible through a few degrees of separation. As the regional development authority for Southern Nevada since 1956, our team and membership provide new and expanding businesses with one to two degrees of separation within Nevada's public and private sectors.



FOREIGN TRADE ZONE

For businesses engaged in international trade, becoming a Foreign Trade Zone (FTZ) operator can provide a competitive edge. Companies that operate within an FTZ can defer or eliminate duties on imported goods until they're released into the U.S. market, saving money and reducing cash flow requirements.



TAX ABATEMENTS

LVGEA offers advocacy and expertise with preparing applications for state-based incentives to assist regional, national, and global marketplace companies relocating into or expanding within Southern Nevada. State incentives include abatements toward reducing a business's sales and use tax, modified business tax, and personal property tax for a predetermined period of time.

TO GET INVOLVED, CONTACT:

Tim Mullin

Vice President, Investor Relations

702-768-9295

timmm@lvgea.org



TO GET INVOLVED, CONTACT:

Tim Mullin

Vice President, Investor Relations

702-768-9295

timm@lvgea.org

