

PERSPECTIVE

Awards Dinner

OCTOBER 15, 2026

5 P.M. VIP RECEPTION
6 P.M. GENERAL RECEPTION
7 P.M. FORMAL PROGRAM
9 P.M. EVENT CONCLUSION

About the event

LVGEA is taking a bold new step by combining its signature events into one unforgettable evening - **The PERSPECTIVE Awards Dinner**. This premier gathering for community and economic development insights, analysis, and forward-looking forecasts will now unite the best of both worlds by honoring achievements while still showcasing the ideas, leadership, and bold thinking shaping Southern Nevada's economic future this community has come to expect from our PERSPECTIVE event. Partnering with our dedicated Perspective Council sponsors, the event will bring together business leaders, community partners, and innovators for a night of storytelling, recognition, and forward-looking perspectives.



Sponsorship Opportunities

\$20,000 PERSPECTIVE COUNCIL SPONSOR

\$10,000 LEADERSHIP AWARDS SPONSOR

\$6,000 FEATURED EXPERIENCE SPONSOR

\$2,500 TABLE SPONSOR





\$20,000 PERSPECTIVE COUNCIL SPONSOR

The Perspective Council represents the highest level of partnership for the 2026 Perspective Awards Dinner. Reserved for four leading organizations, this tier provides category exclusivity and positions your company as a strategic leadership partner aligned with LVGEA's mission and the region's economic future.

Strategic Leadership & Exclusivity

- Limited to four (4) Council Sponsors
- Category exclusivity (one per industry)
- Recognized as a Perspective Council – Event Leadership Partner
- Priority renewal opportunity for 2027
- Participation as member of the Awards Selection Committee

Premier Brand Visibility

- Largest and most prominent logo placement on:
 - Event website (top-tier placement)
 - All pre-event emails
- Logo on all name badge lanyards
- Dedicated Council Sponsor social media announcement
- Event signage & printed program (Council-only header section)
- Branded entrance signage (Council designation)
- Dedicated recognition slide during program sponsor video loop
- Inclusion in all promotional emails regarding the event
- 15 second Video Spotlight
- Dedicated post-event email and social media spotlight



CONTINUED:

\$20,000 PERSPECTIVE COUNCIL SPONSOR

Executive Influence & Access

- Guaranteed opportunity to introduce a major award or deliver Welcome/Closing Remarks
- Verbal recognition from podium as Perspective Council member
- VIP reception access with priority recognition
- Private meet-and-greet with keynote speakers (as permitted)

Event Experience

- Two (2) premier tables of 10 (20 seats)
- Front-of-room priority placement
- Branded table signage (Council designation)
- Logo inclusion on small LVGEA table signs
- Premium swag inclusion opportunity
- VIP check in access

Publication Presence

- Full-page premium ad in event program
- Prominent logo placement on data portal landing page website



\$10,000 LEADERSHIP AWARDS SPONSOR (5)

Strategic Visibility

- Prominent logo placement on:
 - Event website
 - Pre-event email communications
 - Event signage
 - Individual social media recognition
 - Logo featured in sponsor video loop
 - Individual recognition in printed program
 - Dedicated group post-event email and social media spotlight

Program Recognition

- Individual stage acknowledgment
- Opportunity to introduce an award.
- VIP reception access

Event Experience

- One (1) premier table of 10
- VIP check in access
- Priority table placement ahead of other sponsor levels
- Branded table signage
- Logo inclusion on small LVGEA table signs
- Swag inclusion opportunity

Publication Benefits

- ½-page premium ad in event program
- logo placement on data portal landing page website



\$6,000 FEATURED EXPERIENCE SPONSOR (6)

Featured Event Element Opportunity (First Come, First Choice)

may select one of the following event feature designations, based on availability:

- Cocktail Hour Sponsor (up to 2 available)
- VIP Reception Sponsor
- Table Wine Sponsor
- Greenroom Sponsor
- Check-In Table Sponsor

**Selection is granted on a first-come, first-choice basis.*

Brand Recognition

- Logo on:
 - Event website
 - Event signage (grouped)
- Grouped social media recognition
- Logo included in sponsor loop
- Recognition in printed program

**Logo included in select featured element chosen from above*

Event Experience

- One (1) reserved table of 10
- Branded table signage
- VIP check in access

Publication Benefits

- ¼ - page ad in event program



\$2,500 TABLE SPONSOR

Brand Recognition

- Logo listed on event website (grouped placement)
- Logo included in sponsor loop (grouped placement)
- Logo in printed program (grouped placement)

Program Recognition

- Grouped stage acknowledgment

Event Experience

- One (1) reserved table of 10
- Logo on shared event sponsor signage

AD UPGRADE FOR SPONSORS ONLY

UPGRADE RECOMMENDED PRICE

- ¼ → ½ PAGE +\$1,000
- ½ → FULL PAGE +\$1,500
- ¾ → FULL PAGE +\$2,250

ADD-ON (FOR TABLE SPONSORS) PRICE

- ¼ PAGE ADD-ON \$1,000
- ½ PAGE ADD-ON \$1,750
- FULL PAGE ADD-ON \$2,750



DEADLINE FOR SPONSORSHIP JULY 1, 2026.

To inquire about sponsoring the 2026 Perspective Awards, please contact LVGEA's Vice President of Investor Relations, Tim Mullin, timm@lvgea.org. The sooner the sponsorship commitment, the greater the exposure opportunity! Table sponsorships will be available until August 14, 2026.

GUIDELINES:

Sponsorship Logos:

- Print: Please provide your logo as a vector (EPS, AI, PDF) or high-resolution PNG/TIFF, 300 DPI, CMYK.
- Digital: PNG or JPEG (SVG OK), 72 DPI, RGB, with a transparent background.

If possible, please include versions for light and dark backgrounds.

Videos Submissions:

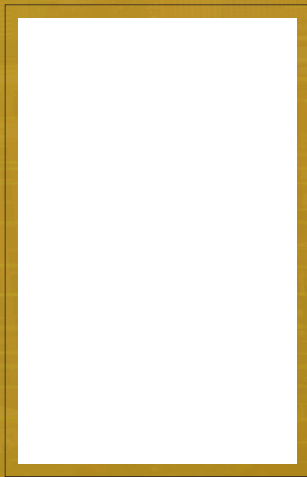
- All submitted marketing and digital video assets must be provided in 4K resolution, formatted as MP4 files, and include a downloadable version to ensure compatibility and long-term use across platforms and materials.

All assets need to be received NO LATER than August 14, 2026.

Please send to Timm@lvgea.org

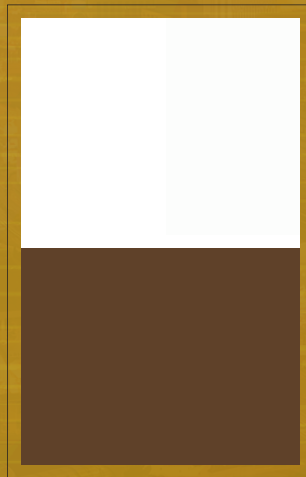


PROGRAM BOOK AD SUBMISSIONS



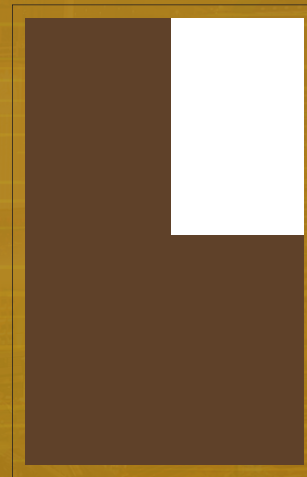
**FULL PAGE
(NO BLEEDS)**

5" X 8"



**½ PAGE
HORIZONTAL
(NO BLEEDS)**

5" X 4"



**¼ PAGE
VERTICAL
(NO BLEEDS)**

2.5" X 4"

FORMATTING NOTES:

Please submit your advertisement as a press-ready PDF with all images and fonts embedded. To ensure the best results, we ask that final artwork does not include crop marks or color bars.

Our booklet is printed using a four-color (CMYK) process. To avoid any unexpected color changes, please convert all colors to CMYK before submitting your file. All artwork should be provided in a digital format. For optimal print quality, images should be at least 300 dpi resolution.