



LVGEA

QUARTERLY REPORT

Q1 2026



From the President & CEO:

REFLECTIONS ON A QUARTER OF MOMENTUM

As we move through a dynamic and productive start to the year, I am proud to share the continued momentum shaping Southern Nevada's economic future. The pace of activity across our region reflects both the strength of our partnerships and the clarity of our shared vision.

This quarter, we saw tremendous engagement through our **State of Economic Development event, which brought together nearly 600 attendees** and generated meaningful regional and media visibility. Moments like these reinforce the importance of alignment across our public and private sector partners as we work collectively to diversify our economy and elevate our competitive position.

Behind the scenes, our team has been equally focused on execution. In just a matter of weeks, we onboarded a record number of new project opportunities, advanced several prospective company investments, and strengthened relationships with national site selectors and federal partners. Our presence in Washington, D.C. in partnership with the International Economic Development Council and ongoing dialogue with elected officials ensures that Southern Nevada remains top of mind as policies and funding priorities take shape.

We are also investing in the long-term foundation of economic development. From launching Nevada's first Economic Development 101 training in partnership with statewide and national organizations, to convening stakeholders for our Comprehensive Economic Development Strategy, we are building the knowledge base and strategic framework needed to guide sustainable growth for years to come. Internally, we continue to grow and evolve as an organization.

Following a **deeply interactive Board of Directors Retreat at the end of January in parallel with our LVGEA Strategic Plan development process underway**, our team took time this quarter to align on strategy, values, and priorities ensuring that as we scale, we remain grounded in purpose and performance.

Equally important is our commitment to transparency and accessibility. **New online tools like our searchable investor directory and interactive community development projects map are designed to better connect businesses, partners, and stakeholders to the opportunities within our region.** Looking ahead, we are energized by what's to come. From major project announcements to deeper stakeholder engagement and national visibility opportunities, Southern Nevada is well positioned for continued growth.

Thank you for your ongoing partnership and belief in this work. Together, we are not only responding to today's opportunities, we are actively shaping the future of our region.

A stylized, handwritten signature in black ink, appearing to read 'D. Casey'.

DANIELLE CASEY, CEcD, EDPF

Q1

HIGHLIGHTS:

- Welcomed new FTZ Operator:

crocs[™]

- Received RFIs/inquiries from 3/5 site selectors who attended Nov. FAM Tour.

Southern Nevada is still in the running for 2/3 of the projects.

ORGANIZATIONAL WORK:

- Organizationally, leadership capacity was strengthened with the onboarding of a new VP of Business Development and Outbound Strategy to spearhead regional attraction efforts.
- The LVGEA Board of Directors participated in an intense full day retreat to discuss board education, alignment, and commitment to regional excellence - laying the groundwork for key elements in the Strategic Plan.
- LVGEA jumped full force into its internal Strategic Plan development, with multiple stakeholder focus groups and input sessions as well as a presentation to the Board of Directors.
- Staff launched the Comprehensive Economic Development Strategy work with TIP Strategies, a nationally recognized economic development consulting firm, alongside 13 regional partners.
- The team transitioned into a new Client Relationship Management (CRM) system, allowing for better project tracking and reporting.



THE QUARTER AHEAD:

- The Quarter 2 GOED Board Meeting shapes up to be a robust meeting in May, with 5 projects slated to be considered. These 5 projects will create 141 jobs over the next 2 years at an average wage of \$57.49 and invest over \$90 million.
- Staff will lead the state delegation at the BIO International Conference in San Diego, CA and participate in the SelectUSA Conference in Washington, DC.
- LVGEA will host 6 nationally recognized site selectors for 3 days as part of the Spring 2026 FAM Tour.



KICKING OFF CEDS:

A Unified Vision for Regional Growth and Resilience

LVGEA is officially launching Southern Nevada's Comprehensive Economic Development Strategy (CEDS), signaling a pivotal step forward for the region's economic future. With federal approval secured, this effort aligns regional priorities, unlocks access to U.S. Economic Development Administration resources, and establishes a unified five-year roadmap for sustainable growth and resilience.

As part of this initiative, TIP Strategies has been engaged to develop a comprehensive, data-driven CEDS for the Las Vegas metropolitan area. The project brings together stakeholder input, in-depth economic analysis, and industry intelligence to define a clear strategic direction for the next five years. This regional effort spans Clark County, the cities of Las Vegas, Henderson, North Las Vegas, Boulder City and Mesquite, along with unincorporated communities, ensuring coordinated action and shared priorities across jurisdictions.

The strategy is being designed to meet all Economic Development Administration requirements, positioning Southern Nevada to compete for critical federal funding, including Economic Adjustment Assistance and other grant opportunities. It also places a strong focus on industry diversification and workforce alignment, identifying high-growth sectors and talent pipelines that will strengthen the economy beyond hospitality.

At its core, the CEDS will deliver a clear implementation roadmap, complete with defined actions, lead partners, and measurable performance benchmarks, creating accountability and momentum as the region advances its long-term vision for economic growth.

HIGHLIGHTS

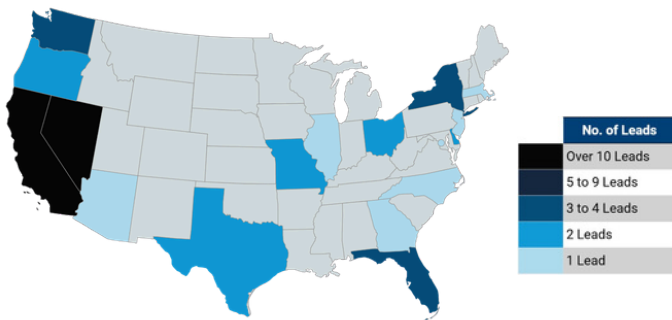
- For every \$1 invested in LVGEA in 2025, LVGEA delivered **\$224 in economic impact** and **\$8.53 in new tax revenue** over the next two years.*
- By the end of June 2026, LVGEA expects to have assisted **11 companies** in relocating or expanding in Southern Nevada.
- These projects will create **279 jobs** at an average wage of **\$39.72**, an investment of **\$712.6 million** in the region, and fill **875k square feet** of space.

DEAL ACTIVITY

	MARCH	TOTAL
Total Active Deals	-	75
2026 New Deals	7	27
Potential Capital Investment	\$92.2M	\$452M
Potential Jobs	350	1,665
Potential Average Wage	-	\$32.49
Potential Square Footage	1.81M	2.69M

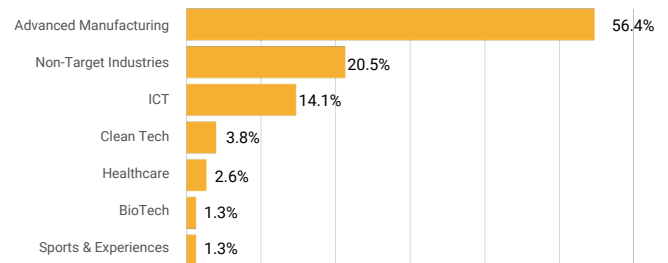
ORIGIN OF DEALS

- In the last 12 months, LVGEA connected with deals from 18 countries.
- 19 deals originated from California.
- Canada was our largest international market with 9 deals.



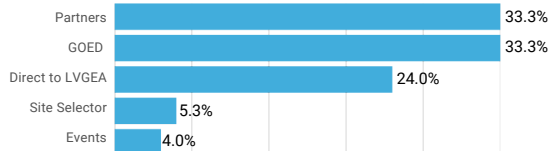
DEALS BY INDUSTRY

- 41 manufacturing deals in Active Pipeline.
- LVGEA has increased the number of manufacturing deals in the pipeline by 13 since Feb. 2025.



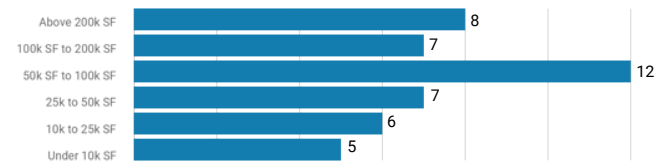
DEAL SOURCE

- The percent of leads from LVGEA-generated sources has increased by 7 percent since Sept. 2025.
- 33 percent of new quarterly deals come from Partners.



DEAL SPACE REQUIREMENTS

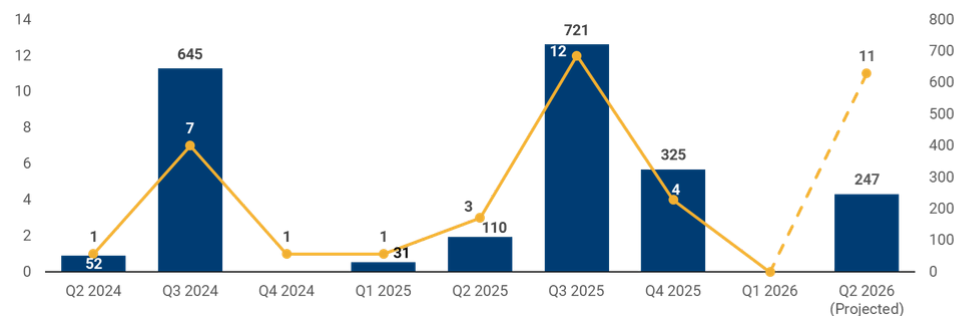
- Average size requirement of 141k square feet.
- Total square footage in pipeline is greater than 3.6 Allegiant Stadiums (6.09 million square feet).



ASSISTED JOBS & PROJECTS BY QUARTER

- 2YRJOB COUNT
- NUMBER OF PROJECTS

By the end of Q2 2026, LVGEA expects to have **increased assisted companies by 175 percent** and **assisted jobs by 75 percent** over the same time period of the prior year.



SOURCE: LVGEA INTERNAL DEAL FLOW TRACKING DATABASE AND CLIENT INFORMATION.

*NOTE: Return on Investment is based off of 2-Year Economic and Fiscal Impact from the Nevada Regional Project Assessment System (RPAS) model as compared to 2025 LVGEA Budgeted Income.

BUSINESS ATTRACTION & RETENTION



BUSINESS OUTREACH:

Staff participated in a market visit to Southern California:

- One client signed lease agreement on property in March, announced their locate in April, and began hiring via Manpower
- Another client came for a site visit 1 month after market visit and is now having workforce discussions
- Met with 2 clients, 1 site selector who we have an active project with, 1 tenant rep



Consumer Electronics Show (CES)

- Deepened economic development relationships with strategic countries and their delegations through engagement alongside state and municipality partners, positioning Southern Nevada as an international business destination.

COMMERCIAL REAL ESTATE OUTREACH:

- Staff attended the BISNOW EVENT - Southern Nevada & Las Vegas Industrial, Logistics & Manufacturing Real Estate Summit in February and connected with developers and brokers for site discussions and upcoming projects.
- Staff presented to Newmark's global consulting strategy group, representing their top national site selectors, during their convention in Las Vegas.
- The site selector strategy has been finalized and launched, while the broker strategy is in draft form and actively being refined through collaboration with key industry stakeholders.



Attendance to Site Selector's Guild and Consultant Connect site selector conferences:

- Deepened relationships with 26 site selectors
- Two 1:1 follow up meetings scheduled
- Three of which will come to Spring FAM, 8 are interested in Fall FAM and declined Spring Fam invite due to prior commitments
- Received 1 RFI from a site selector



COMMUNITY EVENTS:

- The LVGEA team hosted and participated in the State of Economic Development (SOED), welcoming over 600 attendees and reinforcing regional collaboration and strategic priorities.
- LVGEA was a presenter at the Corporate Giving Council Luncheon, Nevada Society of CPA's, Henderson Chamber Manufacturing & Construction Committee, and FEI Las Vegas Chapter.
- LVGEA was represented at:
 - Henderson's 25th Annual Economic Development & Small Business Awards, celebrating local business success and community impact.
 - North Las Vegas State of the City Address, supporting and celebrating growth in North Las Vegas and Apex.
 - Henderson Chamber's Women's History Month panel with Board Chair, Lauri Perdue, as panelist



WORKFORCE & TALENT



50

Businesses who completed initial meetings and received support



1408

Number of employees impacted



\$33K

Federal On-The-Job-Training Funding Awarded



\$86K

Incumbent Worker Training Grant Funding Awarded

During the first quarter of 2026, workforce development efforts focused on strengthening regional partnerships and expanding engagement across key industry and education stakeholders. Active collaboration took place with chambers of commerce, industry associations, and education partners, including participation on the Mesquite/Moapa Valley Workforce Committee.

Regional representation was maintained across multiple industry groups, including the Nevada Business and Industry Association, Las Vegas Small Business Association, Nevada Contractors Association, Manufacture Nevada, Southern Nevada Veterans Chamber of Commerce, Urban Chamber of Commerce, Henderson Chamber of Commerce, the I CAN BE program, and Women's Enterprise Council West.



Southern Nevada Leaders Launch Regional Partnership to Drive Job Creation and Strengthen Workforce

PARTNERSHIP AGREEMENT
SOUTHERN NEVADA

Workforce Development is Economic Development

Our Shared Commitment

- We unite to strengthen Southern Nevada's economy through intentional collaboration across workforce development, economic development, and business engagement
- While each organization maintains its distinct role and governance, we recognize that lasting regional prosperity requires coordinated strategy, aligned investments, shared data, and measurable impact

Our Areas of Collaboration

- Increase awareness of regional workforce and economic initiatives
- Promote meaningful connections among employers, educators, and policymakers
- Support joint initiatives that advance workforce readiness and inclusive growth
- Share data and insights to better align strategy and outreach
- Spotlight and celebrate collaborative successes

Our Shared Principles

- A competitive regional economy depends on a skilled workforce aligned with industry needs
- Employers benefit when regional partners reduce fragmentation and speak with a coordinated voice
- Public, private, and nonprofit collaboration drives stronger results
- Transparency, accountability, and measurable outcomes sustain trust

Our Commitment to Results

- Deliver co-branded updates on aligned regional priorities and progress
- Exchange labor market data and employer insights
- Launch and elevate collaborative pilot initiatives
- Communicate outcomes that demonstrate collective impact

Signatories:

- WORKFORCE CONNECTIONS
- LAS VEGAS GLOBAL ECONOMIC ALLIANCE
- VEGAS CHAMBER
- LATIN CHAMBER OF COMMERCE
- URBAN CHAMBER OF COMMERCE
- HENDERSON CHAMBER OF COMMERCE

Workforce Connections, the Vegas Chamber of Commerce, the Las Vegas Global Economic Alliance, the Henderson Chamber of Commerce, the Latin Chamber of Commerce, and the Urban Chamber of Commerce, have formalized their partnership to align workforce development, economic development and business engagement efforts across Southern Nevada to best support businesses, quality jobs, and economic development initiatives.

The agreement, [available here](#), solidifies a nationally recognized shared framework designed to drive a more coordinated, inclusive, and resilient regional economy. By bringing together organizations that support employers, job seekers and policymakers, the partnership aims to deliver measurable outcomes that benefit both businesses and the broader community.



MARKETING & RESEARCH



467M

MEDIA COVERAGE
TOTAL REACH



727

MEDIA COVERAGE
VOLUME



1.6M

MEDIA COVERAGE
VALUE



81K

TOTAL OWNED
SOCIAL MEDIA
IMPRESSIONS



169K

TOTAL EARNED
SOCIAL
MEDIA REACH

TOP SOCIAL POST **8,200+ IMPRESSIONS**

"A huge thank you to Amazon for opening the doors to their [Amazon.com](https://www.amazon.com) Same Day Fulfillment Center yesterday. Seeing innovation in action is a always inspiring, especially with partners who continue to double down on Southern Nevada.

Shoutout to Tareq Wafaie for organizing and facilitating an excellent tour and for Amazon's continued partnership with LVGEA. Clarissa Castillo and Nick Clason from LVGEA, alongside Scott Muelrath and Emily Osterberg from the [Henderson Chamber of Commerce](https://www.hendersonchamber.com) loved getting an inside look at the operations helping power our regional economy."



MEDIA MENTIONS: **yahoo!finance**

CISION

The Las Vegas Global Economic Alliance Reaccredited by the International Economic Development Council

PR Newswire
February 17, 2026 • 3 min read



LAS VEGAS, Feb. 17, 2026 /PRNewswire/ -- The [International Economic Development Council](#) (IEDC) announces that the [Las Vegas Global Economic Alliance](#) (LVGEA) has once again been recognized as one of 94 economic development organizations accredited by IEDC as an [Accredited Economic Development Organization](#) (AEDO). Originally accredited in January 2018, the organization was reaccredited by IEDC following six successful years of activity as an AEDO member.

COMMUNITY & STRATEGIC INITIATIVES



Regional Partnership Formed to Align Workforce and Business Priorities, March 23, 2026



Boulder City State of the City, January 15, 2026



Meeting with Senator Cortez Masto, January 9, 2026



North Las Vegas State of the City, March 26, 2026



Mesquite State of the City Address, March 3, 2026

INVESTOR & PARTNER ENGAGEMENT



On March 12 at the Las Vegas Aces Headquarters Facility, we proudly hosted our annual State of Economic Development (SOED) event, welcoming a sold out crowd of more than 600 business and community leaders. The event featured a keynote conversation with retired U.S. District Chief Judge Gerald Rosen, moderated by the Honorable Jon C. Porter, along with national insights from Jason Hickey of Hickey & Associates. SOED also served as the platform to release LVGEA's 2025 Annual Report, highlighting the region's continued economic momentum and impact.

LVGEA's Investor Relations team also hosted our Q1 quarterly webinar on February 12 with more than 50 investor partners, offering direct insights from President and CEO, Danielle Casey, and Board Chair, Lauri Perdue, on the organization's vision, along with a live Q&A on current business development pipeline activity.

Q1:

NEW & RENEWING INVESTORS

Presidential Level

Wells Fargo

Leadership Level

Cox Business

NV Energy

Nevada Grant Lab

Desert Research Institute

United Healthcare

Vegas Golden Knights

Howard Hughes

MGM Resorts International

Las Vegas Raiders

Las Vegas Aces

Southern Nevada Regional Water Authority

Greenberg Traurig

Nevada State University

Manpower

Municipalities

City of Las Vegas

Partner Level

Amazon

Lee & Associates

McCarthy Building Companies, Inc

Columbia Bank

Stakeholder Level

CliftonLarsonAllen (CLA)

RSM US LLP

Unionized Electrical Industry

(IBEW/NECA)

INVESTOR & PARTNER ENGAGEMENT CONTINUED

Investor engagement remains a top priority for LVGEA as we continue to reimagine tools and benefits that deliver meaningful value to our partners. This includes the launch of a new, searchable online investor directory last quarter, designed to increase visibility, connectivity, and opportunity across our network. The platform makes it easier for fellow investors, site selectors, and companies exploring Southern Nevada to quickly identify and engage the right local partners, strengthening collaboration and accelerating business connections that drive regional growth.

We've also expanded our investor spotlight series, featuring Las Vegas Lights FC, Lee & Associates, and our newest investor, Columbia Bank. Providing each of these investor companies added visibility and storytelling opportunities that highlight the impact and expertise within our network.

Additionally, we continue to elevate investor voices through guest columns to provide additional leadership engagement opportunities. This past quarter featured insights from Karen Haller, President of Southwest Gas, and Jackie Van Blaricum, President of HCA Healthcare's Far West Division.

This quarter reflected LVGEA's strong presence in the community. Our team represented the organization as panelists and speakers at events hosted by Workforce Connections, the Vegas Chamber, the Nevada Society of CPAs, the Utah Economic Development Association, and in our nation's capital, Washington, D.C. at the International Economic Development Council (IEDC)'s Leadership Summit. Beyond these engagements, we maintained an active presence across the region, attending key events including State of the Cities for Boulder City, North Las Vegas, and Mesquite; chamber functions, luncheons, and ribbon cuttings for investor partners such as GFiber, JouleFit, and BPM; Roseman University's BioVenture launch; and PNC Bank's Empowering Luncheons, further strengthening relationships and elevating LVGEA's visibility across Southern Nevada and the broader region.



LOOKING AHEAD



MAY CONVERSATION WITH LVGEA'S PRESIDENT & CEO WEBINAR

Join LVGEA's President & CEO Danielle Casey and Chairwoman Lauri Perdue for a virtual conversation on Thursday, May 7. Danielle will share updates on LVGEA's strategic planning process, highlight work completed to date, and outline what's underway — giving attendees a clear view of how the organization is moving the region forward.



MAY LVGEA CHAIRWOMEN'S RECEPTION

LVGEA has traditionally hosted a pre-meeting luncheon for Board Members to engage with companies being introduced at GOED's quarterly Board meeting for abatement consideration. We're pleased to transition this gathering to a post-meeting reception. This quarter's reception takes place Thursday, May 14.



SPRING FAM TOUR INVESTOR MIXER

Twice a year, LVGEA hosts Site Selector Familiarization Tours featuring professional programming on key site location trends and issues impacting Southern Nevada. The tours include roundtable discussions and informal interaction with top site selection consultants, alongside state and local government representatives, regional leadership, developers, and investors. Each Fam Tour includes an investor-exclusive mixer connecting national site selectors with key decision-makers to share Southern Nevada's story and influence future investment decisions. Our next mixer takes place during the Spring Fam Tour, May 20–22.



Q2 INSIGHT

Insight connects the community, fosters collaboration, and delivers timely, data-driven insights on Southern Nevada's economy. This quarter's event on Thursday, June 11 will feature the exclusive first rollout of LVGEA's new strategic plan — including how it will guide priorities across business development, regional competitiveness, investor value, and long-term economic growth.



PERSPECTIVE AWARDS DINNER

Join us Thursday, October 15 for LVGEA's inaugural PERSPECTIVE Awards Dinner — a signature evening uniting Southern Nevada's top business and community leaders for insight, recognition, and connection. This reimagined program combines the PERSPECTIVE economic outlook and annual awards into one experience, featuring forward-looking perspectives on regional growth and honoring the leaders driving our economy forward. With nearly 1,000 anticipated attendees, a limited number of sponsorships remain available, offering elevated visibility, executive access, and a leadership role in one of LVGEA's highest-profile events of the year.



If interested in sponsoring or table purchase, you can learn more at [LVGEAawards.org](https://lvgeaawards.org) or by contacting Tim Mullin, VP of Investor Relations, at timmm@lvgea.org or 702-768-9295.



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LVGEA.ORG