

2025 ANNUAL REPORT



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Greetings Investors, Partners, and Southern Nevada Community,

as we reflect on 2025, we do so with pride in what has been accomplished and clarity about where we are headed. This year marked a defining chapter for the Las Vegas Global Economic Alliance —one grounded in **disciplined leadership, strengthened governance, and measurable progress.**

Throughout the year, LVGEA remained active and results-oriented in the marketplace. Business attraction and expansion efforts accelerated significantly. In 2025, LVGEA assisted in the location or expansion of 20 companies, compared to 11 in 2024—**nearly doubling impact year over year.** These outcomes reflect improved request for information protocols, an upgraded client proposal system, enhanced coordination with regional partners, and the launch of new business development analytics tools to increase response quality and competitiveness. High-profile Site Selector Familiarization Tours brought national consultants to Southern Nevada with strong municipal and investor participation, reinforcing the region’s readiness and alignment.

To sharpen our competitive focus, **LVGEA commissioned a regional target industry validation study** that aligned market opportunity with Southern Nevada’s assets. This data-driven framework is now guiding outreach and investment priorities and will serve as a cornerstone of the comprehensive Strategic Plan targeted for completion in April 2026.

Operationally, the organization underwent an internal assessment and benchmarking review, implementing immediate workflow improvements, and initiating a customer relations management (CRM) database transition to integrate business development, investor relations, fundraising, and performance tracking into one cohesive system. **These foundational changes position LVGEA for greater accountability, efficiency, and measurable growth in 2026 and beyond.**

Externally, LVGEA re-established a strong regional and national presence. In the fourth quarter alone, the organization participated in 11 media interviews and 10 formal speaking engagements. Newsletter click-through rates doubled, and digital engagement increased by 9 percent in two months. LVGEA also successfully hosted the Accredited Economic Development Organization (AEDO) peer review process and **retained its formal AEDO designation** — one of only 94 economic development organizations worldwide to hold this distinction. These milestones reinforce that Las Vegas is not only a global destination, but a serious and competitive market for business growth.

Regional collaboration also advanced in meaningful ways. The Economic Developers Advisory Council convenings were accelerated to a monthly cadence to strengthen municipal and state alignment. A Memorandum of Understanding with the Economic Development Authority of Western Nevada (EDAWN) **formalized statewide collaboration to launch the Nevada Economic Developers Association**, establishing a home for professional development and coordination across the state's economic development community.

Internally, 2025 was intentionally focused on strengthening leadership capacity and organizational alignment. Individual meetings were conducted with Board members, investors, and numerous regional stakeholders and community partners to ensure shared expectations and a unified direction. A consistent cadence of Board communication was established, and **new board meeting management software** was implemented to modernize governance infrastructure. Updated Board Expectations, a formal Code of Ethics, and strengthened Confidentiality standards were adopted to reinforce transparency and accountability.

The organization also made targeted investments in talent and structure. Key leadership roles were recruited, responsibilities were clarified, and formal goal setting and performance management processes were implemented to support accountability and professional growth. **These investments will ensure LVGEA is positioned with the right people, systems, and culture to execute at a higher level.**

Economic development is long-term work that requires discipline, partnership, and persistence. In 2025, LVGEA strengthened its governance, improved operational rigor, accelerated business development results, and elevated the region's business brand—laying the groundwork for critical next steps.

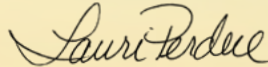
Looking ahead to 2026, our priorities are clear: launch and complete the LVGEA Strategic Plan as well as the regional Comprehensive Economic Development Strategy; fully integrate performance dashboards and internal systems; invest in continued growth and expertise in the business development team; deepen statewide and municipal partnerships; and continue advancing initiatives that drive diversification and long-term competitiveness for Southern Nevada.

We are grateful to our Board of Directors, investors, municipal partners, state leaders, and dedicated staff. Your engagement and partnership make this progress possible.

Together, we are building a stronger, more resilient, and more competitive Southern Nevada, and the best chapters are on the horizon.



DANIELLE CASEY, CEcD
LVGEA PRESIDENT & CEO



LAURI PERDUE
LVGEA BOARD CHAIR



TRANSITIONAL MILESTONES

1

NEW CEO LEADERSHIP

In 2025, Danielle Casey joined LVGEA as President and CEO, bringing more than 20 years of economic development experience and a proven record of driving billions in economic impact. Her leadership focuses on strategic growth, regional collaboration, and innovative business attraction, positioning Southern Nevada for a transformational year.

2

BOARD LEADERSHIP EXPANSION

LVGEA welcomed seven new board members, strengthening leadership, expanding industry representation, and deepening regional expertise to guide the organization's strategic direction.

3

BUSINESS ASSISTANCE IMPACT

LVGEA assisted 20 companies with expansion, relocation, and site selection, supporting job creation, investment, and long-term business growth across Southern Nevada.

4

NEW INVESTOR GROWTH

15 new investors joined LVGEA in 2025, reflecting growing confidence in the organization's mission and Southern Nevada's economic potential.



5

CEDS GRANT APPROVAL

LVGEA achieved approval of the Comprehensive Economic Development Strategy grant, a federal designation that aligns local and regional priorities and unlocks resources for sustainable economic growth across the Las Vegas Valley.

6

FOREIGN TRADE ZONE GROWTH

Foreign Trade Zone activity surged in 2025 and is set to double its operators from 7 to 14 in 2026, showcasing Southern Nevada's logistics capabilities and its rising attractiveness for companies pursuing global market opportunities.

7

EXPANDED MARKETING REACH

LVGEA saw significant growth across marketing channels in 2025. Media coverage value rose 448% to more than \$18 million, with total reach up 557%. Social media engagement increased 34%, amplifying Southern Nevada's story to broader audiences.

8

HIGH IMPACT EVENTS

LVGEA hosted 12 events, welcoming more than 1,700 guests. These gatherings fostered meaningful connections and dialogue among business, public sector, and community leaders.

9

ACCREDITED ECONOMIC DEVELOPMENT ORGANIZATION (AEDO) RE-ACCREDITATION

LVGEA earned re-accreditation from the International Economic Development Council through the AEDO program, reaffirming the organization's commitment to excellence and best practices in economic development.

2025 BY THE NUMBERS



1187

JOBS CREATED AND RETAINED



230M

TOTAL CAPITAL INVESTMENT



765M

2YR ECONOMIC IMPACT



29M

2YR FISCAL IMPACT



513K

TOTAL WORKFORCE RESOURCES AWARDED

ASSISTED COMPANIES



Arrow International manufactures and supplies products including pull tab tickets, bingo paper, bingo markers, and electronic gaming equipment. The company serves charitable gaming, commercial sweepstakes, and lottery markets worldwide with reliable solutions.

118
JOBS CREATED

\$34.17
AVERAGE WAGE

\$71,074
AV. ANNUAL SALARY



Carson Manufacturing is a veteran-owned precision metal parts manufacturer relocating operations to Las Vegas. The company produces high-quality components for automotive, aerospace, defense, and heavy-equipment industries, with a focus on precision, reliability, and U.S.-based manufacturing.

50
JOBS CREATED

\$32.00
AVERAGE WAGE

\$66,560
AV. ANNUAL SALARY



Cintas Corporation will establish a specialty cleanroom facility in Henderson, Nevada, providing garment and cleanroom laundry services for pharmaceutical, biotech, semiconductor, and aerospace environments.

22
JOBS CREATED

\$33.63
AVERAGE WAGE

\$69,950
AV. ANNUAL SALARY



Crocs plans to expand its North Las Vegas facility to establish an e-commerce fulfillment hub supporting nationwide distribution of Crocs and Hey Dude footwear. This expansion will enhance delivery speed and supply chain efficiency across the U.S.

40
JOBS CREATED

\$34.03
AVERAGE WAGE

\$70,782
AV. ANNUAL SALARY



Current Lighting provides lighting and controls solutions that create safe, functional, and beautiful environments. The company focuses on reliable performance, service, and products that enhance spaces.

28
JOBS CREATED

\$31.85
AVERAGE WAGE

\$66,248
AV. ANNUAL SALARY



Dealer Tire LLC was founded in 2000 and is headquartered in Cleveland, Ohio. It is an automotive tire distribution company focused on dealership networks and is transitioning to a Dealer Tire-operated facility in Las Vegas.

18
JOBS CREATED

\$35.56
AVERAGE WAGE

\$73,965
AV. ANNUAL SALARY



DieselCore is a diesel engine core supplier and distributor providing rebuildable parts for remanufacturing. The company supports sustainability by reusing diesel components and serving automotive, industrial, agricultural, and construction markets.

20
JOBS CREATED

\$31.61
AVERAGE WAGE

\$65,749
AV. ANNUAL SALARY



Dispension develops smart machine technology that creates safer spaces and frictionless experiences. Its systems efficiently deliver products, reduce overhead and staffing costs, and streamline operations across commercial, industrial, and public environments, improving safety and convenience.

5
JOBS CREATED

\$32.00
AVERAGE WAGE

\$66,560
AV. ANNUAL SALARY



Emisha Innovations is a startup empowering small businesses with tailored technology solutions. The company focuses on innovation, customer-centric design, and tools helping businesses streamline operations, improve efficiency, and succeed.

250
JOBS CREATED

\$50.14
AVERAGE WAGE

\$104,291
AV. ANNUAL SALARY



FAAC Incorporated develops MILO, an immersive simulation and training system for military, law enforcement, and security agencies. MILO provides interactive live and virtual, and scenarios to improve tactical decision-making and use-of-force judgment.

10
JOBS CREATED

\$31.62
AVERAGE WAGE

\$65,770
AV. ANNUAL SALARY



Assists clients in navigating Medicare Advantage plans, providing personalized guidance on individual health needs, coverage choices, benefits preferences, and strategies to manage healthcare costs and maintain a healthy lifestyle.

100
JOBS CREATED

\$30.00
AVERAGE WAGE

\$62,400
AV. ANNUAL SALARY



Sport Squad is the parent company of the JOOLA brand, producing table tennis and pickleball equipment, gaming tables, and accessories that create interactive play experiences for families, friends, and recreational sports enthusiasts.

13
JOBS CREATED

\$33.08
AVERAGE WAGE

\$68,806
AV. ANNUAL SALARY



JouleFit is a high-tech fitness gym powered by AI and force-matching robotics. Its proprietary system delivers a full-body workout in just 15 minutes, dynamically adjusting resistance to match each user's effort for an efficient and personalized exercise experience.

50
JOBS CREATED

\$43.50
AVERAGE WAGE

\$90,480
AV. ANNUAL SALARY



Kreate is a world class plastic products design, engineering, and manufacturing company established in 2018. They produce retail products including storage totes, shelving, trashcans, chairs, and garden beds.

31
JOBS CREATED

\$32.62
AVERAGE WAGE

\$67,850
AV. ANNUAL SALARY



LegalRescue.ai is designed for small to mid-sized law firms and solo practitioners. The platform connects attorneys with clients actively seeking legal representation, reducing marketing costs and increasing efficiency and revenue.

10
JOBS CREATED

\$38.46
AVERAGE WAGE

\$79,997
AV. ANNUAL SALARY



NeuroGum produces functional chewing gum and mints formulated with natural caffeine, L-theanine, and B-vitamins to deliver fast, clean energy, mental clarity, and focus in a portable, sugar-free format sold direct-to-consumer and through retail partners.

32
JOBS CREATED

\$40.38
AVERAGE WAGE

\$83,990
AV. ANNUAL SALARY



A nationally recognized fintech company with 20 years of experience provides card payment and digital banking solutions. Serving healthcare and other industries, it supports businesses of all sizes, developing practical, innovative tools to address evolving payment needs.

245
JOBS CREATED

\$33.31
AVERAGE WAGE

\$69,285
AV. ANNUAL SALARY



Sitara Systems creates interactive and immersive experiences designed to simplify complex ideas, inspire reflection, ignite curiosity, and engage audiences through innovative storytelling, visual design, and digital media solutions.

35
JOBS CREATED

\$38.46
AVERAGE WAGE

\$79,997
AV. ANNUAL SALARY



TensorWave is an AI-infrastructure cloud provider specializing in high-performance AI computing powered by AMD Instinct™ MI300X and related accelerators for training and inference workloads.

60
JOBS CREATED

\$58.00
AVERAGE WAGE

\$120,640
AV. ANNUAL SALARY



Welspun is a global leader in home textiles with products including sheets, towels, comforters, and rugs. The company is driven by innovation and produces a significant share of towels and sheets sold in the U.S.

50
JOBS CREATED

\$31.73
AVERAGE WAGE

\$65,998
AV. ANNUAL SALARY



FOREIGN TRADE ZONE 89:

Driving Manufacturing Growth in Southern Nevada

Foreign Trade Zone 89 (FTZ 89) has emerged as a critical asset for companies managing international supply chains in Southern Nevada. The FTZ program enables businesses to defer or reduce import duties, streamline customs procedures, and improve cash flow, while providing a competitive advantage for manufacturing and distribution operations.

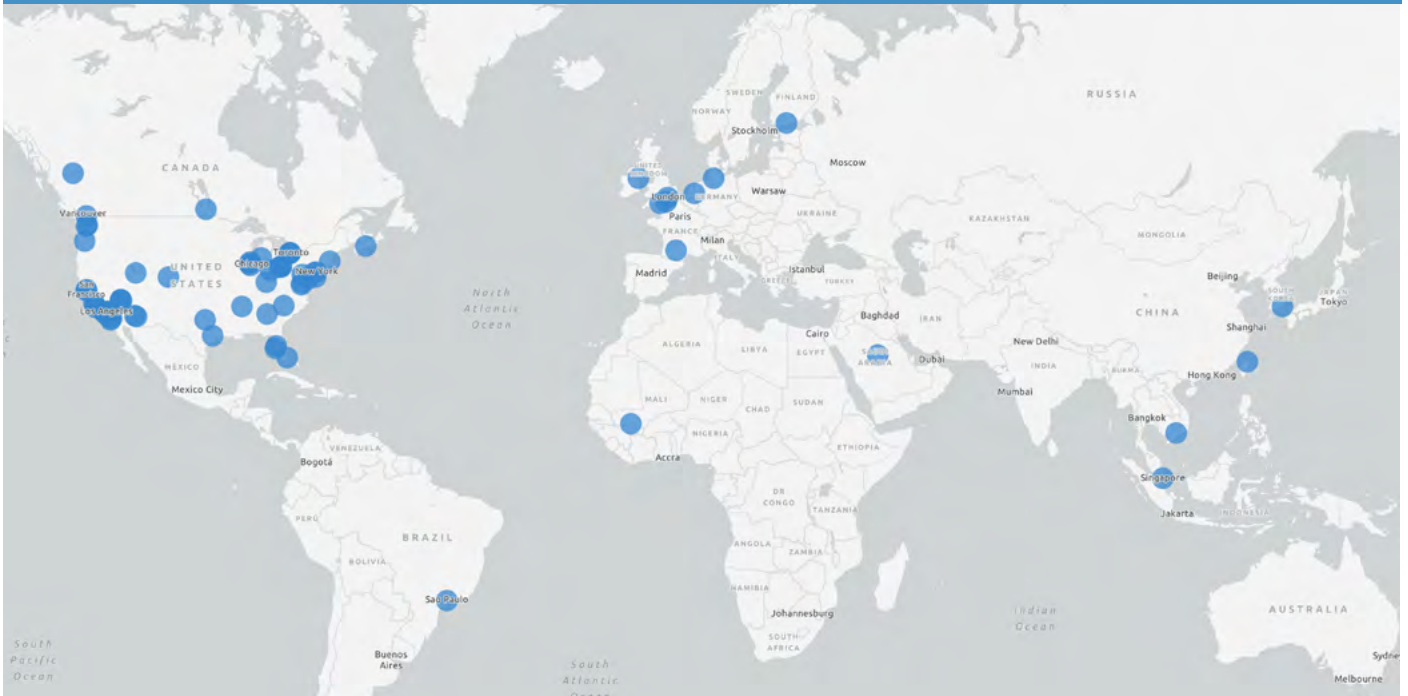
Southern Nevada's FTZ program is experiencing significant growth. **The region is on track to double its FTZ operators from 7 to 14 in 2026, reflecting steady interest in the program as companies increasingly explore opportunities to operate and manufacture in the United States.** This expansion demonstrates Southern Nevada's strengthening position as a global supply chain hub.

FTZ 89 provides manufacturing companies with practical advantages at every stage of operations, from component sourcing to final assembly and distribution. Key benefits include duty deferral on imported materials, reduced tariffs, and the ability to bring in high-value components, assemble products, and re-export finished goods without incurring unnecessary duties. These capabilities support operational flexibility, improve cost control, and help companies maintain compliance in regulated environments.

As a need for nearshoring and domestic manufacturing continues to grow in alignment with federal priorities, FTZ 89 positions Southern Nevada as an increasingly attractive location for companies seeking efficient, cost-effective supply chain solutions.

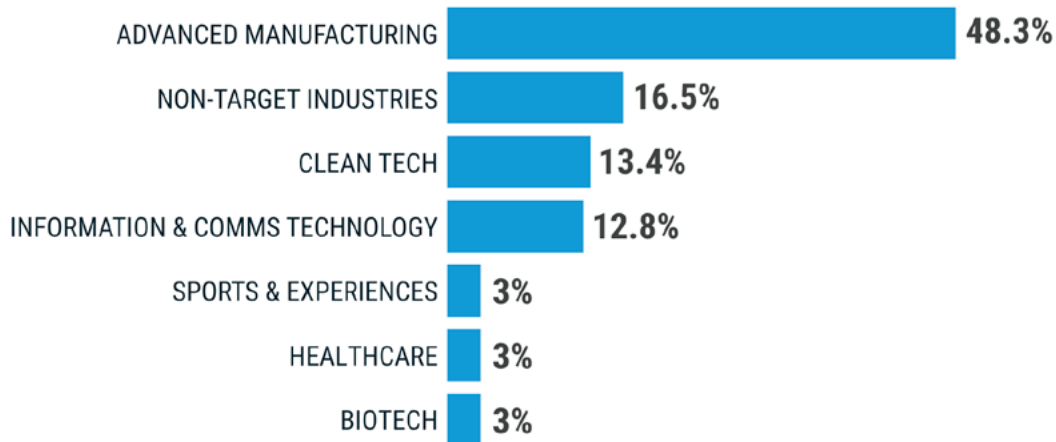


IN 2025, LVGEA CONNECTED WITH PROSPECTS FROM 16 COUNTRIES.



From coast to coast and across borders, we connected with prospects nationally and internationally, engaging companies from 16 countries who see opportunity in Southern Nevada and are exploring what it means to grow here.

2025 PROSPECTS BY INDUSTRY





LEGISLATIVE EFFORTS SUMMARY

In 2025, LVGEA advanced Southern Nevada’s economic priorities at the state and federal levels. At the Nevada Legislature, the organization supported policies that strengthen small business, fund infrastructure and workforce development, and expand industrial growth, while opposing measures that could hurt competitiveness. In Washington, D.C., the team attended the Vegas Chamber DC Fly-In, meeting with federal lawmakers, embassy representatives, and economic development leaders to advocate for trade, investment, and strategic partnerships, reinforcing Southern Nevada’s position as a region open for business and ready to grow.



FAM TOUR OVERVIEW

In 2025, LVGEA hosted two FAM tours. A familiarization (FAM) tour is an immersive experience that gives site selectors, investors, and industry leaders a true feel for Southern Nevada and the opportunities taking shape across the region. Participants engaged in professional programming focused on key site location trends and economic drivers, along with roundtable discussions and informal networking with leading site selection consultants.

State and local officials, regional leaders, developers, and organizational investors shared insights throughout the tour, and we extend our sincere thanks to the nearly 200 partners who contributed their expertise and collaboration. Site selectors play a critical role in guiding corporations to optimal locations for expansion or relocation, and the tour also provided an opportunity to gather insights on emerging trends, generate media attention, and strengthen Southern Nevada’s profile as a premier business destination.



ACCREDITED ECONOMIC DEVELOPMENT ORGANIZATION (AEDO) EVALUATION

As part of a nationally recognized evaluation process, LVGEA welcomed a peer review team to assess its performance, leadership, and regional impact. The multi-day site visit provided an independent review of LVGEA's leadership, strategy, operations, and economic development outcomes. Reviewers met with staff, board members, investors, and public and private partners to examine how the organization supports business attraction, expansion, and economic diversification in Southern Nevada. The team highlighted LVGEA's strong governance, effective partnerships, disciplined operations, and momentum under new leadership, resulting in AEDO reaccreditation and reaffirming LVGEA's standing as a nationally recognized, high-performing organization.



STRATEGIC PLAN

LVGEA kicked off a new strategic planning process in 2025 with a scheduled completion in 2026. Hickey Global, a seasoned economic development consulting firm founded in 1986 with recent international expansion, is leading the effort. The project's scope includes validating target industries, defining flagship goals, assessing organizational capacity, engaging key stakeholders, and developing a comprehensive strategy to guide resource allocation and foster collaboration across the region. The 24-week initiative follows a structured timeline with phased deliverables, including kickoff, data review, cluster validation, and strategy development. The project is led by Barry I. Matherly, President & CEO at Hickey Global and supported by a diverse team of consultants specializing in business development, organizational assessment, and stakeholder engagement.



SOUTHERNNEVADASITES.COM

In 2025, LVGEA strengthened its digital site selection tools with ZoomProspector, a GIS-based platform that integrates real estate listings, labor analytics, community insights, and regional demographic data. Through SouthernNevadaSites.com, property owners can promote sites at no cost, while site selectors and investors can search and filter properties and identify local and federal incentive zones. The platform also provides free, ready-to-use labor, demographic, and business reports to support informed decision-making.



2025 TRADE SHOW ENGAGEMENT HIGHLIGHTS

The organization maintained a presence at major industry conferences, strengthening partnerships, supporting business recruitment, and promoting regional economic development across priority sectors **reaching more than 213,000 attendees.**

Key engagements included **CES, ViVE 2025, the SelectUSA Investment Summit, and BIO 2025**, advancing outreach in technology, healthcare, foreign investment, and life sciences. Participation in **SEI CON, VenuesNow, RE+, the Elements of Change Forum, and EconoMix** further strengthened connections across sports, clean technology, advanced manufacturing, and corporate site selection to support business attraction.



BIO INTERNATIONAL

The 2025 BIO International Convention took place in Boston, MA from June 16–June 19, 2025. LVGEA was proud to represent Southern Nevada and the momentum was real. With more than 21,600 total registrants and 43 percent of attendees coming from outside the United States, the global reach was undeniable.

From meaningful meetings to exciting conversations with companies ready to grow here, it is clear Southern Nevada is making its mark on the global biotech stage. Huge thanks to our partners at the City Of Las Vegas, UNLV, Roseman University of Health Sciences, and the Nevada Governor’s Office of Economic Development (GOED) for coming together to tell a unified story and advance a shared vision for a thriving, innovative, and inclusive bio community.

BUSINESS DEVELOPMENT ATTRACTION EFFORTS





COMMUNITY ENGAGEMENT AND PARTNERSHIPS

We are deeply grateful for the partners who make our work possible and help drive a stronger, more diversified Southern Nevada economy. From the Nevada Governor’s Office of Economic Development to our dedicated Board of Directors and investors, your leadership, guidance, and continued support are foundational to our success. We also thank our policy partners, research partners, community partners, and chambers of commerce for their collaboration, expertise, and shared commitment to advancing regional economic development. Together, your collective efforts ensure alignment, innovation, and lasting impact for our region and the people we serve.



LVGEA EVENTS

LVGEA hosts a dynamic lineup of signature and exclusive events that bring together investors, business leaders, and the broader community for meaningful conversations about Southern Nevada's economic strength, diversity, and long-term growth. From investor-focused gatherings to annual public events, each experience is designed to foster connection, share insight on emerging opportunities, and celebrate the region's continued economic momentum. Read more about the 12 events LVGEA hosted in 2025 below.



State of Economic Development

The State of Economic Development (SOED) event highlighted the region's latest initiatives and strategies. Attendees participated in thought-provoking discussions on current and future economic trends, hearing insights from business and public sector leaders, along with updates on LVGEA's strategic planning efforts.



INSIGHT with LVGEA

INSIGHT, held quarterly and sponsored by COX, offered an inside look at LVGEA's operations. The event showcased business development and attraction strategies, key initiatives, and organizational priorities, giving attendees a deeper understanding of how LVGEA drives regional growth.



Chair's Luncheons

In partnership with the Governor's Office of Economic Development, these invite-only luncheons brought LVGEA board members together with businesses relocating to or expanding in Southern Nevada. Attendees had the opportunity to welcome new businesses to the community and strengthen local connections.



Las Vegas Perspective

The 45th annual Las Vegas Perspective became the most attended in-person event in LVGEA history. Powered by the Perspective Council, it served as the region's go-to source for economic and community development insights, analysis, and forecasting. The accompanying data book provided invaluable resources for organizations of all sizes across the region.



Capitol Insights: A Legislative and Congressional Preview

This exclusive briefing gave investors a front-row seat to federal and state legislative priorities. Ben Rosenbaum, VP of Porter Group, explored federal initiatives, while Rocky Finseth, Managing Principal, and Connor Cain, Principal at Carrara Nevada, offered in-depth perspectives on state legislation.



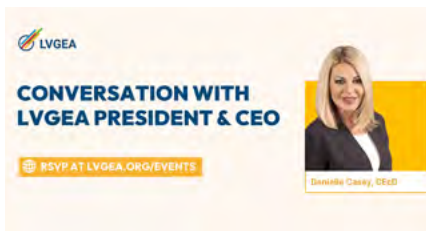
Legislative Wrap-Up

An investor-exclusive event, Legislative Wrap-Up delivered candid insights into the 2025 Nevada Legislative Session. Attendees gained a clear understanding of newly passed bills, their impact on economic development in Southern Nevada, and what lies ahead for the region.



LVGEA Board Mixer

This exclusive mixer fostered connections, collaboration, and advocacy among LVGEA board members. Attendees networked, shared insights, and explored ways to actively support Southern Nevada's economic growth and diversification.



Conversations with LVGEA President & CEO

Danielle Casey and Chairwoman Lauri Perdue led virtual conversations about the future of economic development in Southern Nevada. Danielle shared updates on LVGEA's strategic planning process and initiatives underway, giving attendees an inside look at how the organization is shaping the region's future.

LVGEA IN THE MEDIA



February 13, 2025

University of Phoenix National Workforce Director Named Chairwoman of LVGEA Board of Directors



Source:
AP News



June 18, 2025

LVGEA Names Trailblazing Economic Developer, Danielle Casey, as New President & CEO



Source:
Nevada Business Magazine



October 2, 2025

Meet the new LVGEA President & CEO | Nevada Week



Source:
Vegas PBS



December 2, 2025

Nevada Newsmakers interview with Sam Shad and Danielle Casey



Source:
Nevada Newsmakers

TOP SOCIAL POSTS FOLLOW → @LVGEA



LinkedIn
**LVGEA Announces
New President &
CEO**



Facebook
**Thank You to
Betsy Fretwell**



X
**LVGEA thanks
Economic Club for
hosting luncheon
with Steve Hill**



Instagram
**New economic
development
CEO arrives in
Las Vegas**



YouTube
**Get to Know the
Real Las Vegas**

INFLUENCE BY THE NUMBERS



2.3B
MEDIA COVERAGE
TOTAL REACH



2,960
MEDIA COVERAGE
VOLUME



18M
MEDIA COVERAGE
VALUE



63K
TOTAL OWNED
SOCIAL MEDIA
IMPRESSIONS



795K
TOTAL EARNED
SOCIAL
MEDIA REACH

Y.O.Y. GROWTH

+557%

+340%

+448%

+34%

+52%

ENHANCING REGIONAL VISIBILITY

The marketing team shares content that spotlights business attraction efforts, companies investing in Southern Nevada, and the qualities that make the region a remarkable place to live and work. These efforts strengthen the region's reputation as a competitive destination for business and talent.



Economic Edge: LVGEA's biweekly newsletter delivers key business and economic insights to supporters, covering regional economic developments, workforce training and higher education initiatives, and the advantages of living and working in Southern Nevada.



Guest Columns: LVGEA's guest columns offer regional partners and stakeholders a platform to share their initiatives driving growth and celebrate achievements with the LVGEA community.



Doing Business Here Articles: This series highlights the benefits of establishing a business in Southern Nevada, featuring first-hand stories from local business owners and insights on the region's resources for companies considering relocation.



Living Here Articles: Discover the best of Southern Nevada through our Living Here series, showcasing the wide range of activities and experiences residents can enjoy outside the office.



Economic Indicators: Published quarterly, LVGEA's economic indicators provide a clear snapshot of the region's economy. The Employment Review tracks employment trends, including data on jobs, unemployment, and wages, while the Economic Snapshot covers demographics, the labor force, tourism, and the housing market.



Thank you to our 2025-2026 Board of Directors and investors for being true partners in shaping Southern Nevada's economic future. Your support helps attract new businesses, create jobs, strengthen our workforce, and elevate our region on a national and global stage. Our investor partners are leaders and decision-makers who share and receive exclusive insights that help guide the region's long-term growth. We are grateful for your leadership and welcome others inspired by this vision.

This list reflects all individuals who served as Directors at any point during 2025.

2025 EXECUTIVE COMMITTEE



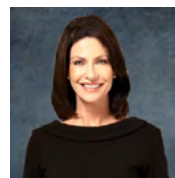
LAURI PERDUE
CHAIR

NATIONAL WORKFORCE DIRECTOR, UNIVERSITY OF PHOENIX



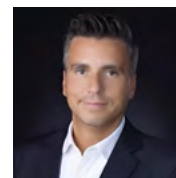
BRIAN KLEVEN
VICE CHAIR

LAS VEGAS MARKET CFO, DIGNITY HEALTH ST. ROSE DOMINICAN HOSPITALS



MOLLY HAMRICK
POLICY COMMITTEE CHAIR

PRESIDENT & COO OF COLDWELL BANKER PREMIER REALTY & COLDWELL BANKER PREMIER COMMERCIAL



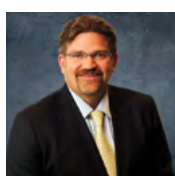
IVAN FERRAZ
STRATEGIC PLANNING/
BUSINESS DEVELOPMENT
COMMITTEE CHAIR

HEAD OF NEVADA-COMMERCIAL BANKING LEADER, WELLS FARGO



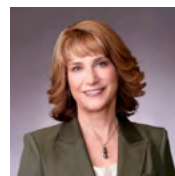
MICHAEL BONNER
NOMINATING & GOVERNANCE
COMMITTEE CHAIR

CO-MANAGING SHAREHOLDER, GREENBERG TRAUERIG, LLP



MIKE VERVILLE
FINANCE
COMMITTEE CHAIR

TAX PARTNER, EIDE BAILLY



KAREN HALLER
COMPENSATION
COMMITTEE CHAIR

PRESIDENT & CEO, SOUTHWEST GAS HOLDINGS



DENETTE SUDDETH
AT LARGE DIRECTOR

REGIONAL PRESIDENT & HEAD OF COMMERCIAL BANKING, NEVADA, PNC BANK



DR. DERIONNE POLLARD
AT LARGE DIRECTOR

FORMER PRESIDENT, NEVADA STATE UNIVERSITY



STEVE WESTERMAN
AT LARGE DIRECTOR

VICE PRESIDENT, COX BUSINESS



DANIELLE CASEY
NON-VOTING OFFICER

PRESIDENT & CEO, LVGEA



**DR. ANDREW
PRIEST**

FORMER PRESIDENT
& PROVOST,
TOURO UNIVERSITY



**ANDY
CIARROCCHI**

SVP OF MANAGEMENT
& OPERATIONS,
HOWARD HUGHES



BRIAN WOLF

MARKET MANAGER,
MANPOWER



**BRYANT
THORNTON**

AREA PRESIDENT
MOUNTAIN WEST AREA,
REPUBLIC SERVICES



**DR. CHRIS
HEAVEY**

INTERIM
PRESIDENT,
UNLV



**CHRISTINA
ERLING**

VP, GOVERNMENT
AFFAIRS, NORTH
AMERICA, BARRICK



CLARK WOOD

FORMER MARKET
PRESIDENT, U.S. BANK



**DEANDRE
ESTEEN**

VP, CONTACT CENTER
SITE COORDINATOR,
BARCLAYS



FRANK MARTIN

FOUNDER,
MARTIN-HARRIS
CONSTRUCTION



GREGORY GILBERT

PARTNER,
HOLLAND & HART



**JACKIE VAN
BLARICUM**

PRESIDENT, HCA
HEALTHCARE FAR
WEST DIVISION



JAIME CRUZ

EXECUTIVE DIRECTOR,
WORKFORCE
CONNECTIONS



**MAYOR
JOE HARDY**

BOULDER CITY



JOHN BAILEY

MANAGING PARTNER,
BAILEY KENNEDY



JOHN CANNITO

PRESIDENT & CEO,
THE PENTA BUILDING
GROUP



**JOHN
ENTSMINGER**

GENERAL MANAGER,
LAS VEGAS VALLEY
WATER DISTRICT



JUSTIN CARLEY

SVP, CHIEF LEGAL OFFICER & GENERAL COUNSEL, LAS VEGAS RAIDERS



JUSTIN JONES

COMMISSIONER, CLARK COUNTY



KARLOS LASANE II

REGIONAL VP, GOV. RELATIONS & COMMUNITY AFFAIRS, CAESARS ENTERTAINMENT



KERRY BUBOLZ

FORMER PRESIDENT, VEGAS GOLDEN KNIGHTS



KEVIN SCHILLER

COUNTY MANAGER, CLARK COUNTY



KIM SONERHOLM

HEALTH PLAN PRESIDENT & CEO, UNITED HEALTHCARE



DR. KUMUD ACHARYA

PRESIDENT, DESERT RESEARCH INSTITUTE



MARC BADAIN

PRESIDENT, ATHLETICS



MARY BETH SEWALD

PRESIDENT & CEO, VEGAS CHAMBER



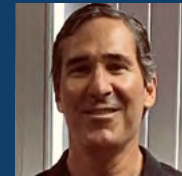
MAYOR MICHELLE ROMERO

CITY OF HENDERSON



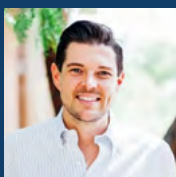
MIKE JANSSEN

CITY MANAGER, CITY OF LAS VEGAS



MIKE OLSON

FOUNDER & PRESIDENT, OLSON PRECAST COMPANY



MILES DICKSON

CEO & PRESIDENT, NEVADA GRANTLAB



MITCH CLOWARD

REGION PRESIDENT (DESERT REGION), INTERMOUNTAIN HEALTH



NIKKI FARGAS

PRESIDENT, LAS VEGAS ACES



DR. RENEE COFFMAN

PRESIDENT & CO-FOUNDER, ROSEMAN UNIVERSITY OF HEALTH SCIENCES



RICK CRAWFORD

PRESIDENT,
GREEN VALLEY
GROCERY



ROBERT LEWIS

PRESIDENT NV
OPERATIONS, LEWIS
MANAGEMENT CORP.



SCOTT MUEL RATH

PRESIDENT & CEO,
HENDERSON CHAMBER
OF COMMERCE



**SHANNON
PETERSEN**

CORPORATE BANKING
DIRECTOR, EVP,
NEVADA STATE BANK



**MAYOR SHELLEY
BERKLEY**

CITY OF LAS VEGAS



**STEPHANIE
GARCIA-VAUSE**

CITY MANAGER,
CITY OF HENDERSON



STEVE ZANELLA

PRESIDENT OF RESORT
OPERATIONS, MGM



TOM BURNS

EXECUTIVE DIRECTOR,
GOVERNOR'S OFFICE
OF ECONOMIC
DEVELOPMENT



TOM POWER

CEO,
SUNSHINE MINTING



TONY SANCHEZ

EXECUTIVE VP OF BUSINESS
DEVELOPMENT & EXTERNAL
RELATIONS, NV ENERGY



WES ADAMS

PRESIDENT,
WESTERN STATES
CONTRACTING



**DR. WILLIAM
KIBLER**

FORMER ACTING
PRESIDENT, CSN



**FRANK
WOODBECK**

EMERITUS

SPECIAL PROJECTS
CONSULTANT, CSN

2025 LVGEA INVESTORS

STATE FUNDING PARTNER



MUNICIPAL PARTNERS



HENDERSON



CHAMPION



PARTNER

- | | | |
|-----------------------------|------------------------------------|-------------------------------------|
| -Advanstaff | -Las Vegas Lights FC | -PhRMA |
| -ARCO National Construction | -Lee & Associates | -R&O Construction |
| -BPM | -Mark IV Capital | -The Korte Company |
| -Deloitte. | -McCarthy Building Companies, Inc. | -Whiting-Turner Contracting Company |
| -Google Fiber | -Mission Support & Test Services | |

STAKEHOLDER

- | | | |
|----------------------------|-------------------------|---------|
| -Affordable Concepts, Inc. | -Hilton Grand Vacations | -Skillz |
| -Amazon | -KB Home | -Switch |
| -Burke Construction | -Konami Gaming, Inc. | -Zoox |
| -CBRE, Inc. | -RSM US LLP | |
| -CliftonLarsonAllen (CLA) | -RubinBrown, LLP | |

LEADERSHIP



TESTIMONIALS

“ The Las Vegas region offers a compelling environment for businesses, **with its skilled workforce, attractive financial incentives, and robust infrastructure.** We look forward to contributing to the continued success of the area.”

–AARON SPIREK, ARCO NATIONAL CONSTRUCTION



“ I’m grateful to join LVGEA, as it aligns with CLA’s promise to know our community and create opportunities. **As a Nevada resident for over 30 years, I love this city, and I’m committed to supporting its growth and development as an amazing place for businesses.** Our collaboration helps raise the next generation of business professionals to serve this community as we continue to grow.”

–AMBER BAKER, CLIFTON LARSON ALLEN

“ Being a startup, we knew if we wanted to grow, we’d have to maximize our opportunities, and **Las Vegas presented all of those opportunities. It felt like a no brainer to move.**

–KENT YOSHIMURA, NEURO



“ **Las Vegas has the special secret sauce.** All your customers come to town at least once a year, and I’ve found it easy to make face-to-face connections with people. And you can’t underestimate the value of living in a place where you’re happy.

–PIOTR TOMASIK, TENSORWAVE

CURRENT LVGEA STAFF

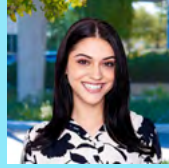
EXECUTIVE



DANIELLE CASEY

PRESIDENT & CHIEF
EXECUTIVE OFFICER

OPERATIONS



KAYLA NIX

EXECUTIVE
ASSISTANT

RESEARCH



NICK CLASON

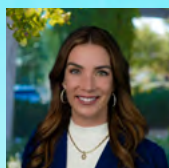
SENIOR DIRECTOR OF
BUSINESS INTELLIGENCE

BUSINESS DEVELOPMENT



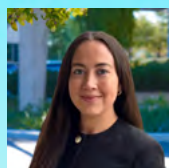
**CLARISSA
CASTILLO**

CHIEF STRATEGY
& PERFORMANCE
OFFICER



LIZ LOPEZ

VICE PRESIDENT,
BUSINESS DEVELOPMENT
& STRATEGY



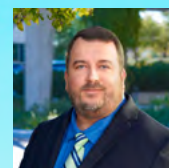
EMMA KESERICH

VICE PRESIDENT,
BUSINESS
DEVELOPMENT



NICOLE MOFFITT

SENIOR BUSINESS
DEVELOPMENT
COORDINATOR



**JASON
BERTHIAUME**

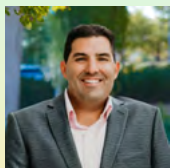
BUSINESS DEVELOPMENT
EVENTS & PROJECT
MANAGER



AMY RESPINI

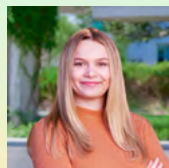
WORKFORCE TALENT
LIAISON

INVESTOR RELATIONS



**TIMOTHY
MULLIN**

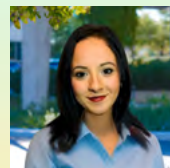
VICE PRESIDENT,
INVESTOR RELATIONS



**DAUGHN
GREENING**

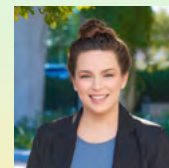
ENGAGEMENT
MANAGER

MARKETING



RITA KUBITZ

PUBLIC RELATIONS &
COMMUNICATIONS
MANAGER



**AMANDA
VANCONANT**

DIGITAL MARKETING
MANAGER

To learn more about our staff, visit LVGEA.ORG/LVGEA-TEAM



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